

ORDINANCE 2017-O-4

**AN ORDINANCE AMENDING §158.07
OF THE MUNICIPAL CODE OF WINTHROP HARBOR
ALLOWING SANDWICH BOARD SIGNS IN THE DT-1 ZONING DISTRICT**

WHEREAS, the Winthrop Harbor Chamber of Commerce petitioned for a text amendment to certain provisions of the sign code so as to permit the use of so-called sandwich board signs in the DT-1 zoning district, and

WHEREAS, the Petitioner complied in all material respects with the notice provisions required by law and the Winthrop Harbor Municipal Code, and a public hearing was duly convened and evidence taken under oath before the combined Planning and Zoning Board on September 13, 2016, and was continued for further discussion to March 14, 2017, and

WHEREAS, at the conclusion of the continued public hearing, a motion was duly made and seconded to recommend that the Village Board approve the proposed text amendment, and

WHEREAS, the Planning and Zoning Board voted in favor of the said motion by a unanimous roll call vote, and

WHEREAS, the Village Board finds that which sandwich board signs are generally inappropriate for areas accessed primarily by auto traffic, but may well be appropriate and helpful in areas such as the DT-1 zoning district where there is a reasonable amount of pedestrian traffic, and

WHEREAS, the Village Board wishes to be as welcoming to businesses as it is possible to be considering the benefits given to the taxpayers and shoppers by a thriving commercial base, and

WHEREAS, the Village Board finds that modifying the provisions governing allowed signs in non-residential districts by adding text which will allow sandwich boards in the DT-1 zoning district is an appropriate means of assisting businesses in promoting the sale of goods and in maintaining and improving the business climate within the Village,

NOW THEREFORE, BE IT ORDAINED by the Village of Winthrop Harbor, Lake County, Illinois, as follows:

SECTION ONE: Section 158.03(A)(1) is hereby amended, and it shall hereafter read as follows (additions underlined, deletions ~~stricken~~):

§158.03 PROHIBITED SIGNS.

The following signs are specifically and expressly prohibited from being located, constructed, erected, displayed, placed, structurally or graphically altered, used, maintained or relocated within the village unless otherwise provided for in this chapter.

(A) Specific types of signs (as defined in § 158.02).

(1) Any a-frame sign except as specifically allowed by §158.07(L) of this Code.

SECTION TWO: Section 158.07 of the Winthrop Harbor Municipal Code is hereby amended by the addition of the following subsection L which shall hereafter read as follows:

(L) *Sandwich Boards.* Businesses located within the DT-1 zoning district will be permitted to display “A” frame chalkboard signs commonly known as “sandwich boards”. Such signs shall conform to the following regulations:

- 1) No more than one (1) A frame sign shall be allowed for each business;
- 2) All A frame signs shall be placed immediately adjacent to, or in front of, the business it is promoting;
- 3) No sign shall be placed so as to block sight lines for vehicles;
- 4) All A frame signs shall be placed more than four (4’) feet from the curb or the edge of the pavement;
- 5) A minimum of four (4’) feet of unobstructed sidewalk area is required for pedestrian traffic, and if there is an inadequate width of sidewalk available, no A frame sign shall be permitted;
- 6) All A frame signs shall be maintained in good repair and neatly painted;
- 7) No attachments to A frame signs shall be permitted;
- 8) Only chalk on chalkboard may be used to create messages on permitted A frame signs;
- 9) All A frame signs should be consistent in color with the DT-1 zoning palette;
- 10) Messages on A frame signs should be used to directly promote the businesses setting them out;
- 11) A frame signs must not be displayed at any time that the business using it is not open;
- 12) All A frame signs must be weighted and stable, and in the event of heavy winds must be moved inside.

SECTION THREE: This Ordinance shall be in full force and effect from and after its passage, approval and publication as required by law.

PASSED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF WINTHROP HARBOR, ILLINOIS,
ON THIS 18th DAY OF APRIL, 2017.

ATTEST:

ROBERT D. LOY, MAYOR

JULIE RITTENHOUSE, VILLAGE CLERK