

4th Annual

Winter Haven Public Library

library card DESIGN CONTEST

Submit your entry to design the next generation of library cards!

THEME:

It's not specific. Use your imagination and love for the library as a guide!

WHO:

Anyone! We invite all ages to participate.

OFFICIAL ENTRY FORM AND TEMPLATE ARE AVAILABLE AT THE LIBRARY AND ONLINE.

SEE ENTRY RULES FOR DETAILS.

submit by September 27!



WINTER HAVEN
The Chain of Lakes City

Winter Haven Public Library

library card **DESIGN CONTEST**

ENTRY RULES:

- Entries must be accompanied by a complete, official entry form, available at the Winter Haven Public Library or the library website, <https://www.mywinterhaven.com/library>.
- All designs must be completed using the template.
- All artwork must be original, previously unpublished, and free of copyright restrictions.
- The basic card dimension is 1.875 inches by 3.125 inches. Both horizontal and vertical designs will be considered.
- For computer-generated or digital photographic submissions, there is a minimum resolution of 300 dpi.
- Paper submissions using colored pencil, pen, paint, camera, or computer-generated art are permitted. Artwork should be two-dimensional for printing purposes.
- *The deadline to submit entries is September 27 at 5 p.m. (midnight for electronic submissions). Late submissions will not be accepted.*
- The selected design(s) will have the 'Polk County Library Cooperative, Florida' wording added to it. Please keep this in mind as you create your design.
- Artwork that is found offensive or not appropriate for the contest will not be considered.
- If artwork does not meet the previous guidelines, it will not be considered, no exceptions.
- Submit in person at the library OR by mail:

Winter Haven Public Library
c/o Card Design Contest
325 Avenue A NW
Winter Haven, FL 33881

OR via email to cgreear@mywinterhaven.com in JPEG, PSD, AI, EPS, or PNG format.

(Depending on size of the document, digital submissions may be required to be brought in on a flash drive.)

AFTER YOU SUBMIT:

- The winner(s) will be selected and announced by October 4.
- The winning design(s) will be used as special limited edition library cards, and may also be used on library card promotional materials, including posters, bags, bookmarks, forms and fliers and on the library's website.
- All rights to the artwork will belong to the Winter Haven Public Library, 325 Avenue A NW, Winter Haven, Florida 33881.
- Winning artwork may need to be modified to comply with City of Winter Haven branding guidelines.

Winter Haven Public Library Card Design Contest

Official Entry Form

Contestant Information

First Name _____ Last Name _____

Email _____ Phone _____ Age _____

Address _____ City _____ St _____ Zip Code _____

Please read this application carefully before signing below:

I grant the Winter Haven Public Library the exclusive rights to freely reproduce, distribute, and publicly display, in whole or in part, any entry that I submit to the Card Design Contest. This includes the use of the names and likeness of individuals represented in the entry design.

I confirm that before submitting the Contest entry, I have obtained all permissions required for the Winter Haven Public Library to exercise the rights outlined in this document.

By signing below, I confirm that I have read and agree to the rules and stipulations outlined in this and all support documents.

Contestant Signature: _____

All contestants under the age of 18 must have the bottom portion completed by a parent or legal guardian.

Parent or Legal Guardian Release:

I, (Please Print) _____, am the parent or legal guardian of
Contestant (Please Print) _____.

My signature on this application confirms my agreement to the entry rules on the Participant's behalf.

Parent or Legal Guardian Signature: _____

Artist's Name: _____

Official Template

To be sure your image fits, keep your design within the dashed portion of the library card template.

