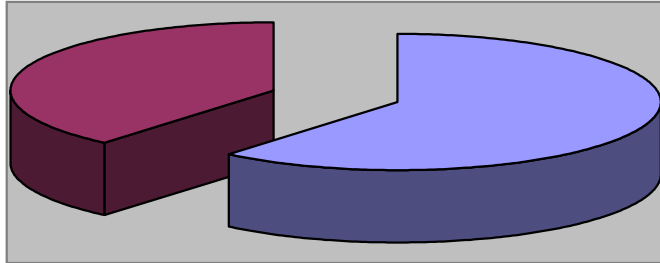


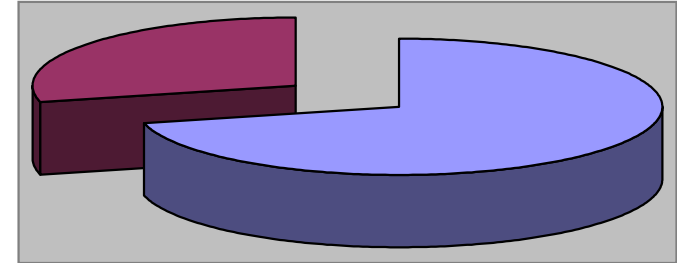


# Waynesville Recreation Center Member Demographics



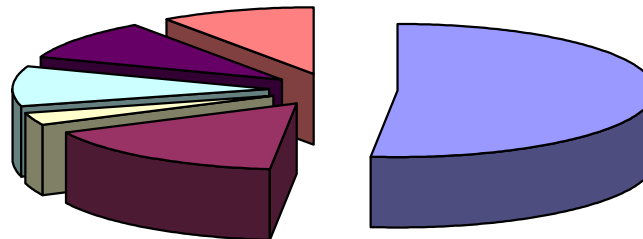
■ Males ■ Females

61% of visits in March were males  
39% of visits in March were females



■ Non-Residents ■ Residents

71% of visits in March were non-residents  
29% of visits in March were residents

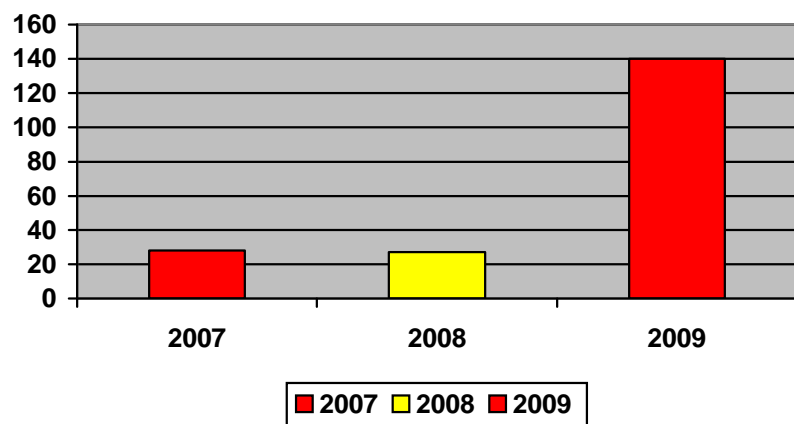


■ Friend ■ Been here before ■ Family ■ Local ■ Media ■ Employer

## How did you hear about us?

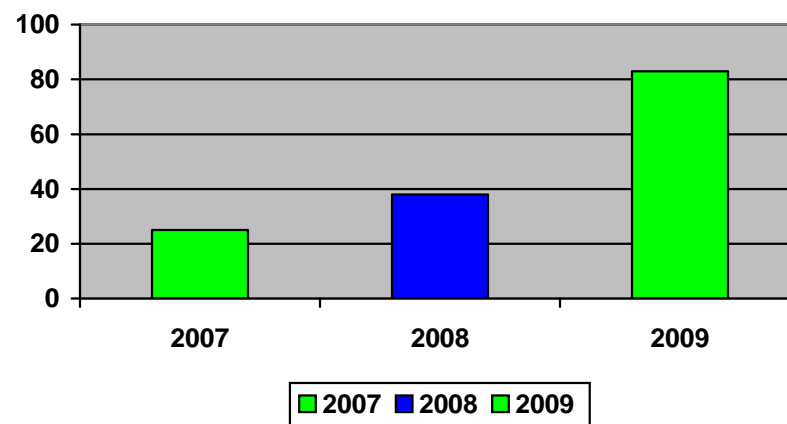
- Friend—16
- Been here before—5
- Family—1
- Local—3
- Media—3
- Employer—3

# Waynesville Recreation Center Membership Totals



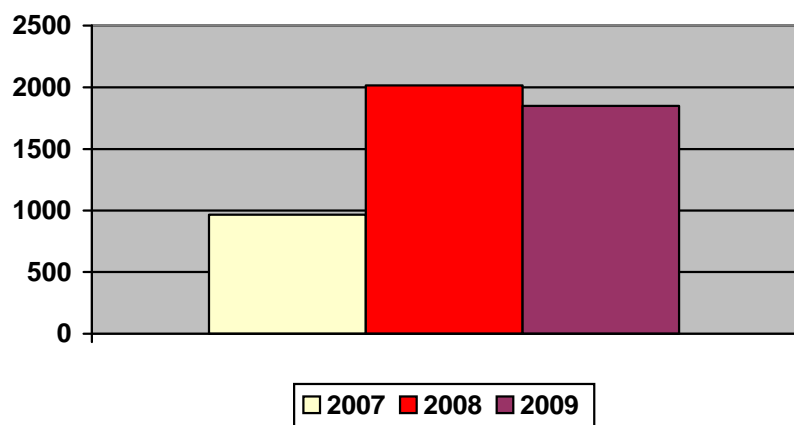
New WRC members for the month of March:

- 2007—28
- 2008—27
- 2009—140



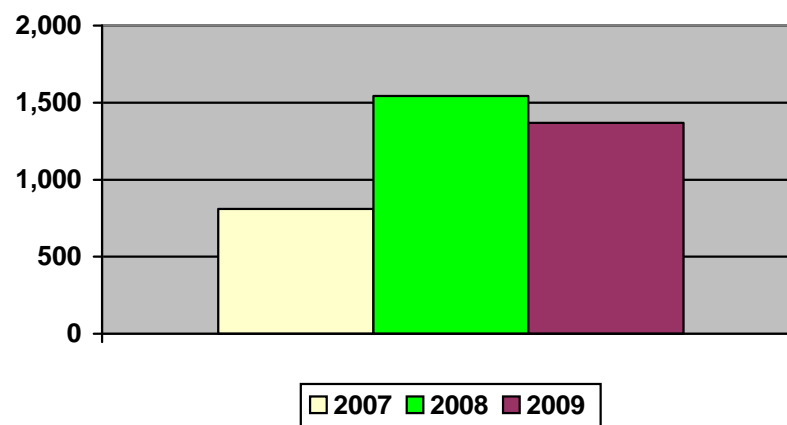
New WRC memberships for the month of March:

- 2007—25
- 2008—38
- 2009—83



Grand total WRC members through March:

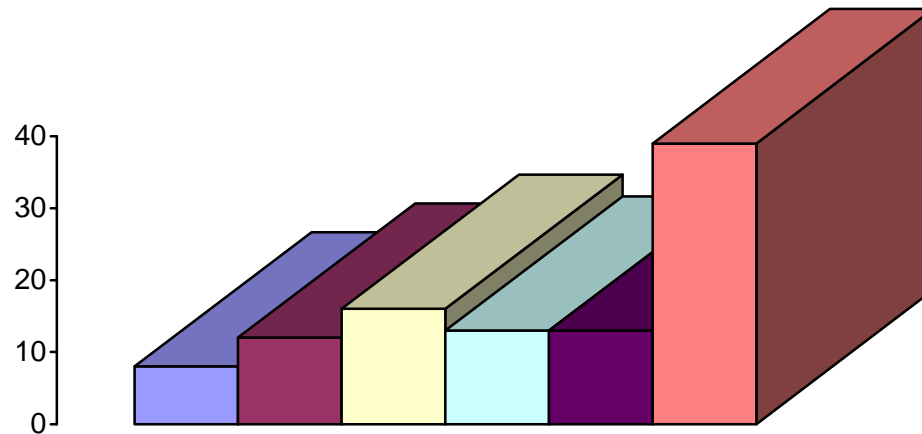
- 2007—967
- 2008—2,014
- 2009—1,850



Grand total WRC memberships through March:

- 2007—812
- 2008—1,543
- 2009—1,370

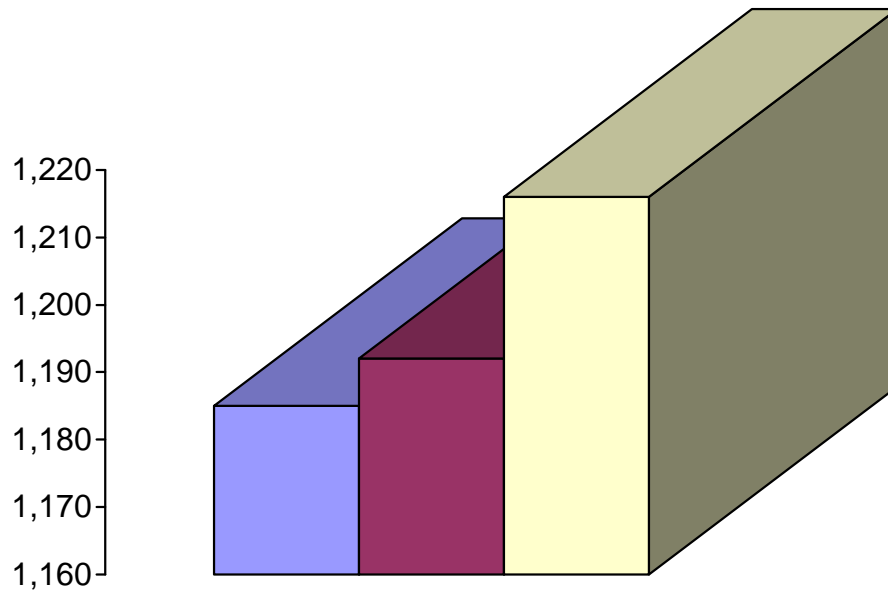
# Waynesville Recreation Center Memberships



## Types of memberships sold in March:

- 6 visit punch card—8
- 12 visit punch card—12
- Month—16
- Quarterly—13
- 6 months—13
- Year—39

6 Visit Punch Cards 12 Visit Punch Cards One Month Quarterly 6 Months Year



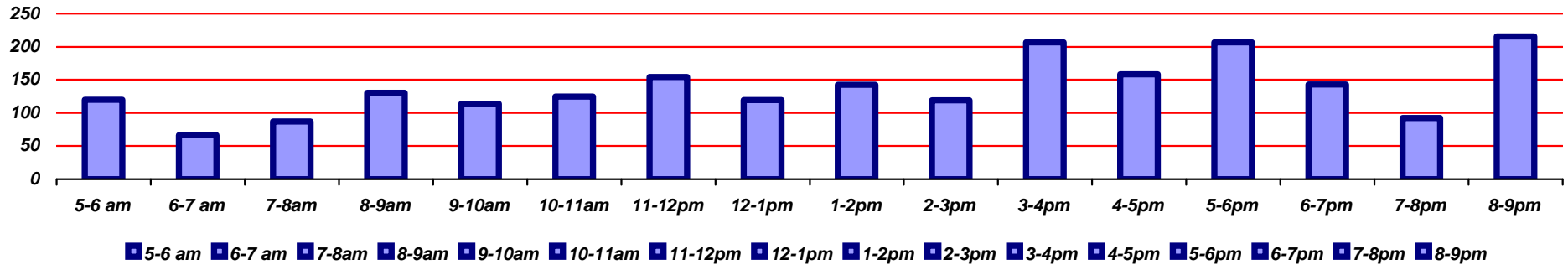
## Corporate memberships:

- January—1,216
- February—1,238
- March—1,251

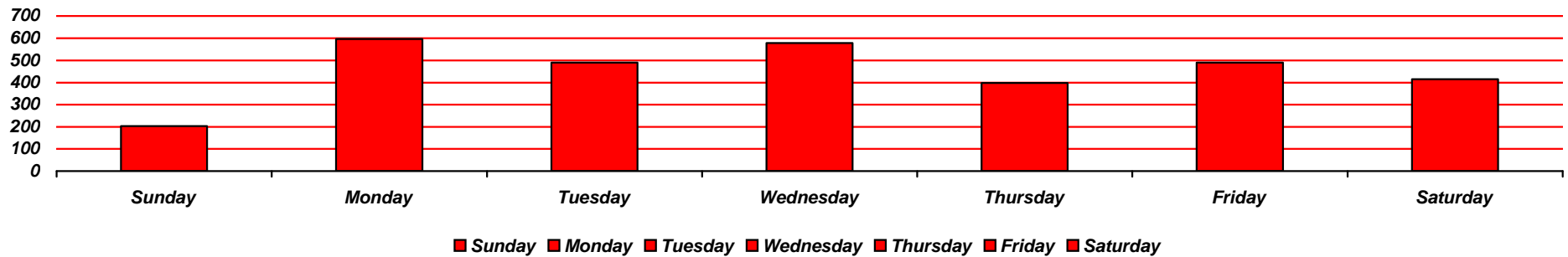
December  
December  
January



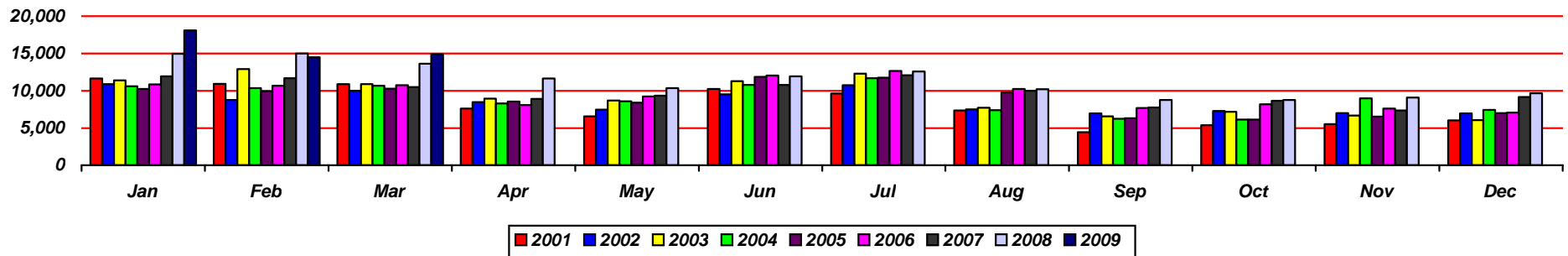
# Waynesville Recreation Center Visits



Average hourly visits for March

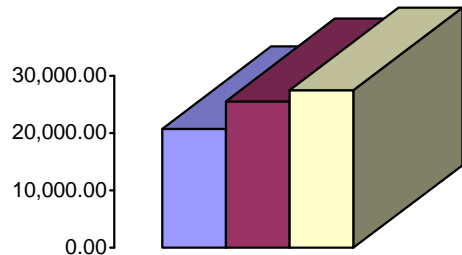


Average daily visits for March



Total Waynesville Recreation Center visits from 2001-2009

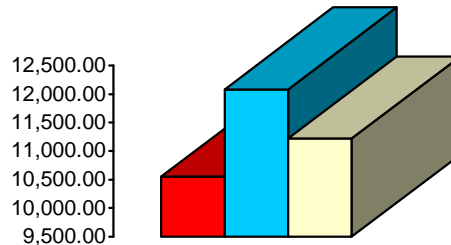
# Waynesville Recreation Center Revenue



■ 2007 ■ 2008 ■ 2009

## Membership Revenue for March

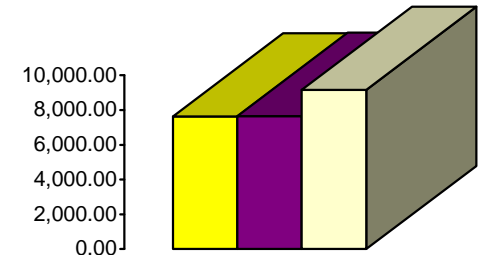
- 2007—20,714.57
- 2008—25,554.75
- 2009—27,476.95



■ 2007 ■ 2008 ■ 2009

## Daily Admissions Revenue for March

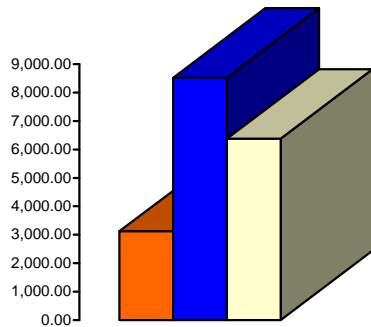
- 2007—10,554
- 2008—12,085.06
- 2009—11,219.36



■ 2007 ■ 2008 ■ 2009

## Facility Rental Revenue for March

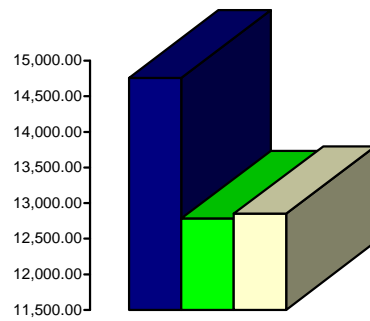
- 2007—7,629.75
- 2008—7,659.50
- 2009—9,157.06



■ 2007 ■ 2008 ■ 2009

## Programs Revenue for March

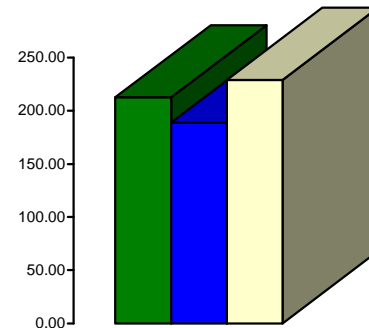
- 2007—3,125.05
- 2008—8,521.05
- 2009—6,383.11



■ 2007 ■ 2008 ■ 2009

## General Fund Revenue for March

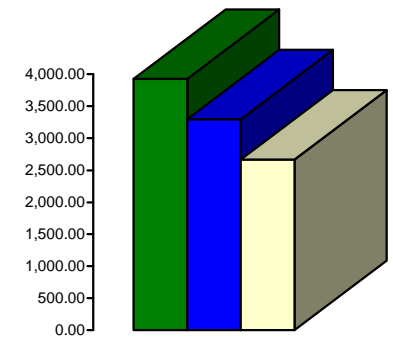
- 2007—14,756.28
- 2008—12,782.02
- 2009—12,849.23



■ 2007 ■ 2008 ■ 2009

## Commissions (Pepsi) for March

- 2007—212.65
- 2008—189.06
- 2009—229.05

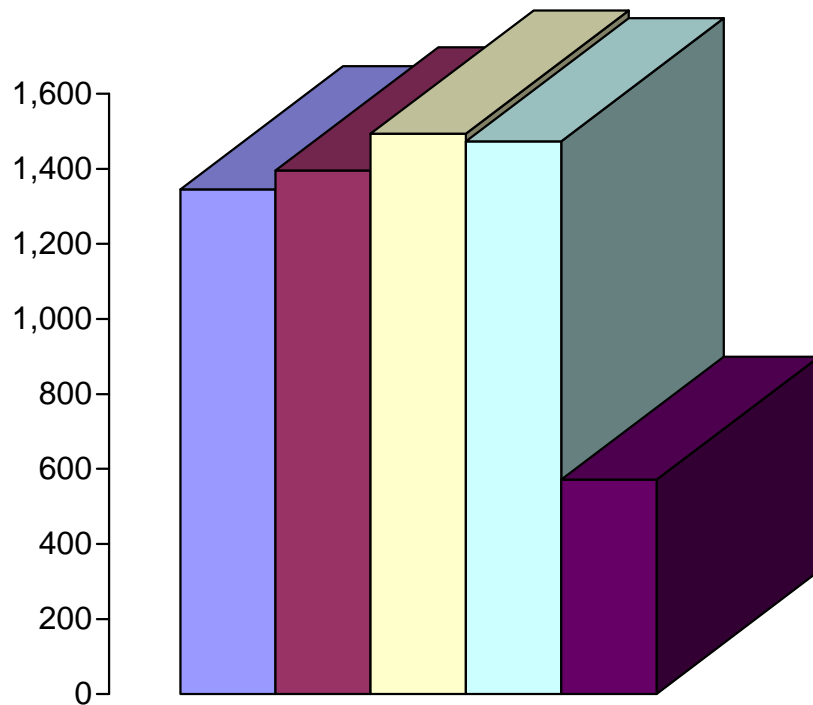


■ 2007 ■ 2008 ■ 2009

## Resale/Vending/Other for March

- 2007—3,924.38
- 2008—3,295.26
- 2009—2,665.05

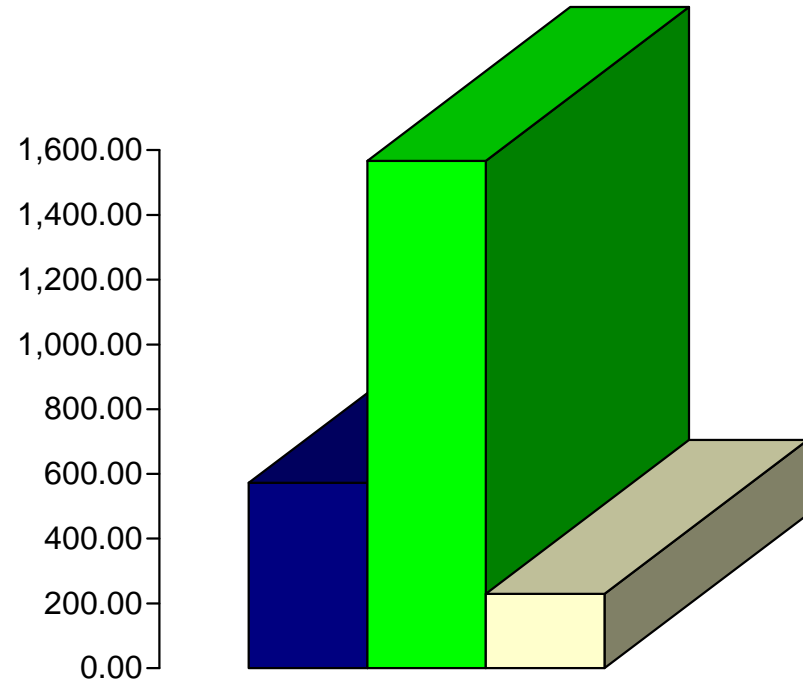
# Old Armory Program Participants and Revenue



■ Mar. 2 - 7   ■ Mar. 9 - 14   ■ Mar. 16 - 21  
■ Mar. 23 - 28   ■ Mar. 30 - 31

## Program Participants

- Mar. 2—7 (1,345)
- Mar. 9—14 (1,395)
- Mar. 16—21 (1,493)
- Mar. 23—28 (1,473)
- Mar. 30—31 (571)

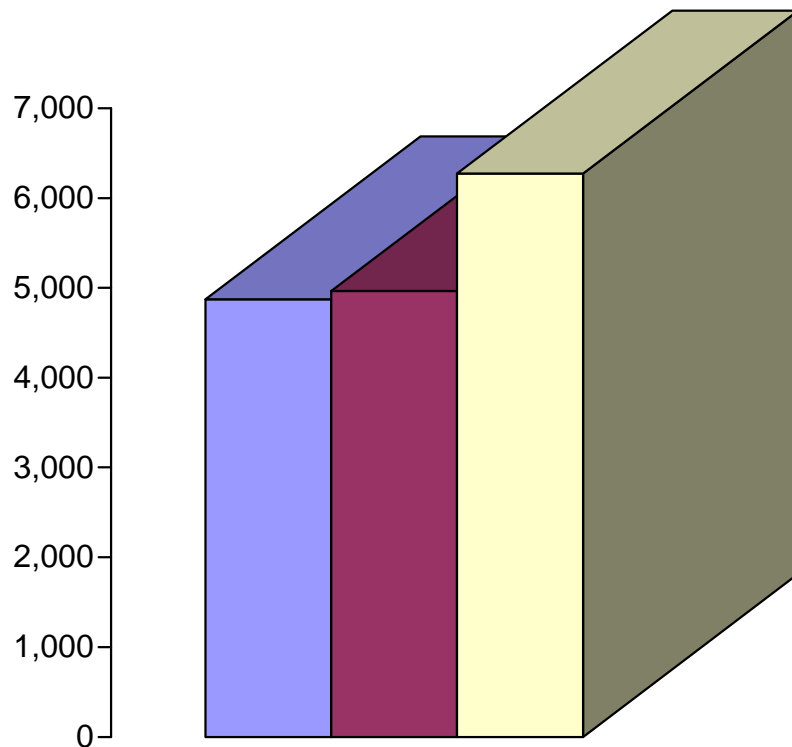


■ Program Expense   ■ Programs / Rentals Revenue  
■ Vending Revenue

## Program Revenue

- Program Expense (\$572.26)
- Programs/Rentals (\$1,567)
- Vending (\$229.80)

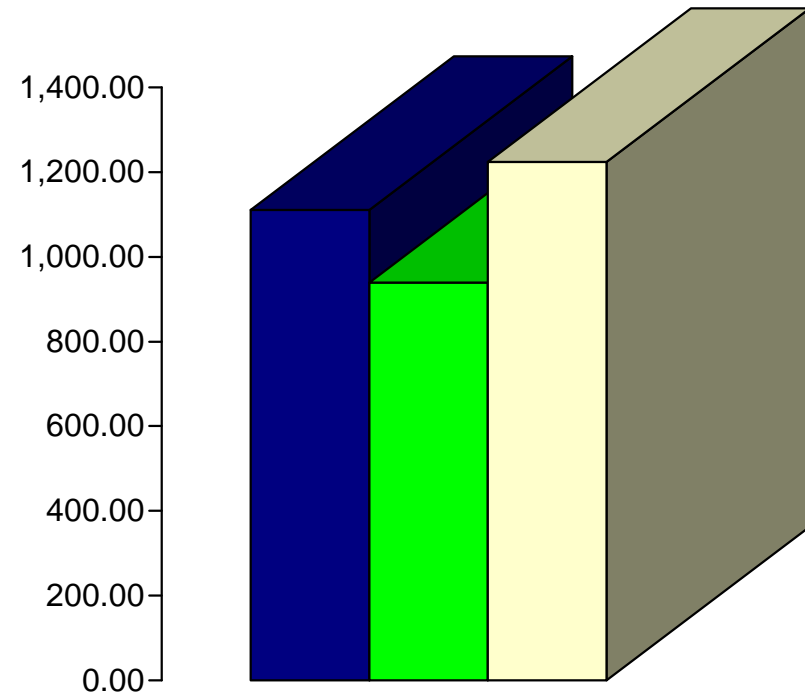
# Old Armory Program Participants and Revenue—3rd Quarter



■ January ■ February ■ March

## Program Participants

- January—4,872
- February—4,965
- March—6,271



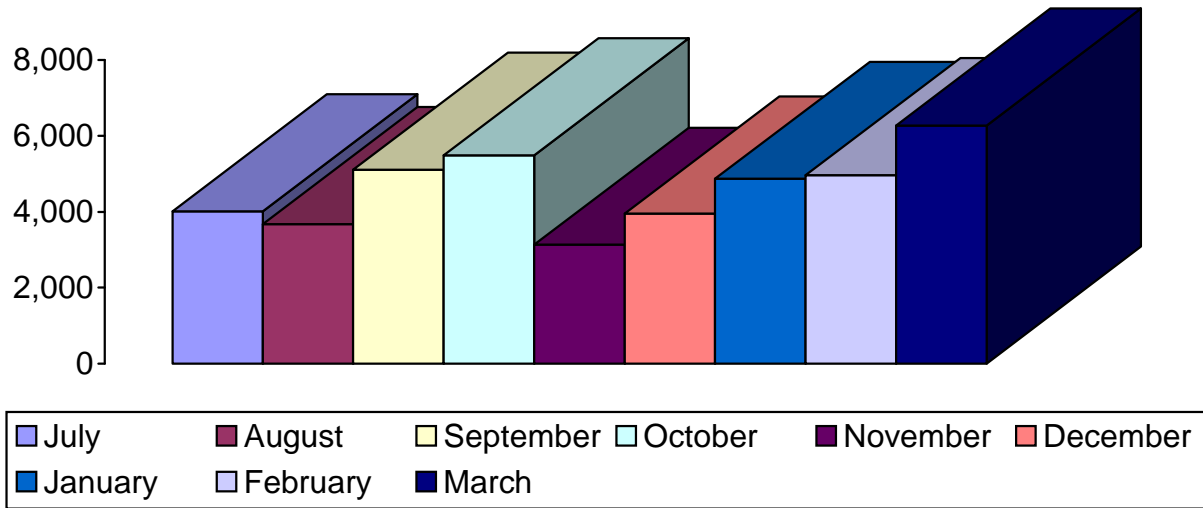
■ January ■ February ■ March

## Total Program Revenue

- January—1,110.68
- February—939.43
- March—1,224.54

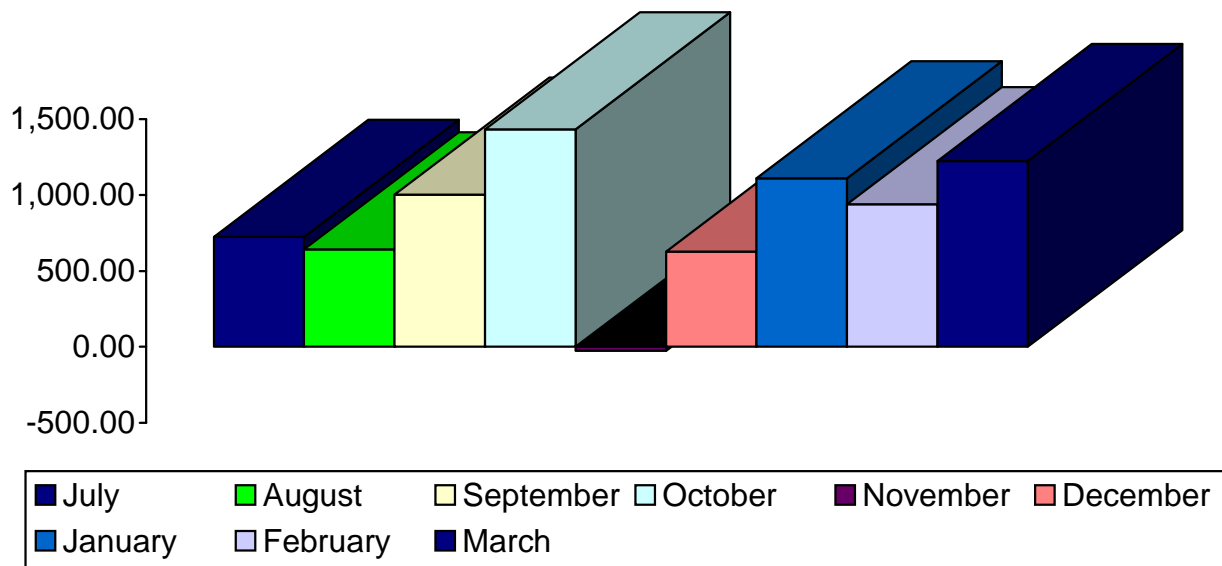


# Old Armory Program Participants and Revenue—FY 2009 Report



## Program Participants

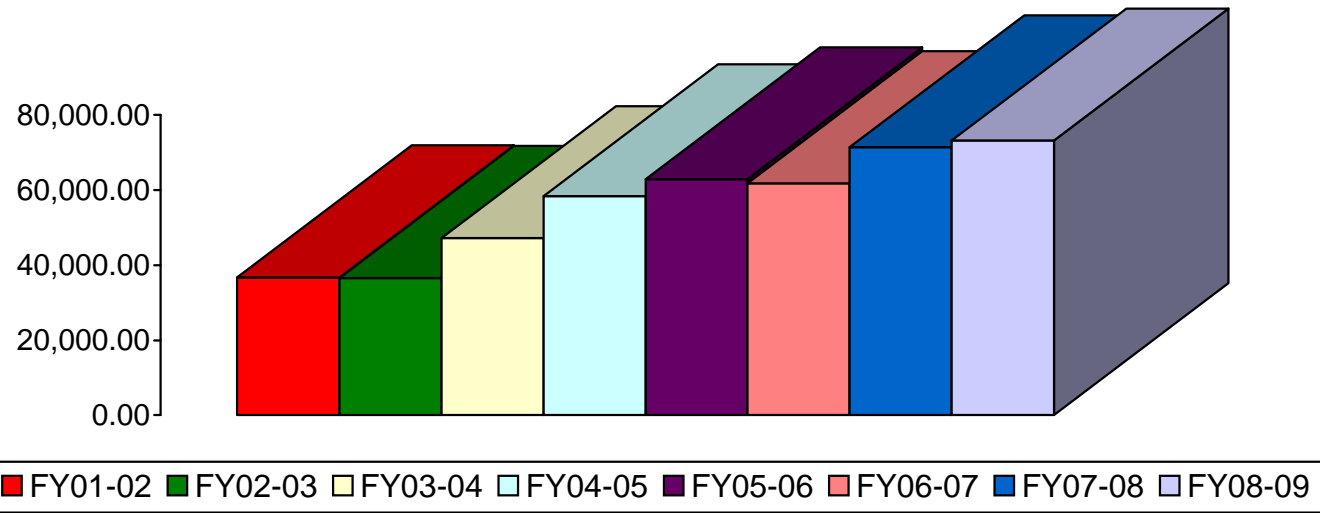
- July 2008—4,013
- August 2008—3,682
- September 2008—5,111
- October 2008—5,488
- November 2008—3,130
- December 2008—3,958
- January 2009—4,872
- February 2009—4,965
- March 2009—6,271



## Program Revenue

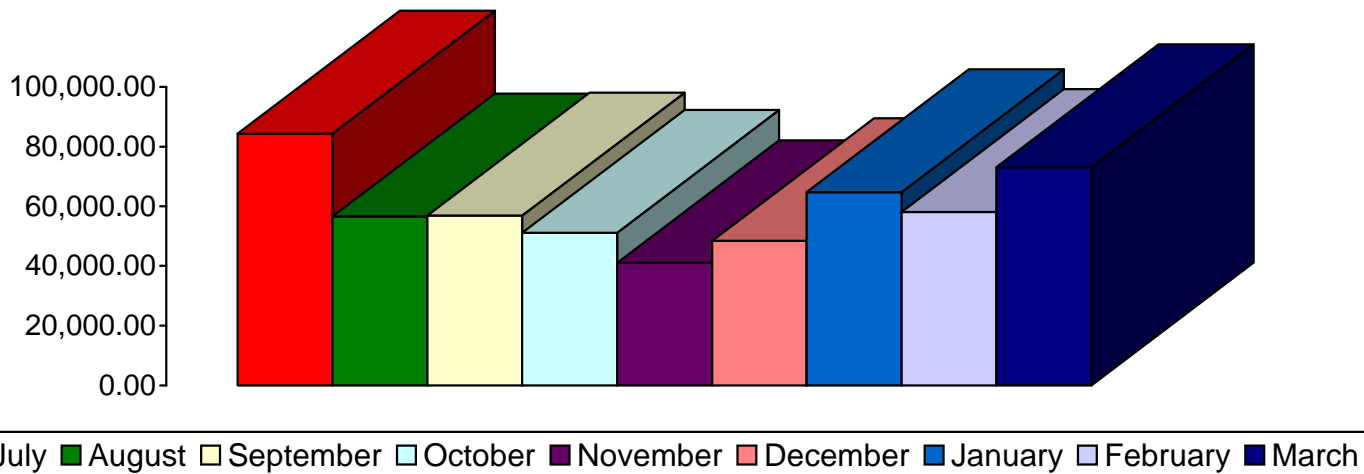
- July 2008—\$724.37
- August 2008—\$643.94
- September 2008—\$1,002.31
- October 2008—\$1,432.16
- November 2008—\$26(-)
- December 2008—\$627.51
- January 2009—\$1,110.68
- February 2009—\$939.43
- March 2009—\$1,224.54

## Waynesville Parks and Recreation Revenue—Year by Year for March



- FY01-02—36,715
- FY02-03—36,571
- FY03-04—47,162
- FY04-05—58,328
- FY05-06—62,888
- FY06-07—61,789
- FY07-08—71,324
- FY08-09—73,142

## Waynesville Parks and Recreation Revenue—FY 09 Monthly Totals



- July—84,366
- August—56,632
- September—56,929
- October—51,197
- November—40,998
- December—48,438
- January—64,809
- February—58,121
- March—73,142

## Waynesville Parks and Recreation Revenue—FY Totals Per Month

