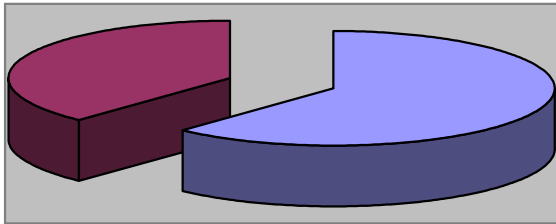


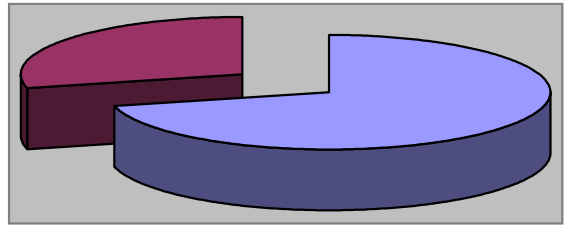
Waynesville Parks & Recreation Department
November 2008
Monthly Review

Waynesville Recreation Center Member Demographics



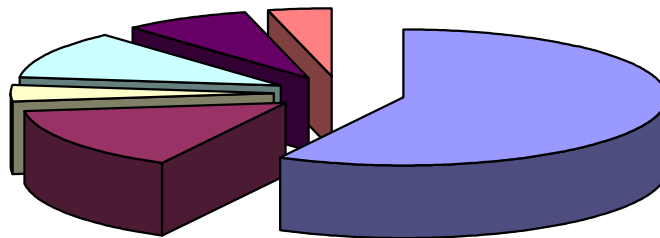
■ Males ■ Females

62% of visits in November were males
 38% of visits in November were females



■ Non-Residents ■ Residents

71% of visits in November were non-residents
 29% of visits in November were residents



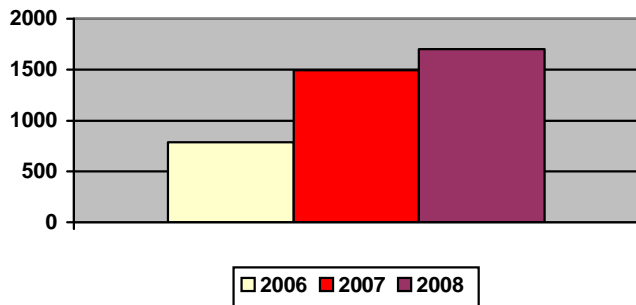
■ Friend ■ Been here before ■ Family ■ Local ■ Media ■ Employer

How did you hear about us?

- Friend—15
- Been here before—4
- Family—1
- Local—3
- Media—2
- Employer—1

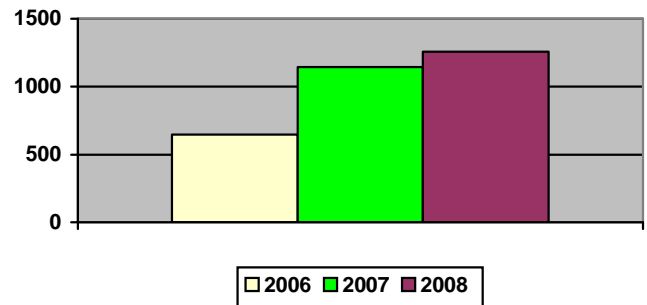


Waynesville Recreation Center Memberships



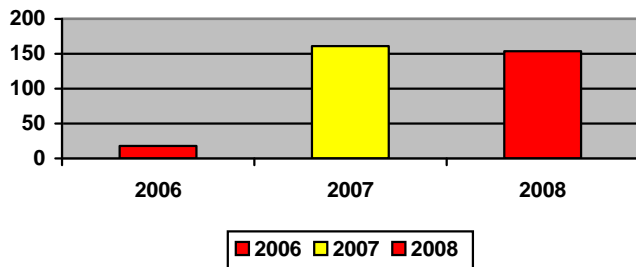
Grand total WRC members through November:

- 2006—788
- 2007—1,496
- 2008—1,701



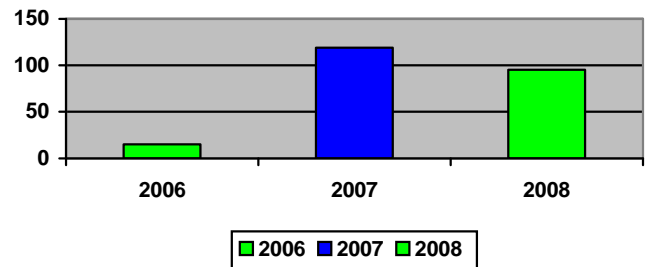
Grand total WRC memberships through November:

- 2006—648
- 2007—1,145
- 2008—1,258



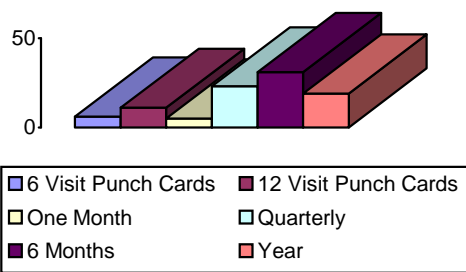
New WRC members for the month of November:

- 2006—18
- 2007—161
- 2008—154



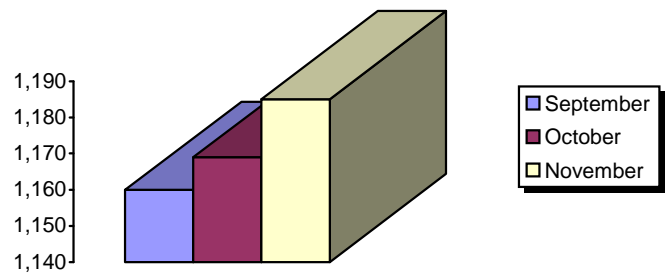
New WRC memberships for the month of November:

- 2006—15
- 2007—119
- 2008—95



Types of memberships sold in October:

- 6 visit punch card—6
- 12 visit punch card—11
- Month—5
- Quarterly—23
- 6 months—31
- Year—19

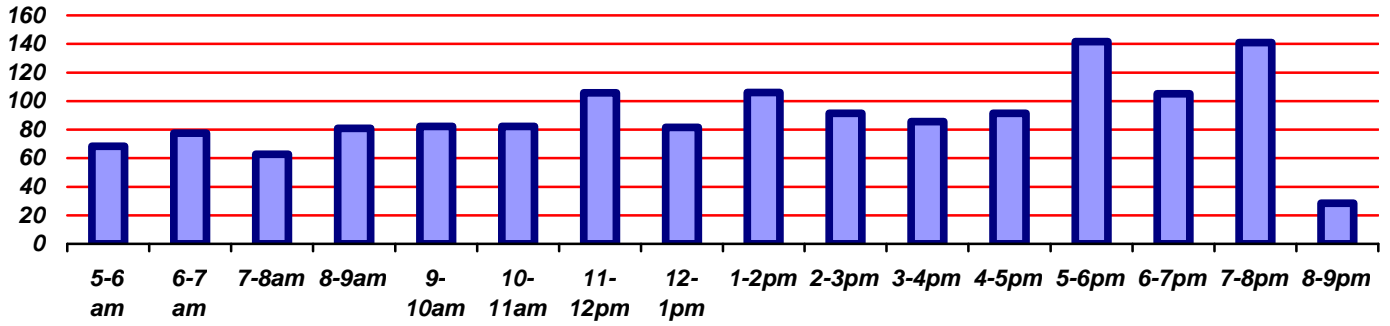


Corporate memberships:

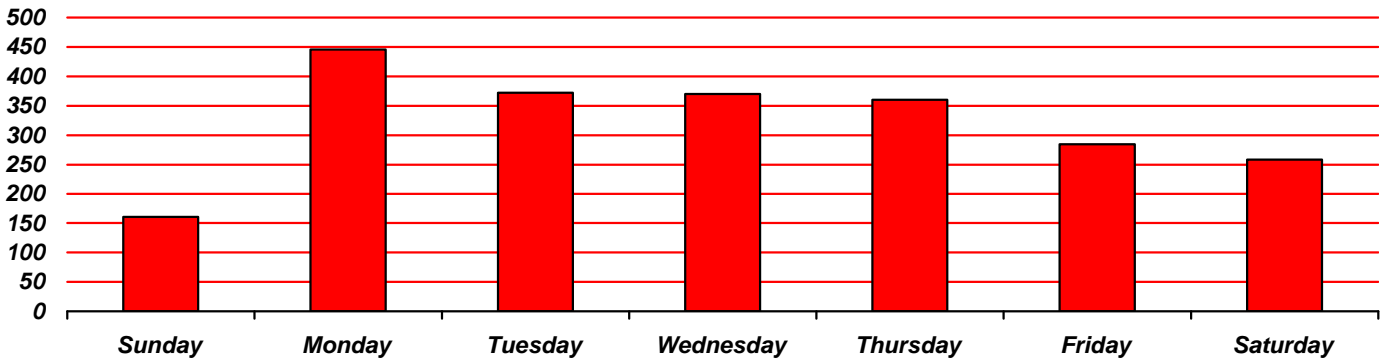
- September—1,160
- October—1,169
- November—1,185



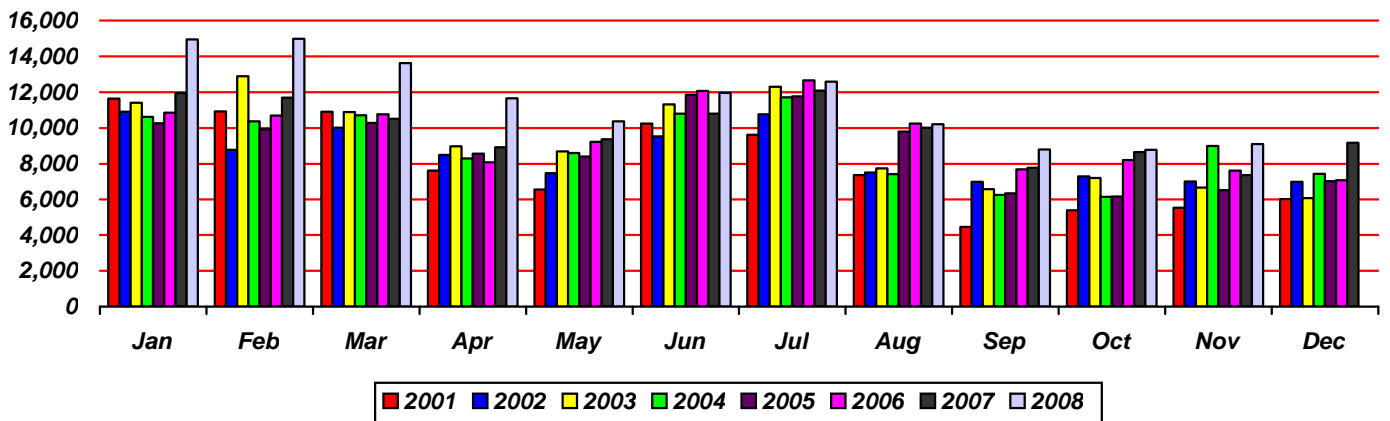
Waynesville Recreation Center Visits



Average hourly visits for November



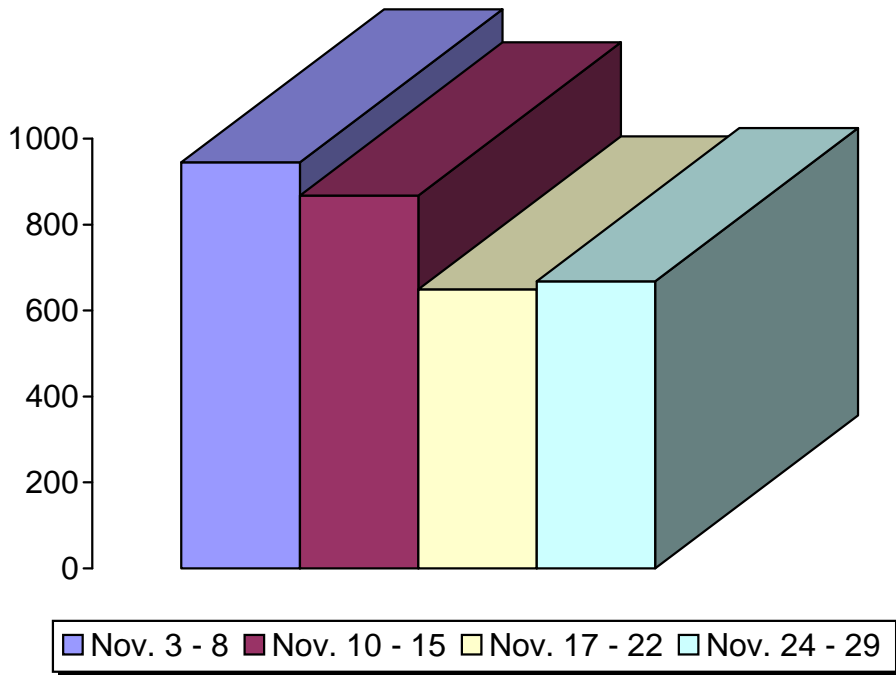
Average daily visits for November



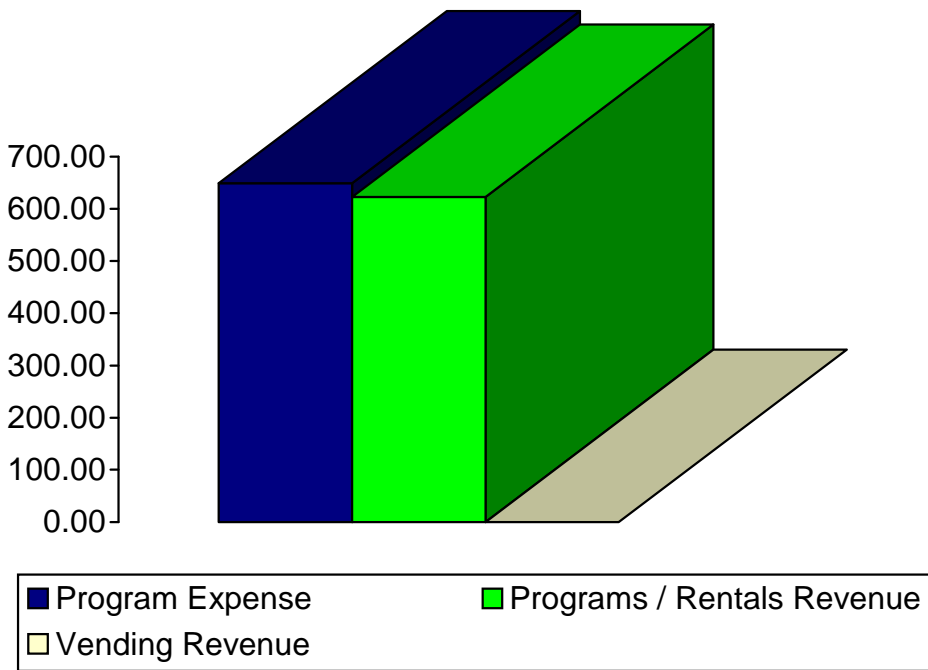
Total Waynesville Recreation Center visits from 2001-2008



Old Armory Program Participants and Revenue

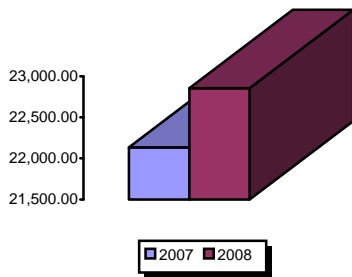


**Total Program
Participants
for November**
 • 3,130



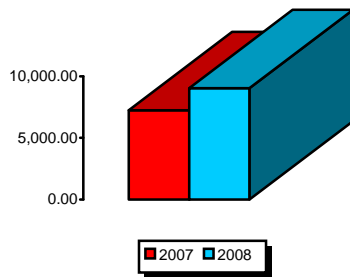
**Total Program
Revenue
for October**
 • \$1,271.60

Waynesville Recreation Center Revenue



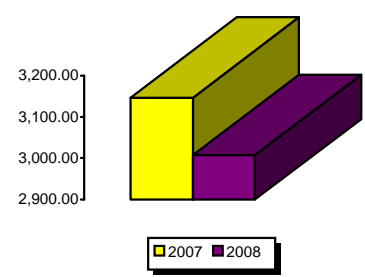
Membership Revenue for November

- 2007—22,136.30
- 2008—22,858.80



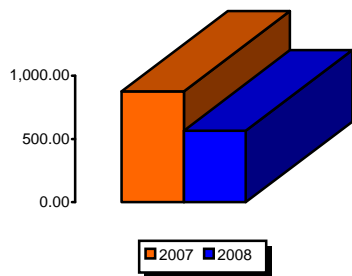
Daily Admissions Revenue for November

- 2007—7,248.00
- 2008—9,039.86



Facility Rental Revenue for November

- 2007—3,146.75
- 2008—3,007.28



General Fund Revenue for November

- 2007—875.93
- 2008—565.68



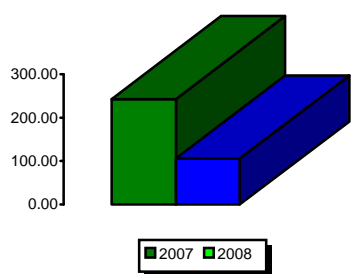
Programs Revenue for November

- 2007—3,921.30
- 2008—3,086.61



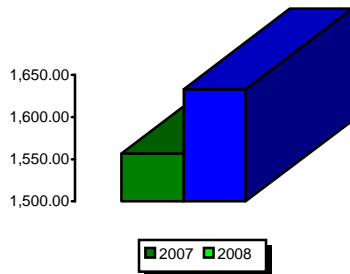
Child Care Revenue for November

- 2007—148
- 2008—45



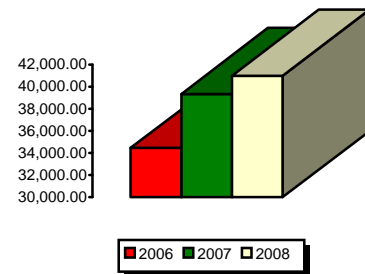
Commissions (Pepsi) for November

- 2007—242.37
- 2008—106.16



Resale/Vending/Other for November

- 2007—1,556.86
- 2008—1,632.94



Total Revenues for November

- 2006—34,455
- 2007—39,332
- 2008—40,979.58

