



Wildflowers of the Smokies

Call for Artists

Waynesville, North Carolina

The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

Application Deadline: January 4, 2013

Project Overview

The Public Art Commission of Waynesville, North Carolina is issuing a call for artists for its fourth commissioned public art project. The theme of the piece is *Wildflowers of the Smokies*, specifically wildflowers and flowering plants, to honor the historic connection between the Great Smoky Mountains National Park and the Town of Waynesville.

The selection process is managed by the Waynesville Public Art Commission, a non-profit commission of citizens appointed by the Waynesville Board of Aldermen.

Artist Eligibility

The Call is open to all professional artists, or teams of artists, over the age of 18, residing in the 25 North Carolina Counties that comprise the Blue Ridge National Heritage Area: Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Surry, Swain, Transylvania, Watauga, Wilkes, Yadkin, and Yancey.

Commission

The commission to the selected artist is **\$12,500.00**. This commission includes all costs to the artist: i.e., materials for entire piece, mounting materials, installation, transportation, insurance*, travel, and sales tax.

**Insurance during fabrication, transportation, and installation. Upon final installation and acceptance by a Town representative, insurance becomes responsibility of the Town.*

Project Background

The project site is the "Mini-Park" located at the corner of North Main and Depot Streets in downtown Waynesville. The Mini-Park is the site of an artistic railing (commissioned in 2010), and an arched sign installed in honor of a similar sign that stood over Main

Street. Both pieces have a theme of connecting Waynesville to Great Smoky Mountains National Park.

The Great Smoky Mountains National Park is an International Biosphere Reserve and a World Heritage Site with historical family homesteads, biological diversity, and Southern Appalachian culture. One symbol of the biological diversity is the number of flowering plants found within the National Park - over 1,500 flowering plant species have been identified within its boundaries.

The Commission is looking for a sense of diverse elements coming together to reinforce the connection between the town's Main Street and the Great Smoky Mountains National Park.

Project Description

The Commission is seeking a durable multidimensional piece with texture and depth in its design. Artists are encouraged to use mixed media, including but not limited to combinations of metal, glass, or tile. Painted wood is discouraged.

The piece shall be located on the south side of the park, in what is now a raised flower bed. A stucco wall is located directly behind the planter, which may be used in the design and installation. A freestanding piece, anchored in the planting bed, is also encouraged.

The theme is *Wildflowers of the Smokies*, but other natural elements may also be incorporated, including but not limited to sunset/sunrise, clouds, trees, lakes, and mountains. While the main theme is flora, with an emphasis on wildflowers, the piece may be an abstract representation and specific wildflower species do not have to be recognizable.

A site plan with dimension and photos is available at www.townofwaynesville.org

Additional Informational and Historical Resources:

Historical and natural information and photos of Great Smoky Mountains National Park can be found at: <http://www.nps.gov/grsm>

Friends of Great Smoky Mountains National Park has a collection of informational links: <http://www.friendsofthesmokies.org>

Regional history is available from the Mountain Heritage Center located at Western Carolina University: <http://www.wcu.edu/2389.asp>

Local newspapers: *Smoky Mountain News* www.smokymountainnews.com
The Mountaineer www.themountaineer.com

PROJECT SCHEDULE

January 4, 2013	Application deadline
January 17, 2013	Finalists notified
March 16, 2013	Finalist presentations to Advisory Panel
April 1, 2013	Artist notification
Date to be determined	Fundraising event
September 17, 2013	Installation
September 20, 2013	Unveiling and Grand Reception

APPLICATION PROCESS

The Public Art Commission shall consider the following when reviewing the initial application and finalist presentations:

1. The artist's biography, résumé and technical competency.
2. The artist's use of form, texture, color, line and medium.
3. Clarity of expression.
4. Significance to "place."
5. Examples of existing works.
6. Projected durability and maintenance needs.

Phase I: Call to Artists

The application materials will be reviewed by the Waynesville Public Art Commission. Page 5 of this Call contains the detailed list of required application materials.

Three finalists will be selected and each will be required to submit detailed drawings and/or models of the proposed artwork as part of the presentation in Phase II. The contract between the Town and the selected artist will incorporate specific design elements from the presentation made to the advisory panel.

Phase II: Finalist Presentations to Citizens Advisory Panel

The finalists will be required to travel to Waynesville and present their proposals to a Citizens Advisory Panel on or about Saturday, March 16, 2013. The Advisory Panel consists of local citizens, public officials and persons selected for their knowledge of public art installations, technical expertise, artistic knowledge and community history.

The members of the advisory panel shall be apprised of all of the points of consideration used to select the finalists, as well as the materials provided by the artist in the initial application.

A stipend of \$500 will be paid to each finalist for the model/sketches and to present the proposal. Documented travel and overnight expenses will also be reimbursed (maximum \$200) for each of the finalists to travel to Waynesville.

Phase III: Artist Selection

After considering the presentations by the finalists, and the feedback received from the Citizen Advisory Panel, the Public Art Commission will present a recommended artist and design to the Waynesville Board of Aldermen. The final selection and decision to award a contract to an artist will be made by the Board of Aldermen at a regularly scheduled meeting on or about March 26, 2013.

The following activities will be required by the selected artist:

1. Proposal development
2. Fabrication and installation
3. Professional images and materials documentation
4. Attendance at the Fundraising event

APPLICATION MATERIALS

To be considered a complete submission, an application must include the following:

- 1. Artist résumé or biography and contact information**
- 2. Summary of qualifications for this project (limit 2 pages)**
- 3. Image Portfolio of completed works:**

Images of **five (5)** different completed works must be submitted. Multiple images of each work to show different views or details may be included.

Digital Images (preferred): CD or email attachments of five (5) completed works in JPEG or TIFF format at least 5 x 7 inches in size, with a resolution of at least 150 dpi. Each individual image must be saved under the artist's last name and the corresponding number as noted on the inventory list. If the image is a "detail," please indicate that as well. If a CD is used, label the disc with artist's name and contact information. Files must be PC compatible and require no image management programs.

Slide Images may be submitted in a plastic slide sheet clearly labeled with artist's name and contact information. Five (5) completed works, 35 mm, 2" x 2" standard slides, labeled individually with artist's name, title of work, number (corresponding to inventory list) and indication of which is the top of slide.

- 4. Image inventory list**

An annotated list should accompany the Image Portfolio clearly identifying each image by artist name, number, title, size, medium, date of work and location of installation (if applicable), and price of work (if available).

- 5. A rough sketch of a possible design** to give the Commission some idea of what the artist envisions. This may or may not be the solution the artist as a finalist ultimately proposes at the Citizen Advisory Panel.
- 6. A list of materials to be used in the piece, and suggestions on the need and estimated cost of future maintenance.**
- 7. Self-addressed envelope for return of mailed application materials (optional)**

Submissions are *not* reviewed before the application date for completeness.

APPLICATION INSTRUCTIONS

This document, site plans, and photos of the Mini-Park are available on the website www.townofwaynesville.org. Click on the *Public Art* button at the top of the page.

The site plan, photos, etc., may also be obtained by contacting the Town of Waynesville at (828) 452-2491 or WPAC@townofwaynesville.org .

Deadline: All materials must be delivered by **5:00 p.m. on January 4, 2013.**
Envelope must indicate materials are for the Public Art Commission.

Email to: WPAC@townofwaynesville.org
Subject: Wildflower Application

Email submissions are encouraged. A verification email of *receipt only* will be sent. Submissions are *not* reviewed before the application date for completeness.

Mail to: Waynesville Public Art Commission
P.O. Box 100
Waynesville, NC 28786

Hand deliver to: Town of Waynesville Municipal Building
16 South Main Street
Waynesville, NC 28786

Open Monday – Friday, 8:30 a.m. – 5:00 p.m.
Phone: (828) 452-2491

Questions regarding the details of this Call to Artists should be directed to Jan Griffin, Chairman of the Public Art Commission at (828) 246-8188.

The Waynesville Public Art Commission reserves the right to refuse any or all submissions, to refuse any finalist, to waive informalities in proposals or procedures, or to withhold the award of a commission should it be determined that submissions are not adequate, or for any other reason prior to a written contractual arrangement being reached.