

Regular Meeting Minutes  
April 11, 2013  
Thursday, 4 p.m.  
Town Hall Board Room



In attendance:  
Chairman Jan Griffin  
Sylvia Everett  
Bill King  
Charles Mills  
Sarah Jane League

Also in attendance:  
Town Manager Assistant Alison Melnikova  
Secretary Ginny Boyer

Absent:  
David Blevins  
Ann Melton  
Diana Laursen

1. Minutes for the Regular Meeting of March 14, 2013

**Sarah Jane League made a motion to accept the minutes of March 14, 2013 as presented; this was seconded by Sylvia Everett. All were in favor.**

2. Treasurer's Report—Sarah Jane League with February and March financial reports  
Sarah Jane League reported on February and March treasurer's reports:

Account balance for February was 28,776.85. Income for February was \$60 from cookbooks and expenses were \$1,500 to Wildflowers of the Smokies finalists for their presentations.

Account balance for March was 28,650.28. Income for March was \$140 from cookbooks and expenses were \$266.57 for travel expenses for two out-of-town Wildflowers of the Smokies finalists.

**Bill King made a motion to accept the treasurer's report as presented; Charles Mills seconded and all were in favor.**

3. Annual Elections Reminder

Chairman Griffin reported annual elections for Chairman, Vice-Chairman, Treasurer and Secretary will be held at the May 9, 2013 regular meeting.

4. Vacancy on Commission

Chairman Griffin reported on the current commission vacancy. A new commission member is needed to finish Mr. Ed Kelley's term. Before leaving, Mr. Kelley provided Chairman Griffin with a potential Commissioner Micha McClure. She then read the application of Mr. McClure. There were no other recommendations. Charles Mills made a motion to recommend Mr. Micah McClure; this was seconded by Bill King. All were in favor.

Commissioners requested Town staff request to the Board of Aldermen increasing the number of public art commission members and announcing publicly the application process for appointment to boards and commissions. Bill King forewarned members he may need to resign but not imminently.

5. Artists' donations of items for auction of June 27<sup>th</sup>, 2013

Letters soliciting items to be included in both the silent and live auctions of June 27<sup>th</sup> will be sent to the same artists that were involved with Salamander Splash. The theme is wildflowers. All pieces will be reviewed by the commission to decide if they will be accepted or rejected and with which auction, silent or live, they will be placed. It is hoped the artists will have a dollar amount they can recommend for pricing the items. Stacey Woods will be the auctioneer, the same one for the Salamander Splash fundraiser who did an excellent job in engaging the crowd and thereby raising a lot of money for the commission.

6. Letters to finalists—Wildflowers of the Smokies—Chairman Griffin

Letters were sent to the three finalists of the Wildflowers of the Smokies project. Todd Frahm & Lara Nguyen of Stonecloud Studios and John Clark received non-acceptance letters. Grace Cathey received an acceptance letter and contract thanks to Alison Melnikova and Mayor Gavin Brown.

7. Community Awareness meeting update—Diana Laursen

In Ms. Laursen's absence Chairman Griffin reported the community awareness meeting in Hazelwood at Smoky Mountain Roaster's went well. Chairman Griffin was impressed with Mr. Kevin Duckett, owner of the shop who is very open to a lot of different ideas. The Hazelwood group is largely made up of those who are responsible for organizing Plottfest. Ms. Griffin mentioned David Blevins hope that Todd Frahm of Stonecloud Studios be included in the call to artists, especially if a large stone piece is envisioned.

8. Other Business—Fundraising Event—Wildflowers of the Smokies, June 27, 2013

What follows is a discussion of fundraising for Wildflowers of the Smokies. No motions or votes were included but discussion of the fundraiser may serve commissioners in future fundraising endeavors.

Tent (40x60 feet) may accommodate twelve tables on each side. Set-up of tent is day before or day of event. David Blevins helps coordinate this.

Alcohol: at the bar was served by Jamie Cogdill and husband at Salamander Splash event. The Public Art Commission cannot piggyback on the beer and wine license the theater has in place. A beer and wine license for the event will cost \$50. Commissioners decided to ask for donations rather than sell beer and wine. This way, licensing may not be a problem and change will not have to be provided. Alison will look into whether or not a license is needed if wine and beer are not being sold. David Blevins will be contact for licensing.

Tables: will be provided by the town but not tablecloths.

Chairs: came from Recreation Center and additional ones may be requested from Alderman Wells Greeley (Wells Funeral Home).

Auction: items may include prototypes if artist/s gives permission. Upon Dave Blevins' return, the Commission will find out if he has spoken with winning artist Grace Cathey about the possibility of using her prototype as a premier auction item. Credit cards are not yet accepted at these events, but even with the fee included, it may be worth looking into using them as auction participants may be more willing to bid. Mr. Stacey Woods will again be the auctioneer; Jan Griffin is coordinating this.

Tickets: will look much like advertising poster and may include photo of Grace Cathey's prototype. Charles Mills has agreed to design the ticket for the fundraiser. Alison will provide tickets and posters from previous events to help Charles in designing current ones. Tickets will be \$25 each. Sarah Jane will be in charge of collecting money and ticket sales.

Venue: Charles Mills said HART Theater has no scheduling conflicts with fundraiser date of June 27, 2013. Steve will donate rental of building, Tom will help set up and clean up at a charge of \$75.

Food: Ann Melton is in charge of food. She will need to know the maximum amount of people attending.

Expenses: Alison Melnikova reminded commissioners that at previous fundraisers, the funds the commission has in reserve from the town were used to pay for the fundraiser. Money raised from the event pays for the art piece.

Publicity: Jan Griffin is in charge of publicity.

#### Other Business—Dedication Ceremony, Grace Cathey's wall piece

For dedication of Grace Cathey's wall piece, a date must be set. Ms. Cathey is only available September 1, 10, 26 or 27. A Friday may work better than a Thursday, judging by participation at last dedication.

#### 9. Adjournment

With no other business, the meeting adjourned at 5:05 p.m.

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Ginny Boyer, Secretary

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Jan Griffin, Chairman