



REGULAR MEETING
DECEMBER 13, 2012
THURSDAY, 4 PM
TOWN HALL

Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

The Waynesville Public Art Commission held a regular meeting on Thursday, December 13, 2012. The meeting was called to order at 4:00 p.m. Members present: Chairman Jan Griffin, Vice-Chairman Ed Kelley, David Blevins, Charles Mills, Bill King and Treasurer Sarah Jane League. Absent: Diana Laursen and Ann Melton. Also present: Assistant Town Manager Alison Melnikova and Secretary Ginny Boyer.

The meeting was called to order at 4:08 p.m.

Approval of Minutes, Regular Meeting of November 8, 2012

Bill King made a motion to accept the minutes of the November 8, 2012 meeting as presented; Sylvia Everett seconded and all were in favor.

Treasurer's Report

Treasurer Sarah Jane League reported for both October and November. For October, income from cookbook sales totaled \$710.00. An additional \$3.00 came in (which Ms. Melnikova will research as to its origin; it may have been intended as a donation for Historic Preservation Commission's *Historic Waynesville, a self-guided tour*). Balance in account as of October 31, 2012 was \$29,765.74. For November, income from cookbook sales was \$260.00. The balance in the account as of November 30, 2012 was \$30,025.74.

An additional \$280.00 from cookbook sales was received and will be reflected in the December, 2012 treasurer's report.

(Waynesville Public Art Commission Account Balances sheets attached: 10-31-12; 11-30-12; 12-31-12)

Relocation of kiosk (Gateway Park)—Vice-Chairman Ed Kelley

Vice-chairman Kelley reiterated the need to suggest a problem-solving approach when discussing relocation of the Gateway Park kiosk. He envisions a much more aesthetic kiosk, possibly an interpretive panel which could incorporate maps, upcoming events, way-finding for restaurants, merchants, and bathrooms. Bill King suggested including factual data of the Town and when the Great Smoky Mountain Park was created, much like the informational sign located

outside the Municipal Building. Chairman Griffin feels the Commission will best be served by getting on the Downtown Waynesville Association's agenda.

Alison Melnikova agreed that the Waynesville Public Art Commission could work with Downtown Waynesville Association (which works alongside Mr. Fred Baker on infrastructure) to discuss options, adding the kiosk's purpose is to promote business and is a revenue generator for DWA. Ms. Melnikova added that with little retail in that area of Main Street, the kiosk draws people to the area. The goal is to have the kiosk be as visible as possible without hurting the use of the mini-park. No action was taken.

Ed Kelley added the new trash receptacles cleaned up the area and the Waynesville Public Art Commission appreciates that effort by the Town.

Safety issue, small information sign in Gateway Park—Vice Chairman Ed Kelley

Vice-Chairman Kelley reported after visiting the Gateway Park, the informational sign mounted on the post has very sharp corners and protrudes into the paver area near seating. Assistant Town Manager reported she will have Town employees look at it. Chairman Griffin thanked Vice-Chairman Kelley for mentioning this.

Fundraising 2013

Garden Clubs/Centerpieces—Sarah Jane League

Ms. League, who is a member of the Waynesville Garden Club, feels all garden clubs in the area would be amenable to providing decorative centerpieces for the tables at the fundraiser. The centerpieces could then be utilized for auction items at the event. Ms. League agreed to contact each of the four garden clubs she knows of and at the beginning of the year, will request this item be included on their agenda. She also agreed to see if round tables, possibly available through Shelton House may be available for the event rather than rectangular tables available through the Recreation Center, as they may be more conducive to centerpieces.

Decorations—Sylvia Everett

Sylvia Everett has volunteered to be decorations chairperson. Chairman Griffin encouraged Ms. Everett to involve others in the community to serve with this effort and thereby increase community awareness.

Percentage of Sales to Artists—Jan Griffin

In early discussion of fundraising, Sylvia Everett mentioned artists may feel used, having been asked to donate to so many fundraising events. Alison Melnikova suggested giving a percentage of the auction price back to the artist. Benefits of this arrangement include: attracting more artists to participate; serves as incentive to artists to cover some of their costs and materials; and ensures a "high end" piece. David Blevins asked about reporting sales tax. Ms. Melnikova said sales tax does not apply to auctioned items and acknowledgement letters will be sent to both the

artist who created the piece and the one who purchased it. Sarah Jane League made a motion to give fifteen percent back to the artist for sale of live and silent auctioned items; David Blevins seconded and all were in favor.

Other Business

Cookbook sales

Chairman Jan Griffin reported 46 cookbooks remaining for sale out of 350.

Latest call to artists—Wildflowers of the Smokies

Vice-chairman Kelley asked if there have been responses to the call to artists. Ms. Melnikova offered to email members the responses that have been received thus far as well as the list of those who have served on the citizens advisory panel and the forms used for Artist Evaluation.

Community Awareness/Next Public Art

Hazelwood will be the first location for a community awareness meeting. Jan Griffin reported shopowners are ready and anxious. There was discussion of where the next public art might be located, including the parking lot rented by the Town from Donna Forga and the old tannery/fork of Elysinia Avenue. Alison Melnikova reported Daniel Hyatt of Broadbook Associates was hired by the Town of Waynesville to help with a streetscapes plan for Hazelwood which would include these two areas within its design. The Plott Hound was mentioned as worthy of focus for the next public art theme.

Waynesville Public Art Commission's efforts

Chairman Griffin thanked Commissioners for their hard work in 2012 and announced she is satisfied the Commission is on track for 2013-- "We can be very proud of what we've done".

Adjournment

With no further business, Sylvia Everett made a motion to adjourn; Sarah Jane League seconded and all were in favor. The meeting adjourned at 5:01.

Ginny Boyer, Secretary

Jan Griffin, Chairman

20121031 FY08-FY13 WPAC Account Balances - As of 10/31/2012

As of 10/31/2012

11/29/2012

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Account	6/30/2008 Balance	6/30/2009 Balance	6/30/2010 Balance	6/30/2011 Balance	6/30/2012 Balance	10/31/2012 Balance
Bank Accounts						
WPAC	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	29,765.74
TOTAL Bank Accounts	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	29,765.74
OVERALL TOTAL	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	29,765.74

20121031 FY13 WPAC Cash Flow

7/1/2012 through 10/31/2012

Category	7/1/2012- 10/31/2012
INFLOWS	
Public Donations	
Arch	300.00
Cookbooks	2,363.00
TOTAL Public Donations	2,663.00
Town Of Waynesville	5,000.00
TOTAL INFLOWS	7,663.00
OUTFLOWS	
Advertising-Public Relations	190.00
Arch Fabrication & Install	2,871.60
Miscellaneous Reimbursements	
Arch	91.50
Cookbook	992.00
TOTAL Miscellaneous Reimbursements	1,083.50
Signage	126.89
TOTAL OUTFLOWS	4,271.99
OVERALL TOTAL	3,391.01

20121031 FY13 WPAC Itemized Categories
7/1/2012 through 10/31/2012 (Accrual Basis)

Date	Account	Num	Description	Memo	Tag	Clr	Amount
INCOME							
Public Donations							
Arch							
7/19/2012	WPAC	DEP	Kelly & Kare Thomas			R	200.00
8/16/2012	WPAC	DEP	Marilyn Sullivan			R	100.00
Cookbooks							
8/13/2012	WPAC	DEP	Cookbooks			R	660.00
8/21/2012	WPAC	DEP	Cookbooks			R	330.00
9/5/2012	WPAC	DEP	Cookbooks			R	440.00
9/17/2012	WPAC	DEP	Cookbooks			R	220.00
10/11/2012	WPAC	DEP	Cookbooks			R	370.00
10/18/2012	WPAC	DEP	Unknown				3.00
10/25/2012	WPAC	DEP	Cookbooks				340.00
Town Of Waynesville							
8/30/2012	WPAC	DEP	Town Of Waynesville FY13 budget			R	5,000.00
EXPENSES							
Advertising-Public Relations							
9/19/2012	WPAC	EFT	The Mountaineer	arch		R	-190.00
Arch Fabrication & Install							
7/16/2012	WPAC	EFT	Moto Fab	final payment		R	-2,871.60
Miscellaneous Reimbursements							
Arch							
7/27/2012	WPAC	EFT	Doug Trantham			R	-75.00
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-16.50
Cookbook							
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-562.00
8/29/2012	WPAC	EFT	Cornerstone Printing	2nd printing		R	-430.00
Signage							
8/29/2012	WPAC	EFT	A To Z Signs	Modify sign f...		R	-126.89
OVERALL TOTAL							3,391.01

20121130 FY08-FY13 WPAC Account Balances - As of 11/30/2012

As of 11/30/2012

12/11/2012

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Account	6/30/2008 Balance	6/30/2009 Balance	6/30/2010 Balance	6/30/2011 Balance	6/30/2012 Balance	11/30/2012 Balance
Bank Accounts						
WPAC	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,025.74
TOTAL Bank Accounts	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,025.74
OVERALL TOTAL	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,025.74

20121130 FY13 WPAC Cash Flow

7/1/2012 through 11/30/2012

Category	7/1/2012- 11/30/2012
INFLOWS	
Public Donations	
Arch	300.00
Cookbooks	2,623.00
TOTAL Public Donations	2,923.00
Town Of Waynesville	5,000.00
TOTAL INFLOWS	7,923.00
OUTFLOWS	
Advertising-Public Relations	190.00
Arch Fabrication & Install	2,871.60
Miscellaneous Reimbursements	
Arch	91.50
Cookbook	992.00
TOTAL Miscellaneous Reimbursements	1,083.50
Signage	126.89
TOTAL OUTFLOWS	4,271.99
OVERALL TOTAL	3,651.01

20121130 FY13 WPAC Itemized Categories
7/1/2012 through 11/30/2012 (Accrual Basis)

Date	Account	Num	Description	Memo	Tag	Clr	Amount
INCOME							
Public Donations							
Arch							
7/19/2012	WPAC	DEP	Kelly & Kare Thomas			R	7,923.00
8/16/2012	WPAC	DEP	Marilyn Sullivan			R	2,923.00
Cookbooks							
8/13/2012	WPAC	DEP	Cookbooks			R	300.00
8/21/2012	WPAC	DEP	Cookbooks			R	200.00
9/5/2012	WPAC	DEP	Cookbooks			R	100.00
9/17/2012	WPAC	DEP	Cookbooks			R	2,623.00
10/11/2012	WPAC	DEP	Cookbooks			R	660.00
10/18/2012	WPAC	DEP	Unknown			R	330.00
10/25/2012	WPAC	DEP	Cookbooks			R	440.00
11/5/2012	WPAC	DEP	Cookbooks			R	220.00
							370.00
							3.00
							340.00
							260.00
							5,000.00
							5,000.00
Town Of Waynesville							
8/30/2012	WPAC	DEP	Town Of Waynesville FY13 budget			R	
EXPENSES							
Advertising-Public Relations							
9/19/2012	WPAC	EFT	The Mountaineer	arch		R	-4,271.99
Arch Fabrication & Install							
7/16/2012	WPAC	EFT	Moto Fab	final payment		R	-190.00
Miscellaneous Reimbursements							
Arch							
7/27/2012	WPAC	EFT	Doug Trantham			R	-190.00
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-2,871.60
Cookbook							
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-2,871.60
8/29/2012	WPAC	EFT	Cornerstone Printing 2nd printing			R	-1,083.50
Signage							
8/29/2012	WPAC	EFT	A To Z Signs	Modify sign f...		R	-91.50
							-75.00
							-16.50
							-992.00
							-562.00
							-430.00
							-126.89
							-126.89
OVERALL TOTAL							3,651.01

20121231 FY08-FY13 WPAC Account Balances - As of 12/31/2012

As of 12/31/2012

1/9/2013

Account	6/30/2008 Balance	6/30/2009 Balance	6/30/2010 Balance	6/30/2011 Balance	6/30/2012 Balance	12/31/2012 Balance
Bank Accounts						
WPAC	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,305.74
TOTAL Bank Accounts	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,305.74
OVERALL TOTAL	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,305.74

20121231 FY13 WPAC Cash Flow - Last year
 7/1/2012 through 12/31/2012

Category	7/1/2012- 12/31/2012
INFLOWS	
Public Donations	
Arch	300.00
Cookbooks	2,903.00
TOTAL Public Donations	3,203.00
Town Of Waynesville	5,000.00
TOTAL INFLOWS	8,203.00
OUTFLOWS	
Advertising-Public Relations	190.00
Arch Fabrication & Install	2,871.60
Miscellaneous Reimbursements	
Arch	91.50
Cookbook	992.00
TOTAL Miscellaneous Reimbursements	1,083.50
Signage	126.89
TOTAL OUTFLOWS	4,271.99
OVERALL TOTAL	3,931.01

20121231130 FY13 WPAC Itemized Categories - Last year
7/1/2012 through 12/31/2012 (Accrual Basis)

Date	Account	Num	Description	Memo	Tag	Clr	Amount
INCOME							
Public Donations							
Arch							
7/19/2012	WPAC	DEP	Kelly & Kare Thomas			R	200.00
8/16/2012	WPAC	DEP	Marilyn Sullivan			R	100.00
Cookbooks							
8/13/2012	WPAC	DEP	Cookbooks			R	660.00
8/21/2012	WPAC	DEP	Cookbooks			R	330.00
9/5/2012	WPAC	DEP	Cookbooks			R	440.00
9/17/2012	WPAC	DEP	Cookbooks			R	220.00
10/11/2012	WPAC	DEP	Cookbooks			R	370.00
10/18/2012	WPAC	DEP	Unknown				3.00
10/25/2012	WPAC	DEP	Cookbooks				340.00
11/5/2012	WPAC	DEP	Cookbooks				260.00
12/1/2012	WPAC	DEP	Cookbooks				280.00
Town Of Waynesville							
8/30/2012	WPAC	DEP	Town Of Waynesville	FY13 budget		R	5,000.00
EXPENSES							
Advertising-Public Relations							
9/19/2012	WPAC	EFT	The Mountaineer	arch		R	-190.00
Arch Fabrication & Install							
7/16/2012	WPAC	EFT	Moto Fab	final payment		R	-2,871.60
Miscellaneous Reimbursements							
Arch							
7/27/2012	WPAC	EFT	Doug Trantham			R	-75.00
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-16.50
Cookbook							
8/8/2012	WPAC	EFT	S Cornerstone Printing			R	-562.00
8/29/2012	WPAC	EFT	Cornerstone Printing	2nd printing		R	-430.00
Signage							
8/29/2012	WPAC	EFT	A To Z Signs	Modify sign f...		R	-126.89
OVERALL TOTAL							3,931.01

20130131 FY08-FY13 WPAC Account Balances - As of 1/31/2013

As of 1/31/2013

2/10/2013

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Account	6/30/2008 Balance	6/30/2009 Balance	6/30/2010 Balance	6/30/2011 Balance	6/30/2012 Balance	1/31/2013 Balance
Bank Accounts						
WPAC	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,216.85
TOTAL Bank Accounts	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,216.85
OVERALL TOTAL	17,606.28	16,841.45	25,780.85	21,940.52	26,374.73	30,216.85

20130131 FY13 WPAC Cash Flow

7/1/2012 through 1/31/2013

Category	7/1/2012- 1/31/2013
INFLOWS	
Public Donations	
Arch	300.00
Cookbooks	3,070.00
TOTAL Public Donations	3,370.00
Town Of Waynesville	5,000.00
TOTAL INFLOWS	8,370.00
OUTFLOWS	
Advertising-Public Relations	319.00
Arch Fabrication & Install	2,871.60
Miscellaneous Reimbursements	
Arch	91.50
Cookbook	992.00
TOTAL Miscellaneous Reimbursements	1,083.50
Signage	253.78
TOTAL OUTFLOWS	4,527.88
OVERALL TOTAL	3,842.12

20130131 FY13 WPAC Itemized Categories
7/1/2012 through 1/31/2013 (Accrual Basis)

Date	Account	Num	Description	Memo	Tag	Clr	Amount
OVERALL TOTAL							3,842.12