



REGULAR MEETING MINUTES
JULY 12, 2012
THURSDAY, 4 PM
TOWN HALL

Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

The Waynesville Public Art Commission held a regular meeting on July 12, 2012. Members present were: Chairman Jan Griffin, Vice-Chairman Ed Kelley, Sylvia Everett, Charles Mills, Bill King and Ann Melton. Also in attendance: Assistant Town Manager Alison Melnikova and Secretary Ginny Boyer. Absent: David Blevins, Diana Laursen and Treasurer Sarah Jane League.

The meeting was called to order at 4:04.

Approval of Minutes

Bill King made a motion to approve the minutes of May 10th's regular meeting and June 7th's special meeting. This was seconded by Sylvia Everett. All were in favor of accepting the minutes as presented.

Treasurer's Report

Approval of May's Treasurer's report will be addressed at the August meeting.

Arch Update—Installation Date

The arch installation is scheduled for Tuesday, July 17, not Monday, July 16th as originally planned. Chairman Griffin announced that Mayor Brown will attend and hopefully Bruce Briggs, whose father built the original arch. Ted Dake, of Moto-Fab would like to meet everyone. Chairman Griffin asked Vice-Chairman Kelley to bring his camera. Ms. Griffin also said she had called The Mountaineer and Smoky Mountain News for coverage of both the installation and dedication.

Arch Dedication

Members discussed the optimal time to have the dedication while considering the following events: Folkmoot, Street Dance, Main Street Mile and the Medford Endowment event. Ann Melton made a motion, seconded by Vice-Chairman Ed Kelley to have the arch dedication on Friday, July 27th at 7 pm. All Commission members were in agreement.

Cookbook

Chairman Griffin received a phone call from Cornerstone Printing. The price originally given by the company (\$3.79 a book) was for 100-150 pages. The amount of pages submitted is not conducive to the punched holes and raffia method of binding. Two options are available: The dimensions could be changed from the 4 x 6 cards to cards of 5 x 8, necessitating an increase in costs or 80 pages could be taken out, leaving the cards at 4 x 6, and not necessitating a change in cost. Sylvia Everett suggested taking one recipe from each person. She has also agreed to work on putting the cookbooks together once printing is complete. Ed Kelley suggested taking out a percentage from each category (salads, desserts, etc. to remain consistent). Chairman Griffin said she will not raise the cost of the cookbook during these economic times. Members unanimously agreed to omit 80 pages from the cookbook to keep it at its original quoted cost.

Celebrating Folkmoot—Plaque for Installation

The Waynesville Public Art Commission continues to consider alternate locations for the placement of sculpture Celebrating Folkmoot currently located outside Town Hall/Police Headquarters/Development Office. The Town is not willing to place any plaques on the Town Hall building and would like to see if the Commission is willing to purchase the bracket needed to mount this plaque on a post instead. Ann Melton made a motion to for the Town to order what is needed for post-mounting of the plaque (post bracket for the 2” square post with mounting screws--\$109.90, shipping--\$20). Charles seconded and all were in favor.

Update on Wall Piece RFP, park at corner of Main and Depot Streets

Town Manager Assistant Alison Melnikova presented members with a working document in which several items needed to be addressed.

Members were asked to first think of a **name for the project** (Sylvia Everett offered “Wildflowers of the Smokies”).

Ms. Melnikova also wanted members to begin work on the **project schedule** which needs to be given to the artists, adding she felt a September installation date is much preferred over a May installation date for several reasons: A September installation date gives the PAC enough time to raise funds; it gives the artist enough time to create the piece; and it avoids work being done downtown in the middle of summer. A day early in the week is preferred since installation requires town employees who don’t want to leave the project over the weekend. Members agreed September 16, 2013 would be the date of installation. Other dates, which may be adjusted, are as follows: *Call to artist* September 1, 2012; *Application deadline* January 4, 2013; *Selection of finalists* January 10, 2013; *Advisory Panel* no date yet; *Finalists’ presentations* March 16, 2013; *Board of Aldermen meeting* March 26, 2013; *Notification to artist*: April 1, 2013; *Contract issued* no date yet.

As for the **amount of the piece**, members were asked to decide on an amount (all art pieces to date --Music Men, Celebrating Folkmoot and Mini-Park Railing-- were \$20,000 pieces). Ms. Melnikova suggested the Commission spend time on researching similar art pieces to get an idea

for what similar projects would cost. After discussion, the Commission agreed on \$12,500 for cost of the urban park wall piece. Ms. Melnikova added that upon Treasurer Sarah Jane League's return, a project budget can be worked on.

There was discussion of the **size of the piece** (what the piece's minimum/maximum dimensions should be or what percentage of the wall should be covered). Ms. Melnikova suggested giving photographs and dimensions of the wall to the artists with no parameters. Vice-Chairman Kelley agreed pictures of the wall would be helpful to the artist and he is glad to help illustrate the space if the artist happens to be unavailable for an on-site visit.

Chairman Griffin asked to include what Diana Laursen mentioned at the last meeting: the Great Smoky Mountains being home to over 1,600 wildflowers and flowering plants.

Artists' portfolios were discussed and the limit of five pieces was agreed upon. Artists will have the option of submitting image portfolios via email or US Postal Service. Ms. Melnikova added an email account could be set up for the sole purpose of receiving submittals to WPAC.

Ms. Melnikova plans to take the suggestions of the Commission and make changes to the working project document, and then send it out to Commission members for review so that final approval could be made through email.

Fundraising

Members discussed possible fundraising opportunities for the wall piece: cookbook (current project); a Shelton House Barn event in which donations could be accepted; silent, on-line or live auction; or teaming up with another organization in fundraising efforts. Chairman Griffin asked members to share ideas so the Commission can compile them.

Adjournment

Chairman Griffin thanked members for their volunteering to help on the night of the arch dedication. With no further business, the meeting adjourned at 5:19 p.m.

Ginny Boyer, Secretary

Jan Griffin, Chairman

The next scheduled meeting for the Waynesville Public Art Commission is August 9, 2012 at 4 p.m.