

REGULAR MEETING
APRIL 12, 2012
THURSDAY, 4 PM
TOWN HALL



Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.

The Waynesville Public Art Commission held a regular meeting on Thursday, April 12, 2012 at 4:00 p.m. Members present: Chairman Jan Griffin, Ann Melton, Sarah Jane League, Diana Laursen, Bill King, Charles Mills, Sylvia Everett and David Blevins. Also present: Town Manager Marcy Onieal, Assistant Town Manager Alison Melnikova, Purchasing Supervisor Julie Grasty and Secretary Ginny Boyer. Absent: Vice-Chairman Ed Kelley.

Chairman Griffin called the meeting to order at 4:02 pm.

Approval of Minutes

David Blevins made a motion to accept the minutes of the February 9, 2012 meeting as presented; Sarah Jane League seconded and all were in favor. The March 8, 2012 retreat minutes were scheduled to be approved at the next meeting.

Treasurer's Report

Treasurer Sarah Jane League reported \$27,938.73 in Public Art Commission account. To date, donations for the arch total \$3,939. The only expense was \$500 that went to Janis Allen, facilitator for March's special meeting. Ms. League mentioned the treasurer's report sent via email has a detailed list of donors.

David Blevins made a motion to approve the Treasurer's Report as presented; Sylvia Everett seconded and all were in favor.

Mini-Park Arch Project

Two bids were received for the Mini-Park Arch Project: One from Joe's Welding (\$9,785.05) and the other from Moto-Fab Metal Works (\$5,571.60). All had a copy of Vice-Chairman Ed Kelley's email/report differentiating two bids. David Blevins was asked to address the board due to Ed Kelley's absence.

Mr. Blevins asked Purchasing Supervisor Julie Grasty if the Town is satisfied that the companies are bidding on the same thing. Ms. Grasty said Joe's Welding went into detail, writing out all he is using while Moto-Fab did not and this concerns her since there is a substantial difference in price. Also, Ms. Grasty explained that Joe's Welding makes it clear that installation is not

included, while Moto-Fab did not mention that it did not include installation. Ms. Grasty suggested contacting Moto-Fab asking more detail be provided, specifically to verify the bid includes installation.

David Blevins said he did not visit with Mike Milner of Joe's Welding but did visit with Ted Dake of Moto-Fab and asked specifically if this includes installation and he said yes.

Ms. Grasty said Mr. Dake of Moto-Fab signed the agreement, to furnish, deliver and complete installation. Legally, he is bound by the agreement.

David Blevins said, in talking to Ted, he has the equipment to do the job. In looking at his wares, he has the expertise. He has an open sign that is fabricated much like the sign we are talking about: metal, powder-coated, same technique we have been talking about. I feel comfortable, and Martin Carter knows him and is comfortable as far as quality of work and his ability to complete the task. This will provide a little local notoriety. I feel comfortable he has talent, ability and equipment. The only question is about installation.

Sarah Jane League said we could have two follow-up questions that should be presented by Julie or Alison: Does the bid include installation requirements stated in RFP and materials we have specified in RFP.

Alison mentioned deadline of July 18 and if the PAC is interested in Moto-Fab (Mr. Dake), approve awarding him subject to him providing this information. Chairman Griffin mentioned he did receive all specs Mike Milner (Joe's Welding) got.

Chairman Griffin asked for a motion.

Sarah Jane League made a motion to accept Ted Dake's (Moto-Fab) proposal to construct arch for \$5,571.60, with caveat that he will clarify this price includes conformance to details in RFP and complete installation for piece. Charles Mills seconded and all were in favor.

Mini-Park Wall

Sylvia Everett asked the PAC to consider a quilt square for the mini-park wall. Ms. Everett said for less than one thousand dollars, the Public Art Commission could have a quilt square according to a design chosen by the Commission, adding she has learned the techniques and would be willing to paint it. Ms. Everett distributed a list of quilt squares--their designs, titles and locations--currently displayed in Haywood County. Ms. Everett explained the benefits of installing a quilt square in the mini-park: the choice of the design could pick up on fence and arch motifs; upon its completion it could be dedicated in conjunction with the arch itself; it would demonstrate the PAC's cooperation with Haywood Arts Council; the reserve money in the account could go toward other projects; a quilt square is an easy way to finish the park without depleting the budget.

Members discussed various avenues to take: Sarah Jane League said while she thinks the quilt trail is great, she would like to see something more unique for that wall. For Ms. League, a

mural is more appealing than a quilt trail piece, adding that a specialized piece does not have to be expensive. Bill King mentioned the possibility of the Commission moving into other areas altogether, possibly investigating Hazelwood as the next location for public art. David Blevins mentioned an interesting concept he saw while visiting Scottsdale, Arizona, a weather-resistant mural, a metal piece. Jan Griffin said after a field trip to Tupelo Honey in Asheville, panels were considered. There was also more discussion about the quilt trail, explanations that may go along with the quilt piece, its life-span. Alison Melnikova mentioned not making a decision, but put the onus on the artist. This seemed to be the consensus among members, to finish the mini-park with a wall piece, the type of which not to be dictated by the Public Art Commission but opened up to the artists. It was agreed to table the discussion until May.

Cookbook Fundraiser

Chairman Griffin asked Commission Member Charles Mills to show slides of the cookbook covers he designed. For one, Mr. Mills incorporated an original photograph of Main Street, taken in 1934 as a post card in the foreground, with the flip side of the post card in the background. The cookbook title, Taste of the Great Smokies Cookbook, is in large font, with, in smaller fonts: the Public Art Commission logo; Limited Edition; and Commemorating the Great Smoky Mountains National Park Historic Arch in Waynesville, NC. The second design is simply the historic photograph with the title Taste of the Great Smokies in large font, with, in smaller fonts: A Cookbook Commemorating the Great Smoky Mountains National Park Historic Arch in Downtown Waynesville, NC; Public Art Commission logo; Limited Edition. Members discussed the designs.

Commission members had several questions about this fundraising effort, all of which were answered by Chairman Griffin: She reported Cornerstone Printing in Waynesville will print 150 at a thirty percent discount (including punching holes) at a cost of \$3.39 a cookbook after Adrienne Isenhower gets the recipes print-ready (an additional cost which will be discussed at a later date). The cookbook will have one recipe per page with the contributor's name listed with the recipe. Chairman Griffin will handle the publicity of the cookbook, which will be sold in businesses and street festivals. There are plans to have, on the inside top cover, the Public Art Commission's mission statement, a thank you to Haywood Public Library for permission to use the historic Main Street photograph, pictures of public art with descriptions of the pieces and who created the pieces. The price for the cookbooks will be \$10.00 and will be ready for dedication of the arch.

Bill King mentioned having restaurants contribute recipes to hook interest and Chairman Griffin agreed to contact local restaurants in hopes of having them participate.

Ann Melton agreed to be Chairman of the cookbook committee, but that was before son Buddy's accident. Chairman Griffin expressed her willingness to be responsible for this fundraising effort. Both Diana Laursen and Sarah Jane League agreed to help.

Chairman Jan Griffin asked for a motion to accept Charles Mills' fabulous work with the few changes discussed. Sylvia Everett moved the Public Art Commission accept the cookbook fundraiser with the changes specified: remove text Limited Edition, remove postcard text "back

through Texas” and replace with “good food, beautiful scenery”, and straighten text “Commemorating the Great Smoky Mountains National Park Historic Arch in Waynesville, NC”. Diana Laursen seconded the motion and all were in favor.

Fundraising Letter for Mini-Park Arch (second one)

Chairman Griffin wishes to send a second fundraising letter for the mini-park arch project including the name of the company, and the date of dedication. Members agreed the draft letter could be approved via email.

Adjournment

With no further business, the meeting adjourned at 5:15 pm.

Ginny Boyer, Secretary

Jan Griffin, Chairman