The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING TOWN OF WAYNESVILLE TOWN HALL PUBLIC ART COMMISSION 5:30 PM, THURSDAY, FEBRUARY 11, 2010

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, CHRIS SYLVESTER, KAAREN STONER, MIEKO THOMSON,

MEMBERS ABSENT: DAVID BLEVINS, KAREN KAUFMAN

ALSO PRESENT: ALISON MELNIKOVA

Chairman Kaaren Stoner called the meeting to order at 5:30 P.M.

APPROVAL OF THE MINUTES OF THE JANUARY 14 REGULAR MEETING. Chris Sylvester moved that the minutes be accepted as read. Philan Medford seconded. The motion passed unanimously.

# TREASURER'S REPORT

There is no change in the treasurer's report from last month.

Kaaren Stoner reviewed the details of her proposed budget request in the amount of \$7500. This included honoraria at \$1500, travel expenses at \$600, fundraiser expenses at \$2500, printing expenses of \$1000 and installation reception at \$1500 with \$400 miscellaneous. Kaaren had hoped to meet with Alison prior to this meeting but Alison had been held up so that will happen later. Although the preliminary numbers are due February 15, the numbers can be finalized at the March meeting.

### **GSMNP PROJECT**

Artist submissions ~ Kaaren reviewed the list of applications and inquiries thus far and estimated that we would probably have 18 applications for review. Mike is loading the artists' CD data into a Power Point presentation that we will review February 18 in a special meeting. Kaaren will compile general information on each artist in written form for each member's review prior to the special meeting. This packet should be available Tuesday and members can pick them up at Town Hall.

Mike offered to make a DVD of the data for members to review prior to the meeting; however, it was concluded that if not all members picked up the information and/or reviewed it then everything would have to be reviewed the 18<sup>th</sup> anyhow. So we should just plan on a long evening to go through all of the submissions.

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The plan is to meet at 5:30 with a planned break at 7:00 for having dinner brought in and then reconvene. It was also suggested that we set an end time of 9:00 so that discussions would move along.

Advisory Panel ~ The entire listing of potential panel members was reviewed in depth with attention given to bringing new people into the mix and not using the same people over and over. The only category with no names at this point is students. Starr Hogan said she had been in touch with four art teachers and asked for recommendations. Additional names were suggested and added to the list and commission members agreed to contact listed individuals. There are more than 40 names on the list at present. We would like to end up with at least 35 participants and need to allow for no shows. Kaaren asked members to begin making contact and advising Philan when they confirm a participant.

Fundraising ~ Marilyn Sullivan referred to the written report of the fundraising committee's suggestions for an event and asked if there were any questions/comments. Starr suggested that the "salamander" project be open to the public rather than just a limited number of artists. She referred to the requirements in the grant process that shows continued involvement with the community, efforts to reach out, and the on-going nature of our art program. We thought that for purposes of an auction, we probably should limit it to known artists but that another program could possibly be developed that would be more inclusive.

The suggested date for the event is either June 17 or 24<sup>th</sup>. *Mieko Thomson thought that both would be available but she will verify this tomorrow. The commission preferred the 24<sup>th</sup> with the 17<sup>th</sup> as the second option.* 

### **UNFINISHED BUSINESS**

Mieko brought plaque examples and a pricing sheet for the commission's review. Chris Sylvester had print outs of text to compare sizes. The members agreed that an Aluminum plaque, 12 x 12 with a blind, post mount is what we wanted and would become the standard. The type of post would be left up to Fred Baker and the height of that post would be determined by the site. Plaques can be pole or wall mounted. The members discussed the text to be used. Chris will work on the Old Time Music text and email to everyone. Kaaren will develop something for Folkmoot and send to all. There will still need to be a write up for the paver project and the flag competition. We talked about the placement of plaques, i.e., for the pavers, could it be on the wall outside. *Alison will talk to Fred Baker about placement*.

TDA – lighting ~ Mike has asked TDA if we could use the \$1200 for Folkmoot instead of the new project and received a verbal agreement. Kaaren says she wants something in writing. *Mike said he had an email from Buffy Messer and will forward that to Kaaren.* 

The question of Folkmoot lighting is still unanswered. Philan said that Fred is talking to someone about an alternative to the existing proposal. *Kaaren will email Fred again to see where we stand.* 

Mike said that TDA applications are due by April 30. He will send this information to Marilyn. It was suggested that signage be made a more significant part of our overall process and that this be used in the pitch to TDA. Since we have no additional project identified, we would just refer to the "2010 project" in our approach. Starr wanted to talk about other educational programs we could implement. Kaaren asked her to put together details on how she would turn the salamander project or other project into a teaching opportunity for children/community and plan to share that with commission members. Further discussion on this will be moved to next month.

Creating Place Grant  $\sim$  Starr, Kaaren and Alison are working on this. A draft letter of intent has been sent, reviewed and the final LOI is in process. The due date for the application is March 1.

Brochure inserts ~ Chris provided a new quote on brochures and inserts. The numbers were reviewed and discussed. Starr Hogan made the motion that we have printed 2000 brochures and 500 inserts for a cost of \$962. Philan Medford seconded. The motion was unanimously approved.

Additional discussion regarding TDA funding for advertising indicated there may be more flexibility on what it covers than previously thought. It was also agreed that the TDA logo be added to the brochure.

## **ADJOURNMENT**

Marilyn Sullivan moves that we adjourn. Mieko Thomson seconds. The motion is unanimously approved.

Meeting adjourns at 7:17 PM.

#### **NEXT MEETING**

The next regular meeting will be held at 5:30 PM, Thursday, March 11, 2010.

Chairman, Kaaren Stoner

Secretary, Marilyn Sullivan