

The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING
TOWN OF WAYNESVILLE
TOWN HALL
PUBLIC ART COMMISSION
5:30 PM, THURSDAY, JANUARY 14, 2010

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, CHRIS SYLVESTER, KAAREN STONER, DAVID BLEVINS, MIEKO THOMSON, KAREN KAUFMAN

ALSO PRESENT: ALISON MELNIKOVA

Chairman Kaaren Stoner called the meeting to order at 5:30 P.M.

APPROVAL OF THE MINUTES OF THE DECEMBER 10 REGULAR MEETING.
Mieko Thomson moved that the minutes be accepted as read. Philan Medford seconded. The motion passed unanimously.

TREASURER'S REPORT

Copies of the treasurer's report were sent to all commission members for review. Kaaren Stoner pointed out that we are currently \$5500 ahead toward our next project. *She also said that she, Mieko Thomson and Alison Melnikova would be meeting soon to begin work on a proposed budget for 2010.*

Mike Gillespie moved that we accept the treasurer's report, Philan Medford seconded. The motion passed unanimously.

CELEBRATING FOLKMOOT PROJECT

Landscaping and lighting for this project is a work in progress still. Fred Baker offered to come up with an alternate solution to the lighting proposal that Mike brought forward but has not come up with anything at this time. Resolution of this item will have to wait until the February meeting.

GSMNP PROJECT

Kaaren told the commission that there had already been two inquiries concerning this project ~ one from Black Mountain Iron Works and another from an individual in Raleigh.

The next order of business is to form a committee to plan the advisory panel. Philan Medford agreed to head up the committee since she already has a listing of potential panelists and has even made some contacts. The commission discussed the make-up of this panel and the need to include some who have participated before but probably more who are new to the process. *Mike will send Philan a copy of the previous advisory panel. All commission members were asked to send names and contact information to Philan who will consolidate this information into a listing that we can then distribute to members for the purpose of contacting individuals. The commission talked about the number of participants and it was concluded that we would like at least 30 so 35 – 40 contacts would be desirable since we should allow for no shows.*

Fundraising for this project is the next order of business. We currently show May as the month in which to have an event. We need to research what other events might be occurring at that time and determine a proper date and venue. *David Blevins, Karen Kaufman and Mieko Thomson agreed to work on a committee ~ Marilyn Sullivan agreed to chair the committee. All commission members were asked to think of possibilities and share any ideas with committee members. Mieko knows someone from the Friends of the Smokies who would like to be involved in this project and will ask him to participate in this planning.*

UNFINISHED BUSINESS

Kaaren talked about the TDA grant money and the portion dedicated to lighting of GSMNP project. She asked that commission members think about this now. At this point, she is inclined to go with up-lighting; Fred would rather use street lighting. There is \$1200 from the TDA money for this purpose. Everyone agreed that until something is installed it will be rather difficult to determine the best lighting proposal. We discussed the possibility of working with the artist on this once the selection is made which means that by April, we should be in a position to determine a possibility and this would put us within the time frame for using TDA funds.

Further discussion followed concerning TDA funds, how they are allocated and why amounts were earmarked for specific portions of the projects like lighting and advertising. *It was suggested that we go to TDA to see if some of the funds could be used for lighting of the Folkmoot piece. Mike will continue to work with Fred Baker on this item. David spoke about new land design standards concerning external lighting and thought there was some softening on attitudes concerning correct up-lighting.*

Discussion about plaques began with the “Dial-a-Tree” possibility as outlined in written report. Kaaren asked about whether this could even be implemented within the town’s phone system and Alison thought it could be done. Mieko mentioned that there was something similar in the real estate business where house information was available on a dial up basis. More importantly, the commission needs to determine the size and style of signage we want for current and future projects. After a survey of the group, Kaaren asked that *David, Karen, Starr, Chris and Mieko be a committee to determine how a larger more informative sign could be implemented and bring a proposal to the next commission meeting with their recommendations, including cost.*

NEW BUSINESS

Information concerning the Creating Place grant was given to commission members. *Kaaren, Starr and Alison will look at more detailed information on-line and determine if this is something we can pursue.*

Chris Sylvester distributed copies of the new insert for the brochure and provided cost information for printing of the brochure and the insert. For 1000, \$839; for 2000, \$874 and for 3000, \$979. Discussion followed concerning use of TDA money earmarked for advertising and also whether to change the brochure. It was concluded that the brochure could remain as is; TDA logo is on the insert and that should satisfy their requirement. We should do the insert soon and need a separate estimate of cost for brochure only.

Kaaren would like to see a new press release for the current project. *Mike will do the write-up for sending to newspapers and for updating the web site.*

The question was raised concerning the flags on the Folkmoot piece and whether or not Wayne Trapp had been contacted concerning a means for anchoring these in place. Alison said that a fix had been determined and that the town would be able to handle the implementation.

ADJOURNMENT

Philan Medford moves that we adjourn. Mieko Thomson seconds. The motion is unanimously approved.

Meeting adjourns at 6:55 PM.

NEXT MEETING

The next regular meeting will be held at 5:30 PM, Thursday, February 11, 2010.

Chairman, Kaaren Stoner

Secretary, Marilyn Sullivan