

The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING

TOWN OF WAYNESVILLE

TOWN HALL

PUBLIC ART COMMISSION

5:30 PM, THURSDAY, SEPTEMBER 10, 2009

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, CHRIS SYLVESTER, KAAREN STONER, STARR HOGAN, MIEKO THOMSON, KAREN KAUFMAN

MEMBERS ABSENT: DAVID BLEVINS

ALSO PRESENT: ALISON MELNIKOVA

Chairman Kaaren Stoner called the meeting to order at 5:35 P.M.

APPROVAL OF THE MINUTES OF THE AUGUST 20 REGULAR MEETING.

Mike Gillespie moved that the minutes be accepted as read. Mieke Thomson seconded. The motion passed unanimously.

TREASURER'S REPORT

Everyone has a copy of the report. Mieke Thomson said that additional checks were not included in the amount of \$425. Alison Melnikova said that a \$1000 check had also been received from the Blevins Foundation. There followed a brief discussion about the tax deductible status of contributions. Although we are not a 501C3 as most non-profits, we are an organization exempt from income tax and qualify under a different designation of 501C25C3. It requires that a report must be submitted that covers this status. Mieke's foundation would need to have this. Alison can provide the necessary paperwork.

TASK FORCE REPORTS

PROJECTS – Philan Medford supplied a report on artistic fencing providing images of existing projects and listing the artists and location. She said she had talked to several artists about what we are attempting and they all seem to agree that it is a reasonable project. She also recommended the use of Tri-State Sculptors when we do the call.

David Blevins submitted his report of measurements at the park and using these and prices obtained from Asheville Fence, Kaaren Stoner estimated that a 4 ft. high, ornamental, powder-coated aluminum fence would cost approximately \$2700 for 30 feet, \$3600 for 40 feet and \$4500 for 50 feet.

Our idea has been that artistic panels could be installed at intervals within the required fencing. There was talk about whether or not to have the artistic panels along the entire length or just at the front, more visible area. At this point we concluded this would be left up to the artist. As long as it meets code, any combination could be used.

Discussion followed concerning the various elements that should be included in this next call for artists regarding standard fencing, art fencing, commission amount and whether it includes standard as well as the artistic endeavor, etc.

Kaaren Stoner asked that Starr Hogan head a committee to draw up the wording of the next call. Philan Medford offered to work on the committee. Starr said she would work but could not chair due to work requirements. Kaaren Stoner said she would also work on the committee but still preferred someone else to have overall responsibility for this assignment. The plan is to have something for review by the commission at our next meeting. Kaaren will call a meeting for this purpose.

Philan referred to her report last month concerning plaques and what medium we want to use. She mentioned the art piece at the library which has granite signage. We all agreed that the plaques should be standardized. Kaaren asked that we all start being aware of plaques elsewhere and bring suggestions to the commission next month. Also, start finding out about pricing for the different possibilities available.

ARTIST RELATIONS – Mike Gillespie spoke about the meeting with Wayne Trapp and Fred Baker. They went over the details of the artist's contract concerning installation of the piece. Everyone is in agreement. The site has been noted and Fred will have town workers form up the base. He will also try for a donation from Southern Concrete but if that doesn't happen, Wayne has agreed to pay. Wayne will also do all of his own installation ~ bolts, etc.

Mike also told us that the flag designs are ready and will be sent to Asheboro next week to be powder coated. Wayne did not select any particular design but used elements of all that were submitted. We agreed that all 14 entries would be declared "winners". All would have their names on a plaque for the piece.

We discussed the need for a press release that could give the progress of the piece, name the people who had entered the flag contest and would therefore be recognized and also speak to the dedication on November 5.

Mike said the installation will take place the day of the dedication. Wayne has talked to Fred about crane usage and landscaping that needs to be rectified. The artist and the commission want the tree moved. Fred is hesitant at this point. Mike allowed that he understands regulations and plans but felt anything can be worked out, there always has to be some flexibility. Alison said she will talk to Fred and work this out.

We discussed lighting of the piece but decided this could wait until after installation. However, it was noted that the lighting on the Old Time Music piece was not on this past weekend. Mike said he will pursue what the problem might be. Mike will also handle temporary lighting of Celebrating Folkmoot for the dedication.

FUNDRAISING – Mike talked about the celebration event planned for the Gateway Club following the dedication on November 5. We had originally had the date set for November 20 but when contacting the artist to insure he could attend, they negotiated this new date. There will be a public dedication at the sculpture site at 6:00. The ticket-holder-only celebration will follow at 6:30 at the Gateway Club. There will be an international menu and background music as well as Folkmoot flags on display. Mike will work out the agenda for the evening. There was talk of having a screen with continuous showing of Folkmoot and/or Wayne's work and possibly sponsor logos. We concluded that Wayne would be doing his own power point presentation of his work so only Folkmoot for the continuous display. Chris will do a poster of sponsors as she did for Old Time Music.

Philan asked when tickets would be available as she has several buyers lined up and wants to start work on that as soon as possible. Chris showed us the design she has for tickets and a poster. There will be a limited number of tickets and all must be numbered. Also, we need to track via name and address all purchasers so that letters can be sent from the town. The total ticket price is considered a donation as the commission is paying for the food, etc. at the celebration event.

We concluded that with a press release going out concerning this event, there should be a contact listed for the general public. Chris will pursue this with DWA to see if they would agree to have their phone number listed. It was also felt that the address of the Gateway and the time of the dedication should also be included on the ticket. Chris will handle this and make the 150 copies and include numbering. Mike will make a form to use for names and addresses of donors.

Anyone who has donated \$250 or more this year will receive two complimentary tickets for the event. Mieko will provide an updated list and keep Mike advised if this changes between now and November 5.

Kaaren said that in the past we have offered the artist a room and travel expenses and asked for a volunteer to see about getting a room at a local B&B for that night. It was suggested that perhaps the Inn at Iris Meadows would be agreeable since the owner participated in the flag contest and has a special interest in our projects. Karen Kaufman agreed to pursue a donation of two rooms for the night of November 5.

Kaaren talked about the dedication portion of the program and the need for a committee to work out the details. The committee will be Kaaren, Marilyn, Karen and Starr.

Alison will check on the availability of a PA system for the dedication. Starr offered to check on an alternate PA from the community.

UNFINISHED BUSINESS

The group discussed the possibilities of various call areas for the GSMNP project. Tri States was mentioned again as well as other geographic areas or totally open. It was felt that the \$200 travel fee offered would be rather self-limiting and we wouldn't have someone from California respond. It was pointed out that since this is a tribute to a National Park that many people could identify and would respond, maybe having visited the park on vacation or just a supporter of parks in general. Our first calls were limited to the 25 county Blue Ridge Heritage region because we specifically wanted those artists recognized in our first pieces. To increase the call area will mean a lot of work to research additional contacts.

Kaaren asked that all commission members give this consideration and be prepared at the next meeting to agree on the size of the call area.

She asked Starr to make a list of places/organizations that can put out the call.

Kaaren asked that we review the current calendar and topic schedule. She is showing November 30 as the date to issue the call. The timeline was created to avoid the March-April period when the Town is working on budgets. This schedule will remain unless there is serious objection.

NEW BUSINESS

Mike talked about two requests received for use of an image of Old Time Music. One is by TDA who wants the image used as part of a coloring book. This may or may not happen due to funding. The other request is from a gallery business where the owner wants to use the image on cards that will be sold in the gallery. Mike reviewed this with Fred Baker who said he wanted this decision to come from the commission. It was agreed that using the images was ok as long as the artist was credited and they include "this is an original work commissioned by the Town of Waynesville, North Carolina".

This brought up a question about whether or not we could use the image on a card to sell. Alison said she would research but felt that as long as the money received was going back into the public art fund, it shouldn't be a problem.

Mike said he had talked to a local business owner recently who was interested in WPAC and wanted to attend a meeting with something to say. He told her she was welcome, it is a public meeting, but comments would be limited to 5 minutes during the official meeting. He told her to advise him when she would be available so it could be on the agenda.

Alison said she had money to spend on art for the new building and asked how we wanted to handle this. A decision on this will wait until the October meeting.


ADJOURNMENT

Chris Sylvester moves that we adjourn. Karen Kaufman seconds. The motion is unanimously approved.

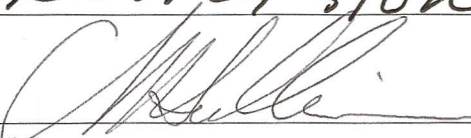
Meeting adjourns at 7:18 PM.

NEXT MEETING

The next regular meeting will be held at 5:30 PM, Thursday, October 8, 2009.



Chairman, Kaaren Stoner



Secretary, Marilyn Sullivan