

The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING  
TOWN OF WAYNESVILLE  
PUBLIC ART COMMISSION  
5:30 P.M. THURSDAY, APRIL 10, 2008

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, KAAREN STONER, SARAH KUCHARSKI, CHRIS SYLVESTER, NORETTA TAYLOR, KAREN KAUFMAN

ALSO PRESENT: ALISON MELNIKOVA, FRED BAKER

Chairman Mike Gillespie called the meeting to order at 5:30 P.M.

#### APPROVAL OF THE MINUTES OF MARCH 13 REGULAR MEETING

Kaaren Stoner moves that the minutes be approved, Philan Medford seconds. The minutes are unanimously approved.

#### TREASURER'S REPORT

Kaaren Stoner referred to the report submitted to all members via email. Marilyn Sullivan moved that the report be accepted, Sarah Kucharski seconded. The report was unanimously approved.

#### TASK FORCES

PROJECTS – There is currently no projects activity to report.

ARTIST RELATIONS – Kaaren Stoner has finished the final draft of the artist's contract. This has been sent to all board members and to Fred Baker, Lee Galloway and Alison Melnikova for their comment. She has identified dates for meetings and review and felt the board should vote to accept this schedule. Following the artists' presentations on April 26, Kaaren determined that May 1 would be appropriate for the vote. Noretta Taylor moved that we meet on May 1 to vote on the artist. Philan Medford seconded. The motion carried unanimously.

The contract outlined the payment schedule for artist compensation with three payments to be made at various stages of the process. This was discussed and agreed to by the board members.

Noretta Taylor has reviewed the entire contract with the town attorney who is still considering possible changes. There was a question concerning insurance coverage. Fred Baker suggested that this was fairly standard but if there was a concern, it could be negotiated with the artist. The attorney also felt that the contact person for the artist should be the Chairman, Mike Gillespie. The board will vote on the entire contract once all reviews and changes have been considered.

Kaaren discussed the April 26 artist presentation and based on emails and input from the three participants has confirmed a schedule for the morning session. The first presenter will be Harry McDaniel, second, Stefan Bonitz and third, Vadim Bora. Kaaren and Noretta will work on an agenda and final plans for the actual meeting.

We discussed the need to make this a pleasant experience for the attendees as we were asking them to give up a Saturday morning. So, we agreed that coffee and water be available at the start of the session and for breaks throughout. Kaaren and Noretta will work out the details.

COMMUNITY RELATIONS – We reviewed the minutes of a recent community relations task force meeting and discussed various elements. Kaaren Stoner suggested she loan 15 bales of straw for the event to avoid having to purchase from our budget. There is a need for a large tent and so far the cost for a 40 x 60 is \$1000. Sarah Kucharski will check some other sources and report back. Chris Sylvester and Sarah Kucharski reviewed the items they have so far for the silent auction. Tables and chairs are also items that need to be found. Alison Melnikova said she thought the rec center would have both that we could use and the town employees could pick up and deliver.

Chris showed us the invitation she created. It is an excellent piece of work and we are most grateful to have such talent in our group. The cost for printing is \$.71 each and we are planning for 250.

There have been questions from silent auction contributors about a form they can use for tax purposes. That will be developed.

Sarah Kucharski and Mike Gillespie told about a recent presentation made to the Waynesville Rotary. The reception was good and there was positive feedback.

Mike has developed a “lead sponsor” list and is hoping to have raised \$10,000 prior to going to the general public. He has sent out 35 fundraising packets that include a letter listing what we are looking for and outlining the benefits/recognition through advertising, acknowledgements as sponsors, posters, newspapers, etc.

Mike also suggested that it would be nice to begin preparing the site where the art will be situated. He proposed signs and possibly a holder for brochures. Although Philan Medford pointed out sign-restriction laws for the Town, Mike will try to pursue within allowable constraints.

Mike announced that we already have a \$1000 pledge from Progress Energy and \$500 from Edward Jones. Mike plans to continue follow up with the leader list.

Sarah Kucharski announced that she has talked to Jim VanCleve, a member of Mountain Heart from Haywood County, and he is very enthusiastic about our project and proposed that the group would be glad to donate services for a concert to help promote mountain music. This could possibly be done at HART or the Colonial Theater and could be part of our dedication/unveiling ceremony.

The board discussed the various giving levels that will be emphasized at the fundraising event and what incentives would apply to each level. We agreed that for \$250 the individual would receive a 2 CD set of Home Grown Music for which Chris Sylvester is designing a special cover. Sarah is pursuing 2 DVD titles that would be the incentive for the \$500 and Marilyn Sullivan and Kaaren Stoner are working collaboratively on an original art piece, limited to this one event only, that would be for the \$1000 level. All the incentives are cumulative.

#### UNFINISHED BUSINESS

The budget for the fundraising event is still a work in progress with details needed about number of tables, what type of table arrangements are desired and where things will be placed. These details will be worked out in task force meetings.

#### NEW BUSINESS

A questionnaire needs to be developed for the April 26 meeting. Kaaren Stoner and Noretta Taylor will work on this and ask other members for their input.

#### ADJOURNMENT

Philan Medford moves that we adjourn. Kaaren Stoner seconds. The motion was unanimously approved. Meeting adjourns at 7:15 P.M.

#### NEXT MEETING

The next regular meeting will be held at 5:30 PM, Thursday, May 8, 2008.

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Chairman, Mike Gillespie

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Secretary, Marilyn Sullivan