

REGULAR MEETING
TOWN OF WAYNESVILLE
PUBLIC ART COMMISSION
5:30 P.M.
TUESDAY, MAY 8, 2007
TOWN HALL

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, KAAREN STONER, MARILYN SULLIVAN, NORETTA TAYLOR, NICOLE WILHELM, CHRIS SYLVESTER

MEMBERS ABSENT: SARAH KUCHARSKI, PETER STERLING

The mission of the Waynesville Public Art Commission is to engage the community so as to enrich the public realm through original public art that celebrates Waynesville's unique historic, cultural, natural and human resources.

Chairman Mike Gillespie called the meeting to order at 5:40 P.M.

There are no minutes from the previous meeting for approval. This will be done at our next scheduled meeting.

TASK FORCES

The Projects Task Force -- has not met since the previous Commission meeting pending approval from the Town Board of this initial project and input and direction from the other Task Forces.

The Artist Relations Task Force – presented a time line for the call to artists and asked the Commission for input. There was discussion about the need for a time line that can be presented to the artist and also in press release information. We discussed budget and the various elements thereof, i.e. the amount that becomes the Artist's budget and additional monies identified for advertising, promotion, etc. In addition we discussed installation costs and whose responsibility that would be as well as insurance for the object. We concluded that the art object would belong to the town and should fall under their insurance coverage and that installation could possibly be handled by the Town crew but would depend upon difficulty of this process. It was decided that the Artist Relations Task Force would meet with Fred Baker to confirm these items. In addition, they would contact Fred for more detailed information about the site including a site plan that could be part of the call to artists package.

After further discussion regarding budget, Kaaren Stoner made a motion that the budget for the artist for our inaugural piece of art be \$20,000. Sullivan seconded. It was unanimously approved.

There was further discussion of the timeline and what elements were needed to make the July 15, 2007 date possible for the issuance of the Call to Artists. Nicole Wilhelm is working on a web page with specific information about the project and agreed this could be up and running by the July 15 date. This would have links to the application, include the mission statement and at a future date, include a donor page. Additional information needed for the Call would be the actual application, a site plan and photo of the site. It was agreed that this information would be gathered and at the June meeting we would have further discussion of the timeline.

The Community Relations Task Force – began by discussing how to build public awareness and did we want to have an overall plan for fund raising or would we do this project by project. We discussed having a brochure with potential sites for future art as part of an art trail. We discussed whether this should be called an art collection with this initial project just the start of a continuing process and therefore the possibility of an endowment or pool of funds from which any project could draw. We have left the idea of collection – vs. – trail concept for further discussion. We agree that a simple brochure would be very helpful in making initial contact with the public, explaining our history and what the objectives are of the Commission. If such a brochure were available, it could be utilized at International Festival Day as well as the Smoky Mountain Folk Festival where money could be raised at these events. Chris Sylvester agreed to begin putting something together for a brochure and will have a draft by the June meeting.

There was discussion of fund raising activities with several options presented from the cigar box art as an auction item to a musical “jam” and the possibility of a donated quilt that could be raffled. All good ideas that will be discussed further and refined into a plan.

Other – Philan Medford advised us that she has been unable to get a digital version of the current policy and procedures that were used for Streetscapes and should be altered to reflect the Commissions current objectives. She will pursue this again.

UNFINISHED BUSINESS

None

NEW BUSINESS

We reviewed Mike Gillespie’s notes for his presentation to the Town Board this coming Thursday. We also agreed to change the date of the next meeting to June 7, 2007.

ADJOURNMENT

Kaaren Stoner motions, Philan Medford seconds. Unanimously approved. Meeting adjourned at 7:10 P.M.

Chairman, Mike Gillespie

Marilyn Sullivan