

**Agenda**  
**January 10, 2013**  
**4:00 p.m.**  
**Town Hall**



**The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural, and human resources.**

Call to Order

1. Approval of Minutes for December 13, 2012 Regular Meeting
2. Treasurer's Report – Sarah Jane League
3. Hazelwood Outreach – Merchants and community awareness meeting
4. *Wildflowers of the Smokies* submission review

The deadline for submissions was Friday, January 4<sup>th</sup>. Five applications were received, and are available via the links below (listed in alphabetical order.)

1. [Bruce Brynildsen](#)
2. [Grace Cathey](#)
3. [John Clark](#)
4. [Lynn Shepherd](#)
5. [Stone Cloud Studio](#)

Under the schedule previously adopted by the WPAC, the application materials may be reviewed by the WPAC and three finalists may be selected. The finalists would then each be required to submit detailed drawings and/or models of the proposed artwork as part of the presentation to the Community Advisory Panel on March 16<sup>th</sup>.

The WPAC also has the right to refuse any or all submissions, to refuse any finalist, to waive informalities in proposals or procedures, or to withhold the award of a commission should it be determined that submissions are not adequate.

5. Other business
6. Adjournment



## Wildflowers of the Smokies

### Call for Artists

#### Waynesville, North Carolina

*The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.*

**Application Deadline: January 4, 2013**

#### Project Overview

The Public Art Commission of Waynesville, North Carolina is issuing a call for artists for its fourth commissioned public art project. The theme of the piece is *Wildflowers of the Smokies*, specifically wildflowers and flowering plants, to honor the historic connection between the Great Smoky Mountains National Park and the Town of Waynesville.

The selection process is managed by the Waynesville Public Art Commission, a non-profit commission of citizens appointed by the Waynesville Board of Aldermen.

#### Artist Eligibility

The Call is open to all professional artists, or teams of artists, over the age of 18, residing in the 25 North Carolina Counties that comprise the Blue Ridge National Heritage Area: Alleghany, Ashe, Avery, Buncombe, Burke, Caldwell, Cherokee, Clay, Graham, Haywood, Henderson, Jackson, Macon, Madison, McDowell, Mitchell, Polk, Rutherford, Surry, Swain, Transylvania, Watauga, Wilkes, Yadkin, and Yancey.

#### Commission

The commission to the selected artist is **\$12,500.00**. This commission includes all costs to the artist: i.e., materials for entire piece, mounting materials, installation, transportation, insurance\*, travel, and sales tax.

*\*Insurance during fabrication, transportation, and installation. Upon final installation and acceptance by a Town representative, insurance becomes responsibility of the Town.*

#### Project Background

The project site is the "Mini-Park" located at the corner of North Main and Depot Streets in downtown Waynesville. The Mini-Park is the site of an artistic railing (commissioned in 2010), and an arched sign installed in honor of a similar sign that stood over Main



## **PROJECT SCHEDULE**

<b>January 4, 2013</b>	Application deadline
<b>January 17, 2013</b>	Finalists notified
<b>March 16, 2013</b>	Finalist presentations to Advisory Panel
<b>April 1, 2013</b>	Artist notification
<b>Date to be determined</b>	Fundraising event
<b>September 17, 2013</b>	Installation
<b>September 20, 2013</b>	Unveiling and Grand Reception

## **APPLICATION PROCESS**

The Public Art Commission shall consider the following when reviewing the initial application and finalist presentations:

1. The artist's biography, résumé and technical competency.
2. The artist's use of form, texture, color, line and medium.
3. Clarity of expression.
4. Significance to "place."
5. Examples of existing works.
6. Projected durability and maintenance needs.

### **Phase I: Call to Artists**

The application materials will be reviewed by the Waynesville Public Art Commission. Page 5 of this Call contains the detailed list of required application materials.

Three finalists will be selected and each will be required to submit detailed drawings and/or models of the proposed artwork as part of the presentation in Phase II. The contract between the Town and the selected artist will incorporate specific design elements from the presentation made to the advisory panel.

### **Phase II: Finalist Presentations to Citizens Advisory Panel**

The finalists will be required to travel to Waynesville and present their proposals to a Citizens Advisory Panel on or about Saturday, March 16, 2013. The Advisory Panel consists of local citizens, public officials and persons selected for their knowledge of public art installations, technical expertise, artistic knowledge and community history.

The members of the advisory panel shall be apprised of all of the points of consideration used to select the finalists, as well as the materials provided by the artist in the initial application.

A stipend of \$500 will be paid to each finalist for the model/sketches and to present the proposal. Documented travel and overnight expenses will also be reimbursed (maximum \$200) for each of the finalists to travel to Waynesville.

### **Phase III: Artist Selection**

After considering the presentations by the finalists, and the feedback received from the Citizen Advisory Panel, the Public Art Commission will present a recommended artist and design to the Waynesville Board of Aldermen. The final selection and decision to award a contract to an artist will be made by the Board of Aldermen at a regularly scheduled meeting on or about March 26, 2013.

The following activities will be required by the selected artist:

1. Proposal development
2. Fabrication and installation
3. Professional images and materials documentation
4. Attendance at the Fundraising event

## **APPLICATION MATERIALS**

To be considered a complete submission, an application must include the following:

- 1. Artist résumé or biography and contact information**
- 2. Summary of qualifications for this project (limit 2 pages)**
- 3. Image Portfolio of completed works:**

Images of **five (5)** different completed works must be submitted. Multiple images of each work to show different views or details may be included.

**Digital Images** (preferred): CD or email attachments of five (5) completed works in JPEG or TIFF format at least 5 x 7 inches in size, with a resolution of at least 150 dpi. Each individual image must be saved under the artist's last name and the corresponding number as noted on the inventory list. If the image is a "detail," please indicate that as well. If a CD is used, label the disc with artist's name and contact information. Files must be PC compatible and require no image management programs.

**Slide Images** may be submitted in a plastic slide sheet clearly labeled with artist's name and contact information. Five (5) completed works, 35 mm, 2" x 2" standard slides, labeled individually with artist's name, title of work, number (corresponding to inventory list) and indication of which is the top of slide.

- 4. Image inventory list**

An annotated list should accompany the Image Portfolio clearly identifying each image by artist name, number, title, size, medium, date of work and location of installation (if applicable), and price of work (if available).

- 5. A rough sketch of a possible design** to give the Commission some idea of what the artist envisions. This may or may not be the solution the artist as a finalist ultimately proposes at the Citizen Advisory Panel.
- 6. A list of materials to be used in the piece, and suggestions on the need and estimated cost of future maintenance.**
- 7. Self-addressed envelope for return of mailed application materials (optional)**

Submissions are *not* reviewed before the application date for completeness.

## **APPLICATION INSTRUCTIONS**

This document, site plans, and photos of the Mini-Park are available on the website [www.townofwaynesville.org](http://www.townofwaynesville.org). Click on the *Public Art* button at the top of the page.

The site plan, photos, etc., may also be obtained by contacting the Town of Waynesville at (828) 452-2491 or [WPAC@townofwaynesville.org](mailto:WPAC@townofwaynesville.org) .

**Deadline:** All materials must be delivered by **5:00 p.m. on January 4, 2013.**  
Envelope must indicate materials are for the Public Art Commission.

**Email to:** [WPAC@townofwaynesville.org](mailto:WPAC@townofwaynesville.org)  
Subject: Wildflower Application

Email submissions are encouraged. A verification email of *receipt only* will be sent. Submissions are *not* reviewed before the application date for completeness.

**Mail to:** Waynesville Public Art Commission  
P.O. Box 100  
Waynesville, NC 28786

**Hand deliver to:** Town of Waynesville Municipal Building  
16 South Main Street  
Waynesville, NC 28786

Open Monday – Friday, 8:30 a.m. – 5:00 p.m.  
Phone: (828) 452-2491

Questions regarding the details of this Call to Artists should be directed to Jan Griffin, Chairman of the Public Art Commission at (828) 246-8188.

*The Waynesville Public Art Commission reserves the right to refuse any or all submissions, to refuse any finalist, to waive informalities in proposals or procedures, or to withhold the award of a commission should it be determined that submissions are not adequate, or for any other reason prior to a written contractual arrangement being reached.*

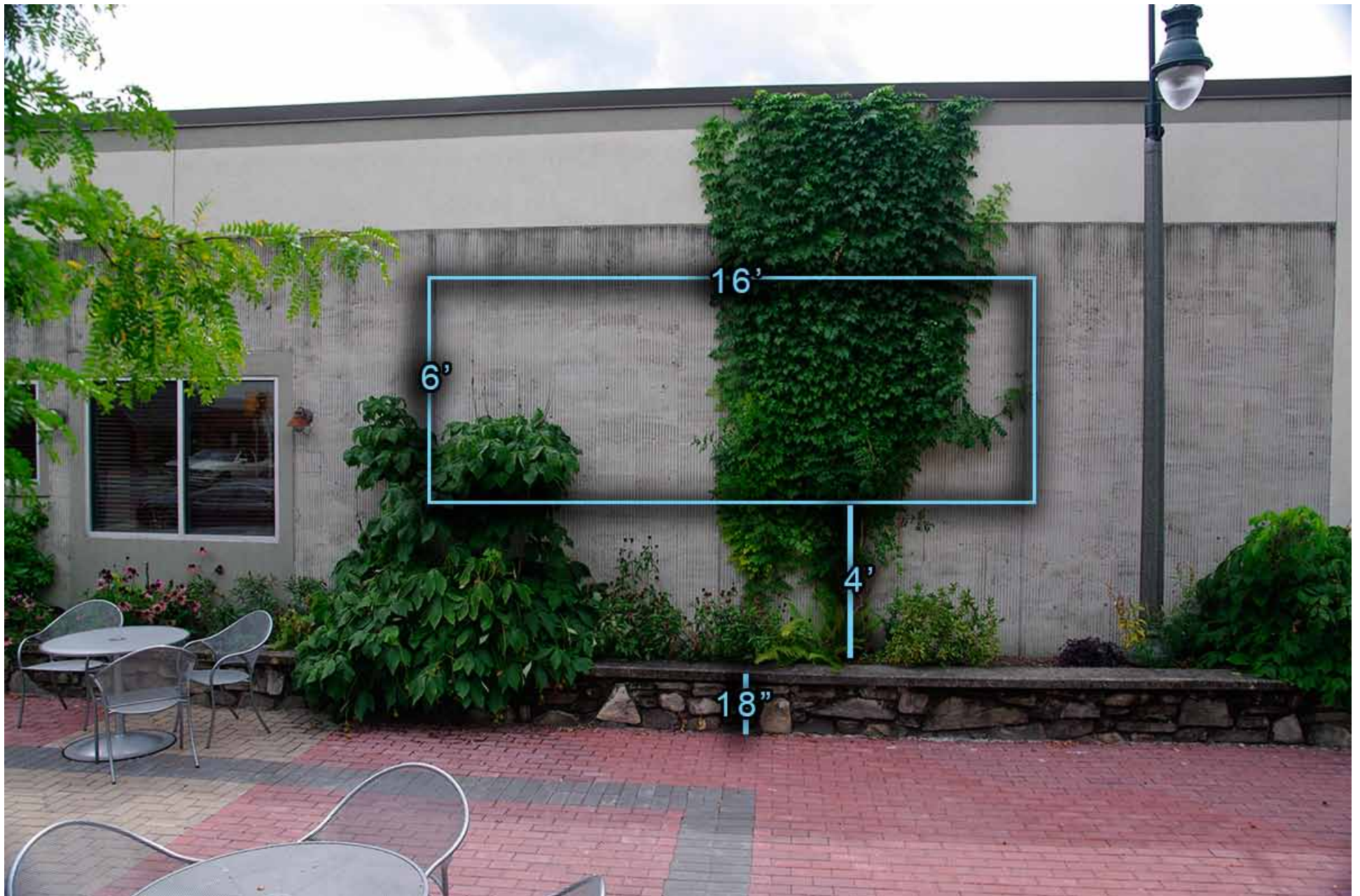


**Waynesville Public Art Commision, “*Wildflowers of the Smokies*”**  
Art Piece for Mini-Park ~ Guide to Dimensions and Placement





Waynesville Public Art Commision, Art Piece for Mini-Park  
See "Notes" on last page for more details.





Waynesville Public Art Commission, Art Piece for Mini-Park  
See “Notes” on last page for more details.









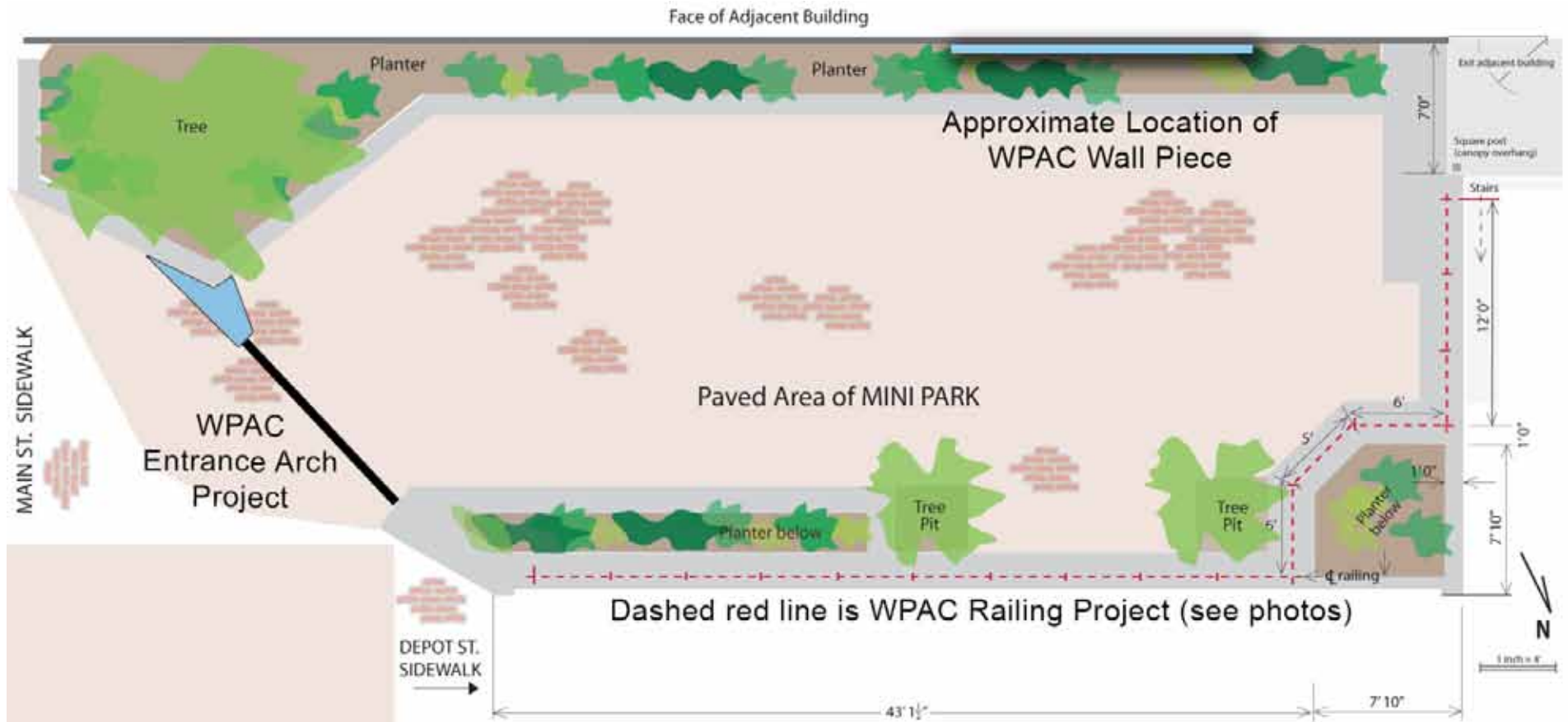
Waynesville Public Art Commission, Art Piece for Mini-Park  
View showing WPAC railing art project.





Waynesville Public Art Commision, Art Piece for Mini-Park  
View showing WPAC railing art project.





*See “Notes” on last page.  
 See “Wildflowers of the Smokies  
 Call to Artists” from the WPAC  
 for detailed project information and requirements.*



**Notes for “*Wildflowers of the Smokies*  
*Call to Artists*”  
Mini-Park, Corner of Depot St. and N. Main St., Waynesville, NC**

1. Area available for use is approximately 6 feet tall by 16 feet long. (see attached photos)
2. Artwork should be designed to roughly fit the allotted 6’x16’ area, but does not have to follow the rectangular shape. It can be a diptich, triptich, etc. The Commission is seeking a durable multidimensional piece with texture and depth in its design. Artists are encouraged to use mixed media, including but not limited to combinations of metal, glass, or tile. Painted wood is discouraged.
3. Overgrown vegetation on wall shown in photos will be removed, and suitable vegetation will be maintained in the planter.
4. Wall is made of concrete with vertical “ribs” spaced approx 1” apart and 1” depth. Attachment of art to wall is possible with proper standoffs and attachment points that allow access to bolts or screws.
5. Art piece may be made freestanding with a base approximately 4 feet over top of flower bed soil, and include an extension approximately 16-18 inches long for anchorage in the flower bed. Extension must be reasonably rust-proofed for durability.
6. Wall faces approximately north east, getting morning and some early afternoon sunlight.
7. Durability and mainenance requirments will be a consideration.
8. Please see “*Wildflowers of the Smokies Call to Artists*” for detailed project information and submission requirements.
9. Questions regarding the site and placement logistics of the artwork may be addressed to Ed Kelley, ed@theridgerunner.com.
10. Questions regarding the submission process or any details of the Call to Artists should be directed to Jan Griffin, Chairman of the Public Art Commission at (828) 246-8188 or griffin918@bellsouth.net

Waynesville Public Art Commission  
P.O. Box 100  
Waynesville, NC 28786

WPAC@townofwaynesville.org