

Agenda  
December 13, 2012, 4:00 pm  
Town Hall



**Mission Statement: The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.**

Call to order

1. Approval of Minutes for November 8, 2012 Regular Meeting
2. Treasurer's Report—Sarah Jane League
3. Relocation of kiosk (Gateway Park)—Vice-Chairman Ed Kelley
4. Safety issue, Gateway to the Smokies Sign—Vice-Chairman Ed Kelly
5. Fundraising 2013
  - ▲ Garden clubs/centerpieces—Sarah Jane League
  - ▲ Decorations—Sylvia Everett
  - ▲ Percentage of sales to artists—Jan Griffin
  - ▲ Other fundraising details
6. Other business
7. Adjournment

*The next scheduled meeting of the Waynesville Public Art Commission is  
Thursday, January 10 at 4 pm.*

WAYNESVILLE  
PUBLIC Art  
COMMISSION

Draft  
REGULAR MEETING MINUTES  
NOVEMBER 8, 2012  
THURSDAY, 4 PM  
TOWN HALL

**Mission Statement: The mission of the Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's historic, cultural, natural and human resources.**

The Waynesville Public Art Commission held a regular meeting on November 8, 2012. Members present were: Chairman Jan Griffin, Vice-Chairman Ed Kelley, Sylvia Everett, Charles Mills, Bill King and Ann Melton. Also in attendance: Assistant Town Manager Alison Melnikova and Secretary Ginny Boyer. Absent: David Blevins, Diana Laursen and Treasurer Sarah Jane League.

The meeting was called to order at 4:04.

Approval of Minutes

Sylvia Everett made a motion to accept the minutes of the October 11, 2012 meeting. Ann Melton seconded and all were in favor. It was unanimous to accept the minutes as presented.

Treasurer's Report

The Treasurer's Report will be held over until the December meeting.

Wildflowers of the Smokies—Fundraising 2013

Auctions were discussed as a possibility for fundraising, because Salamander Splash's auction event proved to be very successful. Sylvia Everett's concern is that artists have been approached too many times for fundraising purposes. Alison Melnikova recommended the option of giving a percentage of the auction price back to the artist. This may encourage more artists to participate and be incentive to create more costly pieces.

Chairman Griffin asked members for potential Advisory Panel volunteers. The Advisory Panel date is set for March 16, and letters to potential volunteers need to go out the first of the year.

At a recent Board of Aldermen meeting, Chairman Griffin reported the wall at the Gateway to the Smokies Park will need to be painted. The Town agreed to paint the wall in the same color as the current color.

Vice-Chairman Ed Kelley asked if the kiosk will be relocated. Alison Melnikova reported the Downtown Waynesville Association infrastructure met with Public Works Director Fred Baker

and there are no plans to move the kiosk from its current location. The kiosk belongs to the Downtown Waynesville Association. Sylvia Everett said there is no reason the Commission cannot continue to pursue relocating the kiosk. Ann Melton made a motion to pursue the kiosk's relocation; Sylvia Everett seconded and all were in favor. Vice-Chairman Ed Kelley recommended developing attractive alternatives to the kiosk's current location to present along with a request for its relocation. Vice-Chairman Kelley said he would come up some ideas. Chairman Griffin said she would like the subject to be on the Downtown Waynesville Association's agenda.

Chairman Griffin reported the need for fundraising chairpersons. Members seemed to agree June would be a good time to have a fundraiser, after the March 16 Advisory Panel. David Blevins had agreed to check with Chamber of Commerce regarding upcoming events.

Several to-do items were mentioned for 2013 fundraising: speak with auctioneer, plan on decorations, food, band (Holy Smoke?), plan on ticket printing, those to accept tickets and check people in at the event, volunteers to take sheets at silent auction, tent lighting for nighttime hours, accessibility of tables and chairs through the Town Recreation Department, and if needed additional chairs from Wells Funeral Home, recruitment opportunities in conjunction with fundraising event, a program for the event designed by the Commission and printed by the Town. Ms. Melnikova mentioned Public Art Commission flyers are already available that would simply require a new insert of updated information.

Charles Mills reported that, after having spoken with the owner of HART, there are several possibilities for times for the event that will not conflict with scheduled HART events. Members were not sure whether or not the WPAC was charged for the use of HART at the Salamander Splash event. Alison will look back on it; Jan mentioned checking with Kaaren Stoner. Mr. Mills said rent on the building is \$375, but this may be negotiated. Chairman Griffin said \$1,000 may be needed in case the commission must pay for a tent. Mr. Mills said there may be a tent at HART and will check on its availability.

Ann Melton said June 27<sup>th</sup> should be the first choice, June 20<sup>th</sup> the second choice.

There was some discussion of ticket prices: Members decided on \$25 a ticket.

Bill King had the idea of appealing to garden clubs for decorations. This would also be a good way to sell tickets. Ann Melton added the centerpieces they create could be sold after the event or as part of a raffle. Garden clubs could compete for best centerpiece. Twenty- five to thirty centerpieces may be needed for the event (depending on how many tables are used).

Chairman Griffin asked members to come to the December meeting with more suggestions for another successful event the Board of Aldermen and Mayor will be proud of. She thanked members for their input and is happy to work alongside a wonderful commission.

Cookbook update—Jan Griffin

Chairman Griffin updated Commission members of the Great Smokies Cook Book Sales Data, providing members with handouts (attached) detailing activity thus far.

Other Business

**Celebrating Folkmoot**

The question was raised on whether or not to re-site the Celebrating Folkmoot sculpture outside the Police Department/Development office. Chairman Griffin reported that for now, the Commission is going to leave that issue alone. There were several sites considered as alternatives to the current location, but for various reasons, a definite place for re-siting was never decided upon.

**Gateway to the Smokies sign**

Alison Melnikova reported the Town, upon recommendation of Downtown Waynesville Association director Buffy Phillips, plans to place garland on the Gateway to the Smokies sign at the corner of Depot and Main Streets for the holidays.

Adjournment

With no further business, Vice-Chairman Ed Kelley made a motion to adjourn the meeting which was seconded by Charles Mills.

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Ginny Boyer, Secretary

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Jan Griffin, Chairman

*The next scheduled meeting for the Waynesville Public Art Commission:  
Thursday, December 13, 2012 at 4 p.m.*

Great Smokies Cook Book  
Sales Data

<u>BOOKS ASSIGNED TO</u>	<u># BOOKS</u>	<u># SOLD</u>	<u># Books Remaining</u>	<u>\$ AMOUNT COLLECTED</u>
FIFI's	51	45	6	450.00
City Bakery	14	10	4	100.00
Gateway Club	13	8	5	80.00
Bogarts	0	0	0	
Pasquale's	22	16	6	160.00
Frog Leap	0	0	0	
Thai Spice	0	0	0	
Erlacher Clinic	1	1	0	10.00
Sweet Onion	6	6	0	60.00
Tipping Point	1	1	0	10.00
Nico's	10	10	0	100.00
Maggie's Galley	9	6	3	60.00
Blue Ridge Books	66	58	8	580.00
Salon 212	28	28	0	280.00
Finance Dept. Hazelwood	0	0	0	
Sylvia Everette	9	9	0	90.00
Jan Griffin	34	34	0	340.00
Night of Dedication	13	13	0	130.00
Apple Blossoms	0	0	0	
High Country Style	16	10	6	100.00
Fun Things Etc.	2	2	0	20.00
In Stock	55	5	50	50.00
<b>Total</b>	<b>350</b>	<b>262</b>	<b>88</b>	<b>2620.00</b>

Sale Price of Book = \$10.00  
Cost of Typing/Printing = \$1092.50

Break Even Sales = 110 Books  
Potential Profit = \$2,407.50

**Profit To Date = \$1527.50**

Cook Book Sales Money Status

<u>Date</u>		<u>\$ Collected</u>		<u>\$ Delivered to Sarah Jane</u>
8/13/2012	\$	660.00	\$	660.00
8/15/2012	\$	180.00		
8/17/2012	\$	90.00		
8/20/2012	\$	60.00	\$	330.00
8/29/2012	\$	140.00		
8/30/2012	\$	50.00		
8/31/2012	\$	80.00		
9/2/2012	\$	10.00		
9/3/2012	\$	40.00		
9/4/2012	\$	80.00		
9/5/2012	\$	40.00	\$	440.00
9/7/2012	\$	140.00		
9/11/2012	\$	80.00		
9/13/2012	\$	50.00	\$	220.00
9/15/2012	\$	10.00		
9/19/2012	\$	120.00		
9/21/2012	\$	70.00		
9/23/2012	\$	20.00		
9/28/2012	\$	20.00		
9/30/2012	\$	10.00		
10/1/2012	\$	50.00		
10/2/2012	\$	20.00	\$	370.00
10/9/2012	\$	40.00		
10/10/2012	\$	60.00		
10/11/2012	\$	20.00		
10/13/2012	\$	120.00		
10/15/2012	\$	30.00		
10/17/2012	\$	70.00		
10/18/2012			\$	340.00
10/19/2012	\$	40.00		
10/21/2012	\$	20.00		
10/23/2012	\$	30.00		
10/25/2012	\$	90.00		
10/26/2012	\$	30.00		
10/26/2012	\$	40.00		
10/31/2012	\$	10.00		
11/1/2012			\$	260.00
	\$	2,620.00	\$	2,620.00