

MINUTES OF THE DOWNTOWN WAYNESVILLE ADVISORY COMMITTEE

Special Called Meeting

March 29, 2022

Municipal Building Conference Room

The Downtown Waynesville Advisory Committee (DWAC) held a special called meeting on Tuesday, March 29 at 7:30 a.m. in the Municipal Board Room located at 16 South Main Street Waynesville, NC.

Downtown Waynesville Advisory Committee Chair Jay Spiro called the meeting to order at 7:45 a.m. with the following members present:

Jay Spiro
Alex McKay
Jon Feichter
Joyce Massie
Thomas Woltz

The following members were present by zoom:

Courtney Tetrault
Susanne Blumer
Jeremiah Smith
Ashley Rice

The following staff members were present:

Jesse Fowler, Assistant Town Manager
Beth Gilmore, Executive Director

The following members were absent:

Bob Williams
Jessica Garrick
Pratick Shah
David Francis

1. Part Three of planning session led by N.C. Main Street & Rural Planning Center

Coordinator Sherry Adams, Downtown Programming & Technical Assistance for The N.C. Main Street & Rural Planning Center and co-coordinator Mike Dougherty, Community Development Specialist, NC Main Street & Rural Planning Center began part three in a series of planning sessions held for the Downtown Waynesville Advisory Committee to ultimately determine the group's vision and define the mission.

The session began with a review of Waynesville's economic drivers, assets and SWOT analysis. After making minor modifications to finalize the list, committee members discussed stakeholders and partners. They will continue to work on identifying "current partners" and "potential partners" that fit into a broad list of stakeholder categories.

Discussion about upcoming community forum. As next steps in the strategic planning process, the DWAC will host a public forum on May 25 from 6 to 8 p.m. at The 37 Suites.

2. General DWAC business

Assistant Town Manager Jesse Fowler presented an idea that's currently before the Board of Aldermen (BOA) to construct a pavilion-type gazebo structure near the metal music men statute on Miller Street. Aldermen have been considering the project for months in light of specific building challenges associated with the location, construction of a retaining wall and need for fireproof building materials. The BOA has requested input and feedback from DWAC members. Committee members also discussed alternative locations for a similar structure that could be used for live music.

Committee member Ashley Rice suggested that town staff consider a "one-time project fund" grant available through the Tourism Development Authority. Applications are due April 29. Assistant Manager Fowler will offer a more thorough presentation on the "gazebo/pavilion" structure during the next DWAC meeting on April 19.

Discussion about the Church Street Art & Craft show. Show director Teresa Pennington who began the show more than 35 years ago, would like to remain deeply involved in the planning of this event.

Jon Feichter made a motion, seconded by Alex McKay, to appoint Teresa Pennington to the DWAC events committee as the "Church Street Show Director." The motion carried unanimously.

3. Next Meeting: April 19 at 8:30 a.m.

4. Adjourn

A motion to adjourn by Alex McKay, seconded by Jon Feichter, carried unanimously.

Meeting was adjourned at 10:01 a.m.

ATTEST:


Beth Gilmore, Executive Director


Jay Spiro, Board Chair