



REGULAR MEETING

May 21, 2024, at 8:30 a.m.
Municipal Building Conference Room
16 S. Main Street

MINUTES

Downtown Waynesville Commission (DWC) Chair Jay Spiro called the meeting to order at 8:30 a.m. with the following members present:

Alex McKay
Joyce Massie
Jessica Garrick
Grace Mason
Dave Barone
Kelly Allred
Jon Feichter

The following Town Staff were present:

Jesse Fowler, Assistant Town Manager
Beth Gilmore, DWC Executive Director

Others present: Hannah White, N.C. Association of County Commissioners

A motion by Kelly Allred, seconded by Alex McKay to approve the minutes of the Downtown Waynesville Commission meeting on April 16 carried unanimously.

Downtown Waynesville officer nominations

Terms will expire for three DWC board members on June 30 leaving open seats for new applicants, also concluding Jay Spiro's term as Board Chair. Spiro said he intends to remain on the board for an additional term and has enjoyed the privilege of chairing the commission since its beginning, but he feels it is now time to give someone else the opportunity to serve as chair.



A motion by Jay Spiro to nominate DWC board member Dave Barone, seconded by Jessica Garrick, for appointment by Town Council as DWC Chair for a term beginning July 1, 2024 carried unanimously
A motion by Jon Feichter to recommend that Joyce Massie remain as Vice Chair, seconded by Alex McKay, carried unanimously.

DWC Chair Spiro opened the floor for Treasurer and Secretary nominations.

A motion by Dave Barone to nominate Grace Mason as DWC Treasurer, second by Kelly Allred, carried unanimously.

A motion by Joyce Massie to nominate Jessica Garrick for Secretary, seconded by Jay Spiro, carried unanimously.

After a brief discussion about the community forum planned for June 5 at Boojum’s Gem Bar, certain members agreed to meet at 6:00 p.m. on June 3 in the Municipal Building Conference Room to review the presentation and rehearse for individual roles.

Committee Updates

Promotions Chair Jessica Garrick said the first Mountain Street Dance will be June 14. Plans are also being made for the annual July 4 kids parade. Kanipe is working toward a July 1 launch with the marketing campaign. When the campaign is ready to launch, it will be presented to the board for final review.

Board Chair Spiro said he would like for the DWC to purchase a tent printed with the DWC logo, and should be a prominent part of every event.

Gilmore and Garrick are working to form an “events crew” to assist with event planning, set up and logistics.

Design Committee Chair Joyce Massie said construction is underway on the bump outs and should be completed by the end of the month.



After DWC board members spent time reviewing four separate mural design concepts by Hornsby Creative, a final design was selected for the alleyway wall between the Olde Brick House and Beverly Hanks.

A motion by Jay Spiro to move forward with mural design concept #3, seconded by Grace Mason, carried unanimously.

Assistant Town Manager Jesse Fowler presented a draft budget for the upcoming fiscal year.

A motion by Jessica Garrick to adopt the budget presented, seconded by Alex, carried unanimously.

The next regularly scheduled DWC meeting will be July 16 at 8:30 a.m.

A motion to adjourn by Joyce Massie, second by Jessica Garrick, carried unanimously.

10:25 a.m. Adjourned

ATTEST:

Jay Spiro, Board Chair

Beth Gilmore, Executive Director