



**SPECIAL CALLED MEETING**  
**Annual Planning Workshop**  
January 24, at 8:30 a.m.  
Municipal Building Conference Room  
16 S. Main Street  
**AGENDA**

8:30 A.M.      Introductions

1.      2023 Highlights & Assessment
2.      2024 Calendar
3.      N.C. Main Street presentation: Tune Up Your Board  
         < 15-Minute BREAK >
4.      New Main Street Accrediting Standards
  - A. Standard 1:      **Broad-Based Commitment to Revitalization**
  - B. Standard 2:      **Inclusive Leadership and Organization Capacity**
  - C. Standard 3      **Diversified Funding & Sustainable Program Operations**
  - D. Standard 4      **Strategy-Driven Programming**
  - E. Standard 5      **Preservation-Based Economic Development**
  - F. Standard 6      **Demonstrated Impacts and Results**

<LUNCH>

5.      Annual Work Plan
  - A. Measurable Objectives
  - B. Design
  - C. Promotions
    - o Special Events
  - D. Econ. Vitality
  - E. Organization
6.      Budget Workshop
7.      Other Business

3:00 P.M.      Adjourn