



REGULAR MEETING

November 21, 2023, at 8:30 a.m.
Municipal Building Conference Room
16 S. Main Street

AGENDA

8:30 a.m. Call to Order

Joyce Massie, Vice Chair

1. Adoption of agenda
2. Approval of Minutes:
 - DWC Regular Meeting October 17, 2023
3. Public Comment
4. Introduction of new board member, Kelly Allred
5. Subcommittee Reports

❖ Promotions

- Presentation: Scannable Signage
- Holiday events
 - Light the Night, Dec. 1
 - Hometown Heritage Parade, Dec. 4
 - Smoky Mountain Christmas, Dec. 9

Jessica Garrick, Promotions Chair
Darrell Kanipe, Kanipe Creative

❖ Design

- Design mini park project update
- Miller St. project update

Joyce Massie, Design Chair

6. Director's Report

Beth Gilmore, Executive Director

7. Other Business

Next Meeting: TBD

9:30 a.m. Adjourn