



## REGULAR MEETING

October 17, 2023, at 8:30 a.m.  
Municipal Building Conference Room  
16 S. Main Street

### AGENDA

8:30 a.m. Call to Order

Jay Spiro, Chair

1. Adoption of agenda
2. Approval of Minutes:
  - DWC Regular Meeting September 9, 2023
3. Public Comment
4. Welcome and swear in new DWA board member, Grace Mason

5. Subcommittee Reports

❖ Promotions

- Project updates
  - Social media advertising & engagement
  - Event branding with Hornsby
  - Promo Video by Creative Campfire
  - Upcoming events (CSS, TOS)
- Discuss Christmas events
- Discuss schedule and plans for “merchant socials”

Jessica Garrick, Promotions Chair

❖ Economic Vitality

- Subcommittee member recommendations

Jon Feichter, Subcommittee Chair

❖ Design

- Project updates
  - Mural update
  - Depot mini park (Christmas decorations)
  - Miller St. “shade project”
  - Town Square project discussion update

Joyce Massie, Design Chair

6. Director’s Report

Beth Gilmore, Executive Director

7. Other Business

**Next Meeting:** November 21, at 8:30 a.m.

9:30 a.m. Adjourn