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November 22, 2016
Sycamore Township Zoning Commission
8540 Kenwood Road
Cincinnati, Ohio 45236

RE: Second Front Wall Sign for Wild Eggs, 7679 Montgomery Road

Dear Commission,

Our client has asked that we apply for a variance to Sycamore Township zoning code 13-12.4(b), allowing them to install a second wall sign on the front of the building facing Montgomery Road.

The business owner's request to you is as follows:

"The existing (permitted) signage, which faces Southwest, will be adequately exposed to traffic headed Northwest on Montgomery Rd. (towards Kenwood Rd.). The problem we are faced with, given the orientation of the building storefront, is that the existing signage has almost no exposure to traffic headed Southwest on Montgomery Rd. We anticipate most guests will be traveling to our restaurant via this direction.

This is essentially the same "problem" that La Rosa's had on the opposite side of the building, in that traffic traveling Northwest couldn't see their signage. We are hoping to obtain a variance to install similar signage as La Rosa's. I have attached street views of our space, which illustrates the above.

We feel it is a critical piece to the immediate success of our restaurant, that traffic from both directions is aware of our restaurant, and we thank you for the consideration."

Sincerely,

Jeff D. Rothberg

President & Founder

Wild Eggs Franchising & Wild Eggs Operations

1211 Herr Lane

Louisville, KY 40222

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