

MATTRESS FIRM

RECOMMENDATION BOOK

Cincinnati, OH

SWQ Montgomery Road & I-71

02-16-15

Revisions: 02-23-15

Becki Pilcik _____ Date _____

Landlord Approval _____ Date _____



PM - Sarah Spaulding



Site Plan

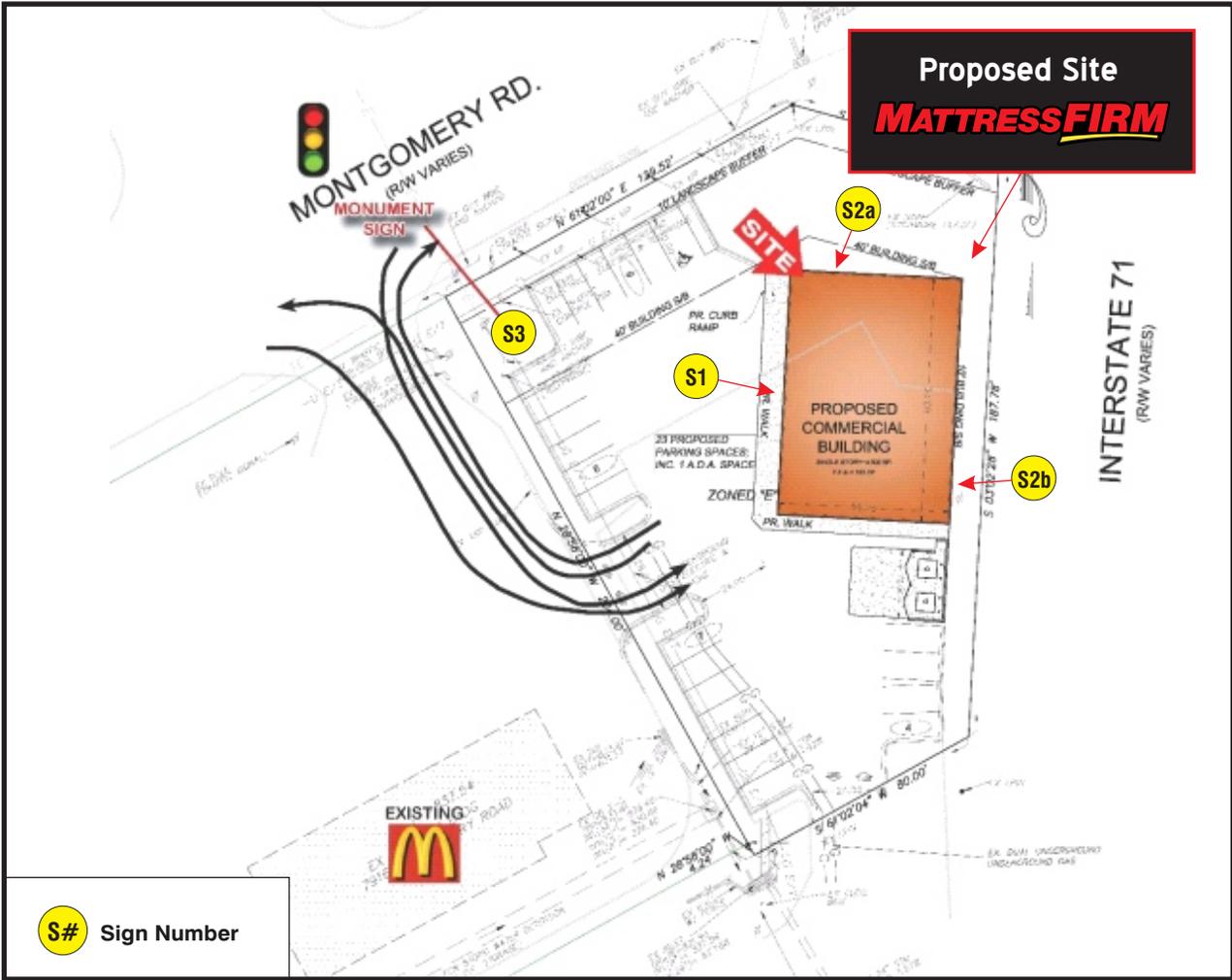
- S1** Remote Wired - Face-Lit Channel Letters
- S2a** Remote Wired - Face-Lit Channel Letters
- S2b** Remote Wired - Face-Lit Channel Letters
- S3** Monument Face



Revisions:	X
Revised to show options for S2 / 02.23.15 / BD	X
X	X
X	X

Site Plan

- S1** Remote Wired - Face-Lit Channel Letters
- S2a** Remote Wired - Face-Lit Channel Letters
- S2b** Remote Wired - Face-Lit Channel Letters
- S3** Monument Face



Revisions:	X
Revised to show options for S2 / 02.23.15 / BD	X
X	X
X	X

File Location:
ArtDept\CoreColors\Mattress Firm

Date: 02-16-15
Designer: BD PM: SS

City/State: Cincinnati, OH
Address: SWQ Montgomery Road & I-71

Drawing # **C44156-Site**
Site Name **Montgomery Road & I-71**

Paint Specifications:

**Landlord confirms building paint colors to be
Mattress Firm standard colors below:**

Yes / No



Manufacturer: Glidden Professional
Color: Hale Village
Specify No: 20YY 22/129
Order No: A1827
Finish: Satin
Contact: www.gliddenprofessional.com
Location: Main Color



Manufacturer: Glidden Professional
Color: Jefferson House
Specify No: 30YY 47/145
Order No: A1810
Finish: Satin
Contact: www.gliddenprofessional.com
Location: Alternate to P-2 for Accent Trim

**If other colors are used please provide
color information below:**

Manufacturer: _____
Color: _____
Specify No: _____
Order No: _____
Finish: _____
Contact: _____
Location: _____

Manufacturer: _____
Color: _____
Specify No: _____
Order No: _____
Finish: _____
Contact: _____
Location: _____

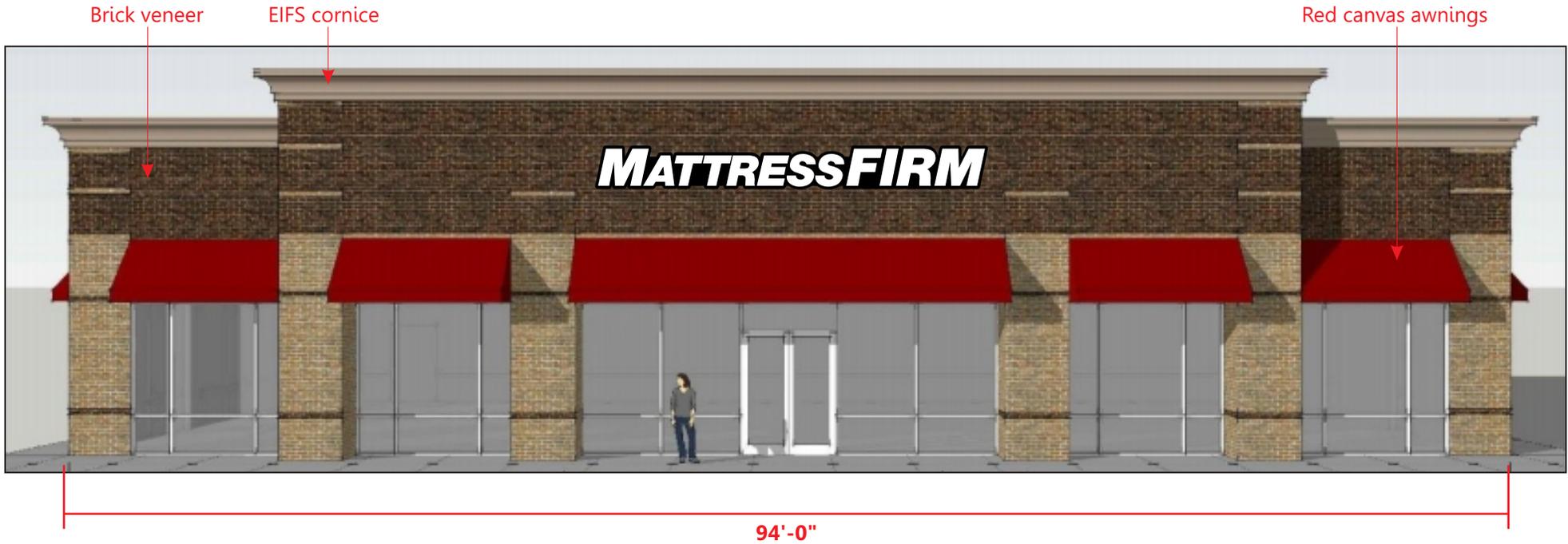
Landlord approval: _____

Landlord approval: _____

S1

Custom Remote Wired Face-Lit Channel Letters - White - Background Panel - No Swoosh

Note: Technical survey required



Revisions:	
Revised to no swoosh / 02.23.15 / BD	X
X	X
X	X

S2a Custom Remote Wired Face-Lit Channel Letters -
White - Background Panel - No Swoosh

Note: Technical survey required

Option 1 = Front and side elevation



Revisions:	
Revised sign location to left for better freeway visibility / 022315 / BD	X
X	X
X	X

File Location:
 ArtDept\CorelColors\Mattress Firm

Date: 02-16-15
 Designer: BD PM: SS

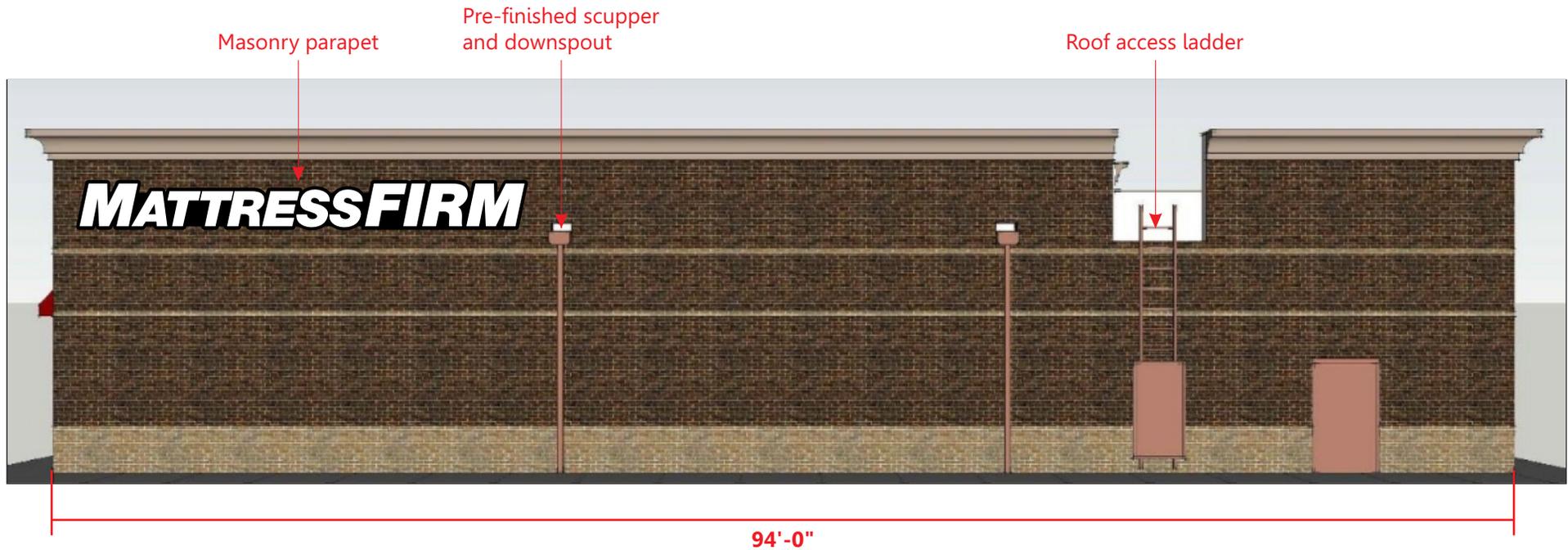
City/State: Cincinnati, OH
 Address: SWQ Montgomery Road & I-71

Drawing # **C44156-S2a**
 Site Name **Montgomery Road & I-71**

S2b Custom Remote Wired Face-Lit Channel Letters - White - Background Panel - No Swoosh

Note: Technical survey required

Option 2 - Front and Rear elevation

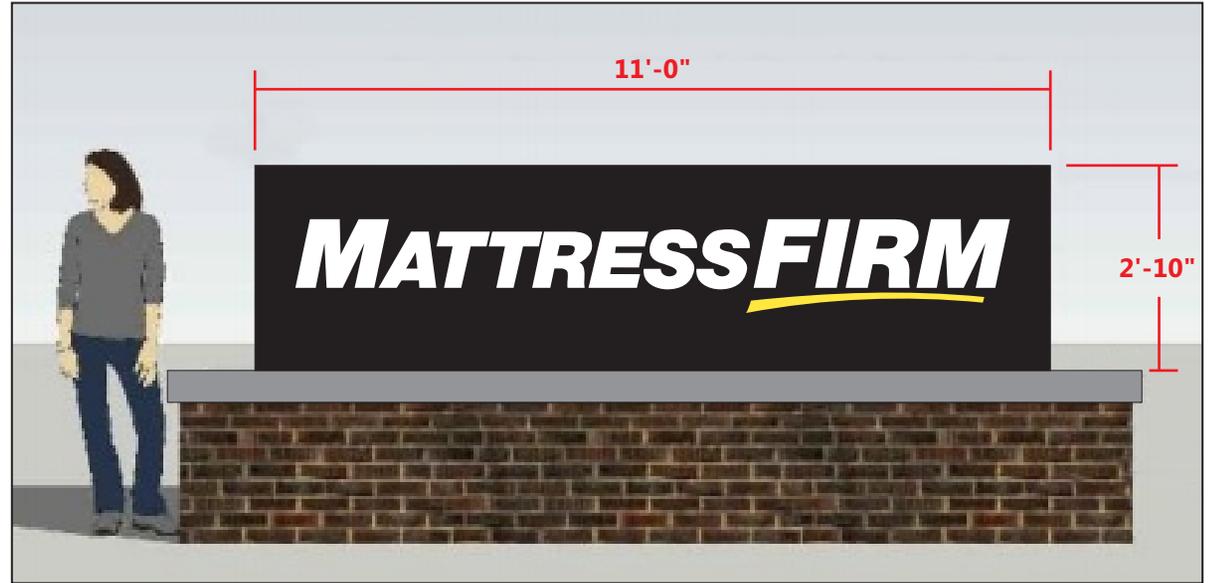


Revisions:	
X	X
X	X
X	X
X	X

S3 Custom Monument Faces - (Qty. 2)

Material and sizes to be determined based on technical survey and construction drawings

Note: Technical survey required



Scale 1:30



Revisions:		
X		X
X		X
X		X
X		X

File Location:
ArtDept\CoreColors\Mattress Firm

Date: 02-16-15

Designer: BD PM: SS

City/State: Cincinnati, OH

Address: SWQ Montgomery Road & I-71

Drawing #

Site Name

C44156-S3

Montgomery Road & I-71

Sign Criteria

City, State

****Wall Signs****

QTY: Maximum of 2 per building, NOT TO EXCEED 150 square feet

SIZE: 1 square foot of building sign surface area for each foot of building frontage

METHOD: Rectangle

****Free Standing Signs****

QTY: 1

SIZE: 64 square feet total

HEIGHT: 8 feet

****Windows/Doors****

a. Must be included in overall square feet calculation if it has a logo or business name on it

****Canopies/Awnings****

a. Awnings fall under the jurisdiction of the building permit and require a zoning certificate if they are solely decorative in nature

b. Awning are part of the sign permit if they have a logo or graphic

c. Type code here

****Building Colors****

a. No restrictions