



March 13, 2015

Sycamore Township Zoning Commission  
Department of Planning & Zoning  
8540 Kenwood Road  
Cincinnati, OH 45236

RE: Simply Money  
7890 E. Kemper Road

To whom it may concern:

Simply Money is respectfully requesting an adjustment to a PUD that includes the above mentioned property.

HWGA, Ltd., a partnership which includes the owners of Simply Money, purchased the above parcel in 1999 and constructed the building in which they now do business. They moved into the building in January, 2000. They presently have no signage denoting their location, other than a tenant panel on the entrance sign, which of course creates a great hardship for their clients and their business, which also affects the Sycamore Township Community.

Simply Money is hoping to remedy this hardship with your approval to install a 5' X 10' ground sign directly in front of the space they occupy in their building facing E. Kemper. The sign would meet all of the criteria required by Sycamore Township Zoning to include the landscaping plan. Presently there is a multi-tenant post and panel sign at the entrance to their and adjacent properties. This sign prominently displays the name of Kids First in primary colors. Simply Money is displayed on a lower panel of this sign. This creates another hardship for them as again this sign is displayed in primary colors as it should be for Kids First. Simply Money's image is that of professionalism and our proposed monument sign will display just that.

They are also requesting a set of non-illuminated 24" pin mounted letters measuring 32 3/4" H X 18' 10" (51.4 square feet) to be installed on the upper right hand corner of their building also facing E. Kemper. They will be displaying their address on the upper building east side. They also have a 6 square foot directional sign they plan to install close to the entrance of their building from the side parking lot.

Simply Money is looking forward to being part of the Sycamore Township Community for some time to come. The addition of these signs can do nothing but help enhance their location which in turn will help them increase their clientele profiting not only them but Sycamore Township as well.

Sincerely,

A handwritten signature in cursive script that reads "Teri Cantor". The signature is written in black ink and is positioned to the right of the word "Sincerely,".

Teri Cantor  
ABC Signs, Inc.  
38 W. McMicken Ave.  
Cincinnati, OH 45202  
teri@abcsign.com