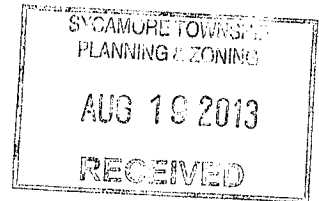


## PREMIER LASER SPA

130 PITTSFORD VICTOR ROAD PITTSFORD, NY 14534 (585) 662-5777

8/16/2013



### Letter of Intent

- a. Premier Laser Spa is seeking permission to install an exterior store front sign on the building in which they sub-rent a space, within the Massage Envy location.
- b. The proposed sign is 28 sq. ft. in overall size and non-lighted (scaled drawing provided).
- c. The sign is proposed to be located where Massage Envy currently has rights to install a sign.
- d. Sign is aluminum fabricated (specifications provided on scaled drawing).
- e. Building occupies multiple tenants for retail purposes.
- f. Premier Laser Spa's space does not currently touch an exterior wall, therefore causing our original permit to be denied. We request permission like The Salons was previously granted.
- g. Premier Laser Spa is currently open and operating in this location, clients are having a very difficult time finding the store.
- h. This sign has passed a very strict landlord approval process and is sized as per city zoning code permits, the only basis for denial is that our space does not touch an exterior wall. A business named The Salons has the same request and was permitted.

Thank you,

A handwritten signature in cursive script that reads "Michelle Trick".

Michelle Trick  
Controller  
Premier Laser Spa