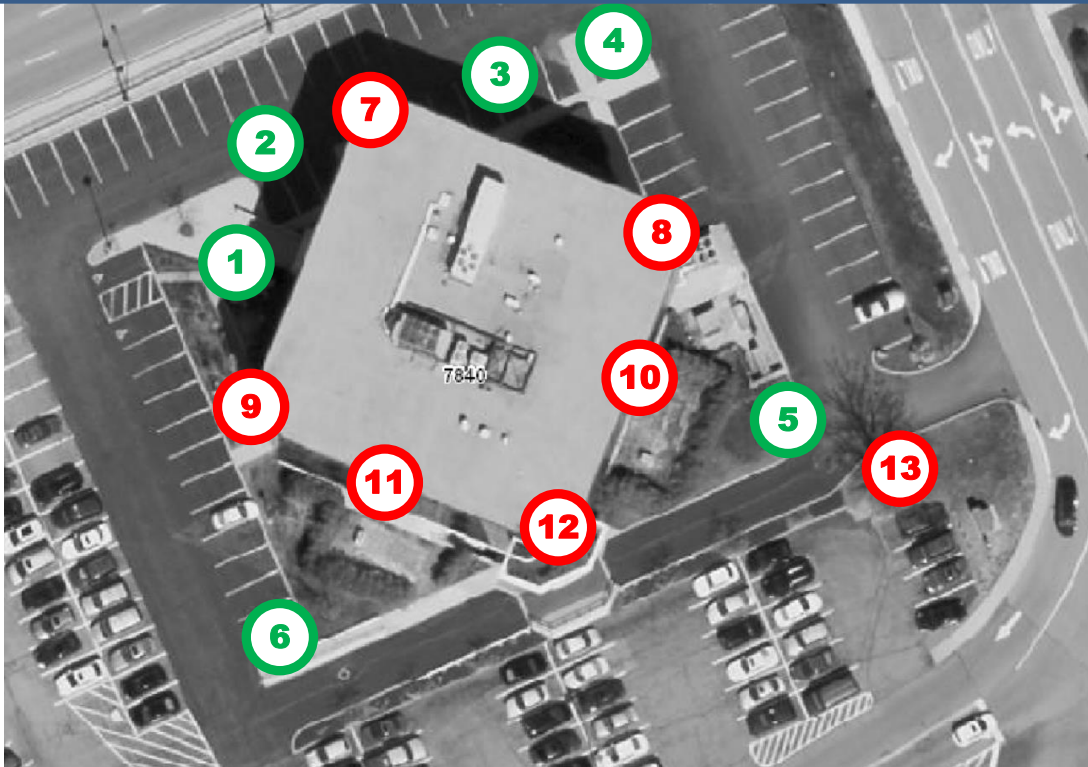


Signage Summary

Sign	Type	Description	Original Size	Proposed Size	Proposed Change
1	Wall Sign	Chrome lettering affixed to brick half wall	99 s.f.	less than 84 s.f.	Reduce to less than 84 s.f.
2	Wall Sign	Banner; "Lasik Plus"	72 s.f.	32 s.f.	Remove "Vision Center"
3	Wall Sign	Banner; "Lasik Plus"	72 s.f.	32 s.f.	Remove "Vision Center"
4	Monument Sign	Freestanding, brick base	35 s.f.	35 s.f.	Construct brick base
5	Directional Sign	Freestanding, pole base	9 s.f.	9 s.f.	No change
6	Directional Sign	Freestanding, pole base	9 s.f.	9 s.f.	No change
7	Wall Sign	Chrome lettering affixed to brick façade; "LCA Vision"	5 s.f.	0 s.f.	Remove
8	Wall Sign	Chrome lettering affixed to brick façade; "LCA Vision"	5 s.f.	0 s.f.	Remove
9	Wall Sign	Chrome lettering affixed to brick façade; "LCA Vision"	5 s.f.	0 s.f.	Remove
10	Wall Sign	Banner; "Lasik Plus Vision Center"	72 s.f.	0 s.f.	Remove
11	Wall Sign	Banner; "Lasik Plus Vision Center"	72 s.f.	0 s.f.	Remove
12	Wall Sign	Oval sign mounted on building awning; "Lasik Plus Vision Center"	49 s.f.	0 s.f.	Remove
13	Pole Sign	Freestanding Pole Sign; "Corporate Offices"	4.5 s.f.	0 s.f.	Remove

LCA Vision Center – Signage



REMAINING SIGNS			SIGNS TO BE REMOVED		
	Type	Description		Type	Description
1	Wall Sign	Chrome lettering affixed to brick half wall	7	Wall Sign	Chrome lettering affixed to brick façade; “LCA Vision”
2	Wall Sign	Banner; “Lasik Plus”	8	Wall Sign	Chrome lettering affixed to brick façade; “LCA Vision”
3	Wall Sign	Banner; “Lasik Plus”	9	Wall Sign	Chrome lettering affixed to brick façade; “LCA Vision”
4	Monument Sign	Freestanding, brick base	10	Wall Sign	Banner; “Lasik Plus Vision Center”
5	Directional Sign	Freestanding, pole base	11	Wall Sign	Banner; “Lasik Plus Vision Center”
6	Directional Sign	Freestanding, pole base	12	Wall Sign	Oval sign mounted on building awning; “Lasik Plus Vision Center”
			13	Pole Sign	Freestanding Pole Sign; “Corporate Offices”

Revised Eye: New Image



Original Proposed Image



Revised Eye: Proposed Dimensions



Revised Eye: Proposed Area Reduction

- Original Proposed Image (60' x 25' = 1500 s.f.)
- Revised Proposed Image (17' x 25' = 425 s.f.)
- Net Reduction = 1,075 s.f.

