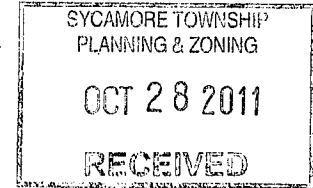




October 28, 2011

Sycamore Township Board of Zoning Appeals  
Cincinnati, OH



Re: Philips Edison Wall Sign

Dear Members of the Board

We are asking for a variance of a new Wall Sign to read: Philips Edison & Company  
The Proposed Wall Sign to be erected on the top of the building has 98.98 Sq Fit of  
Sign area.

When taken into account of another wall sign of Philips Edison, the new sign would be  
In violation of Section13-11.3 of your Zoning Code.

We are asking for consideration of allowing the wall sign, so that Philips Edison can  
distinguish iteself in the Sycamore Township area and other businesses with its  
presence and make visitor aware of its location along Kemper Road

Respectfully,

Richard J. Semple  
Agent for Tri-State Signs  
9077 Sutton Pl  
Hamilton, OH 45011

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