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MEETING RECORD

To:	Village of Sugar Grove Comprehensive Plan Steering Committee
From:	Design Workshop
Date:	March 22, 2022
Project Name:	Village of Sugar Grove Comp. Plan
Project #:	6692
Subject:	Steering Committee Meeting #2
Meeting Date:	March 21, 2022
Start/End:	3:00pm - 4:45pm CST
Location:	Virtual - Zoom

Following are the minutes of the above referenced meeting.

In Attendance:

- Holly Deitchman, Steering Committee
- Chad Steward, Steering Committee
- Janet Doherty, Steering Committee
- Mike Tierney, Steering Committee
- Mariano Spizzirri, Steering Committee
- Susan Smith, Steering Committee
- Danielle Marion, Village of Sugar Grove
- Jake Seid, CMAP
- Manisha Kaul, Design Workshop
- Chris Freda, Design Workshop

Agenda:

- Where is the survey online?
  - The survey can be found on the Engage HQ platform: https://engage.cmap.illinois.gov/sugar-grove

Public Survey:

- Will the planning team match responses with demographic data?
  - The planning team will evaluate the crosstabs of the survey data to understand alignment between opinions and other factors.

Community Engagement Strategies:

- Mailers and word of mouth are the best means of communicating with the community
- Approaching the churches to speak to their membership
- Scheduled events in town:

- o Farmers' Market starts in May
  - o Corn Boil (summer)
  - o Food Truck Fridays at Village Hall – will likely resume this year (one Friday per month, tentatively)
  - o Golf Tournament – international PG event at Rich Harvest Farms
- Village newsletters
  - o Alison is the person to check with
  - o Maybe every utility bill, maybe quarterly
  - o Email newsletter comes out often
- Other community groups who can help spread the work?
  - o Library
  - o Civic groups
  - o Township of Sugar Grove lunches with retirees
  - o Individual homeowners' associations

Key Recommendations:

- Will the plan be broken down by time frame?
  - o The process will outline time frames at the plan development stage, whereas key recommendations are high level, directional statements/objectives to guide plan development
- Recently a car came over the berm and crashed into one of the townhouses. Where does the Village go to talk about safety on roads that aren't controlled locally? Where does the State get involved to set speed limits, install crash and noise abatement walls?
  - o This process can plan for safety
  - o The specific recommendations and strategies will follow the higher-level objectives
- What are some of the near-term actions that don't cost a lot?
- We need to talk to the residents about where the money will come from that will fund this plan.
  - o The community is expressing concern already about taxes
  - o Where does additional revenue come from?
  - o Diversification of revenue sources should be a key recommendation
- If what comes out of this process is an identification for new residential growth, can additional economic and retail development help offset residential taxes? How will this impact school districts?
- There are many different jurisdictions and stakeholders that need to be communicated.
  - o What roads are covered by which entity?
  - o Identify precisely where TIF districts exist and what control does the community have over them?
- We should think about the airport. How does this impact the Village's future?
  - o The planning team is speaking with representatives from the airport as part of our interviews.
- Once the survey is completed and we have a summary of the results, we should look for opportunities to allow those results to steer key recommendations.

Other Comments:

- The Village just hired a new economic development director; will that person be engaged in the project?
  - o The planning team will be speaking with them.
- How can the Steering Committee members stay apprised of each other's comments to the planning team?
  - o The planning team will set up a shared folder where comments will be dropped regularly. This will be accessible to all planning team members.

Future Steering Committee Engagement:

- Doodle polling to select the preferred time works well.