
**VILLAGE OF SUGAR GROVE
BOARD REPORT**

TO: VILLAGE PRESIDENT & BOARD OF TRUSTEES
FROM: SCOTT KOEPEL, VILLAGE ADMINISTRATOR
SUBJECT: DISCUSSION: UPDATED SOCIAL MEDIA POLICY
AGENDA: OCTOBER 1, 2024
DATE: SEPTEMBER 25, 2024

ISSUE

Shall the Board discuss updating the Village's social media Policy?

DISCUSSION

During the Village Board meeting held on June 18, 2024, the Village Board discussed updating the Village's social media policy based on seminars and recommendations from the Village Attorney. After the meeting, the policy updates were sent to IRMA, the Village's insurance carrier, who had concerns over the changes. Any updates were put on hold at the time to be brought back at a later date.

Staff met with IRMA again in September to discuss potential options for the Village. IRMA's recommendation to the Village to have the least amount of risk and exposure from a legal standpoint on social media is to make our social media outlets a closed forum where information is disseminated by the Village only. A closed forum would not allow any comments on posts put out by the Village. Residents would still be able to call or email the Village or come to Village Board meetings to interact with the Board.

The current policy allows anyone to comment on Village posts with some rules governing the comments. Staff does not respond to individual posts and only removes posts in specific circumstances.

COST

There is no cost to discuss the update to the social media policy.

RECOMMENDATION

The Board discuss how they would like to proceed with updating the Village's Social Media Policy and direct Staff.