

# Welcome to ... **Shenandoah Shine!**

## **What's it about**

The City of Shenandoah is sponsoring a new beautification program called “**Shenandoah Shine!**” The program consists of two campaigns that are also contests. There will be a spring campaign that takes place March through May, and a summer campaign that takes place June through August. **Shenandoah Shine** is designed to promote the beauty and ongoing upkeep of our vibrant city while having fun doing it through two beautification contests. The beautification contest instructions will be at the website. Our faithful and dedicated Civic Club members will vote on the winners for each campaign. The main objective is to improve the area of the project to the best of your ability. The winners will be chosen based on one theme; the most improved property. So join us, if you like, and have fun while making your property prettier. We are all winners when we make **Shenandoah Shine!**

## **How it works**

Each campaign will be focused on a specific beautification project on some part of our residential property. These are voluntary campaigns open to all residents of the City of Shenandoah who would like to participate in a beautification contest that brings improvements to our homes! There will be one winner chosen for the Spring Campaign and one winner for the Summer Campaign. The winner of each campaign will be chosen based on the most improved property that followed the criteria of the campaign instructions. Each winner will receive a \$100.00 Gift card from the Home Depot. The winners will be announced here at the website.

The City will provide instructions as to what each campaign is about. Those residents of the City who choose to participate will have approximately 3 months to finish their project. The Spring Campaign begins now, and it will end May 31<sup>st</sup>. No entries will be received after the deadline date of May 31<sup>st</sup>, so make sure you get your entry in on time! Entries must only be submitted on the given dates, so please do not send your entries in early. We will only receive entries on the dates given for each campaign.

## **How do I participate?**

Each participant must take one “before pic” of the area the campaign is focused on, and one “after pic” of the area once the job is completed. Then on the dates we have set aside for uploading pics, the participants will upload one before pic and one after pic, with their name and address to the following email address: **shine@shenandoahtx.us**

- The dates to upload before and after pics for the Spring Campaign are **May 17 -31**
- The **deadline date is May 31**. No entries will be received after May 31 for the spring campaign.
- The **winner for the Spring Campaign will be announced** at the website **June 14, 2017**, and will receive a \$100.00 gift card from Home Depot.

**Note:** We realize that one pic may not fully describe how nice your work is, but please keep your entries to only one before and after pic. The Civic Club members will do their due diligence to make sure they see your work. Keep in mind; all participants are following the same rules, so take good pictures.

### **Instructions for the Spring Campaign**

This year's Spring Campaign is Called "**Welcome to My Home.**" The focus of this project is the front door area. You can include your outside entranceway, and area that surrounds your front door only. We are asking all contestants to get creative and improve on their front door entrance area. This project is all about making your front door and the area around your front door improved, updated and beautiful! Take one before pic of your front door area before you get started, and one after pic when you have finished. The idea is to show us how much you have improved on your front door and the outside entrance area surrounding your front door. How you make those improvements is up to you. You might want to replace your front door, add foliage, clean up, declutter, paint, or whatever. **What we will be looking for is the most improved and beautified front door entrance!** So have fun, and best of luck to all participants!