

Announcing a New 2011 Mayor's Cup Weekend Event

The Saranac Lake

"Downtown Chow Down"

Saturday August 20th, Noon to 6 PM

On Mayor's Cup Day, Saranac Lake Area Restaurants and food vendors will set up downtown, outside their eateries and in Berkley Green to sell samples, entrees, drinks and desserts for a flat \$1, \$2 or \$3 only, tax-included amounts.

This will be a great way for Saranac Lake's restaurants and caterers to advertise their products and market their identity and that of the Village of Saranac Lake.

The event will also offer "**Go Roun' Cards**" to the public who can take them to the eateries for a "stamp." Those with a full card of stamps can bring them to the Harrietstown Town Hall, at 39 Main Street from 4-8pm, for a prize drawing & live music played by Double Axel (w/admission). Three prizes will be awarded containing a 6-pack of tubing passes.

Those restaurants and food vendors who have committed to participating to date include:

Little Italy
Downhill Grill
Owl's Nest
Left Bank Café

High Peaks Cupcakes
Nori's (Tentative)
Blue Moon Café

And, we expect many more. We will also try to accommodate those eateries not "on the main drag" so they can have a designated space in Berkley Green and elsewhere* and also participate, with preference to village located food vendors.

Registration:

There is no cost for participating this year. However, participants must agree to sell their wares for a flat \$1, \$2 or \$3 and serve food from noon until 6pm.

Those registering with the village will be listed on our Chow Down "Go Roun' Card" and given a stamp for its stamping, plus, business names featured in all village Mayor's Cup advertising.

Village businesses will be given priority placement at Berkley Green on a first come, first placed basis, with out of village eateries also accommodated.

To Register, contact the Village Offices at 891-4150 or e-mail our Event Coordinator, Sandy Bandru at: info@yourlocalconciierge.com.