

**MINUTES OF THE ECONOMIC DEVELOPMENT WORKSHOP SPECIAL JOINT MEETING OF THE LAKE LURE TOWN COUNCIL HELD WITH THE ZONING/PLANNING BOARD TUESDAY, AUGUST 16, 2011, 9:30 A.M. AT THE LAKE LURE MUNICIPAL CENTER**

**PRESENT:** Mayor Bob Keith  
Commissioner John W. Moore  
Commissioner Linda Turner

Christopher Braund, Town Manager

**ABSENT:** J. Christopher Callahan, Town Attorney  
Commissioner Mary Ann Dotson Silvey  
Commissioner Wayne Hyatt

**CALL TO ORDER**

Mayor Keith called the meeting to order at 9:45 a.m.

**ECONOMIC DEVELOPMENT WORKSHOP**

**Ron Hancock with NC Department of Commerce – Discuss Roles of Planning Boards and Planning Process**

Ron Hancock presented a power point presentation. He discussed the roles and responsibilities of the Planning Board, while emphasizing their role the development and implementation of the Comprehensive Plan.

**Guest Speakers: Judi Jetson- Handmade in America & Sherry Adams- Main Street Program**

Sherry Adams with the Main Street Program gave an overview of the Four-point Approach. She recognized that the Town of Lake Lure does not have a traditional main street. However, they could still use the Main Street Approach in the Town's efforts to develop and enhance the Town Center.

Judi Jetson gave an overview of the Hand Made in America program. She played a video that demonstrated how effective volunteers in the Hand Made Program have been in revitalizing their downtown areas.


**ADJOURN THE MEETING**

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Commissioner Linda Turner made a motion to adjourn the meeting at 11:55 a.m  
Commissioner John Moore seconded the motion and the vote of approval was unanimous.

ATTEST:



  
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Andrea Calvert  
Town Clerk

  
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Mayor/Bob Keith