



We want to hear from you on Nov. 27th @ Lake Lure Town Hall!

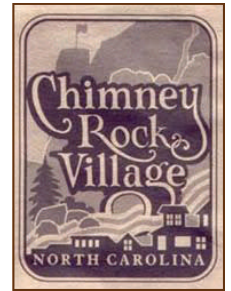
Two Municipalities - One Commitment

To Preserve & Promote both communities in a way that Showcases our own Unique Strengths while building up the other



The Town of Lake Lure & Chimney Rock Village Seek Your Input

Tuesday, Nov. 27th from 6:30 -8:30 pm



After months of input from a variety of stakeholders, the public is invited to review a working draft of the marketing plan and branding recommendations for our two communities Your input will help us fine-tune the project and help ensure that it reflects who we are and who we want to be going forward

To spur sustainable economic growth and development for both municipalities, citizen stakeholders from Lake Lure and Chimney Rock Village have been hard providing valuable feedback toward producing a comprehensive marketing plan and unique brand identity for our two our communities.

In the spirit of cooperation and enhanced communications, the mayors and governing councils of both municipalities launched this strategic project jointly and in partnership with the planning firm of [Arnett-Muldrow](#) in Greenville, SC.

At this juncture in the project, feedback from the public will provide additional guidance toward fine-tuning the ultimate results.

You are invited to participate in a public input session on **Tuesday, Nov. 27th from 6:30 -8:30 pm at Lake Lure Town Hall**. Both municipalities want to make sure that the resulting plans reflect your values, insights and preferences.

For Questions: Shannon Baldwin, Community Development Director @ The Town of Lake Lure - 625.9983, Ext. 117 - cdd@townoflakelure.com