



Town of  
**Lake Lure**  
est. 1927 North Carolina

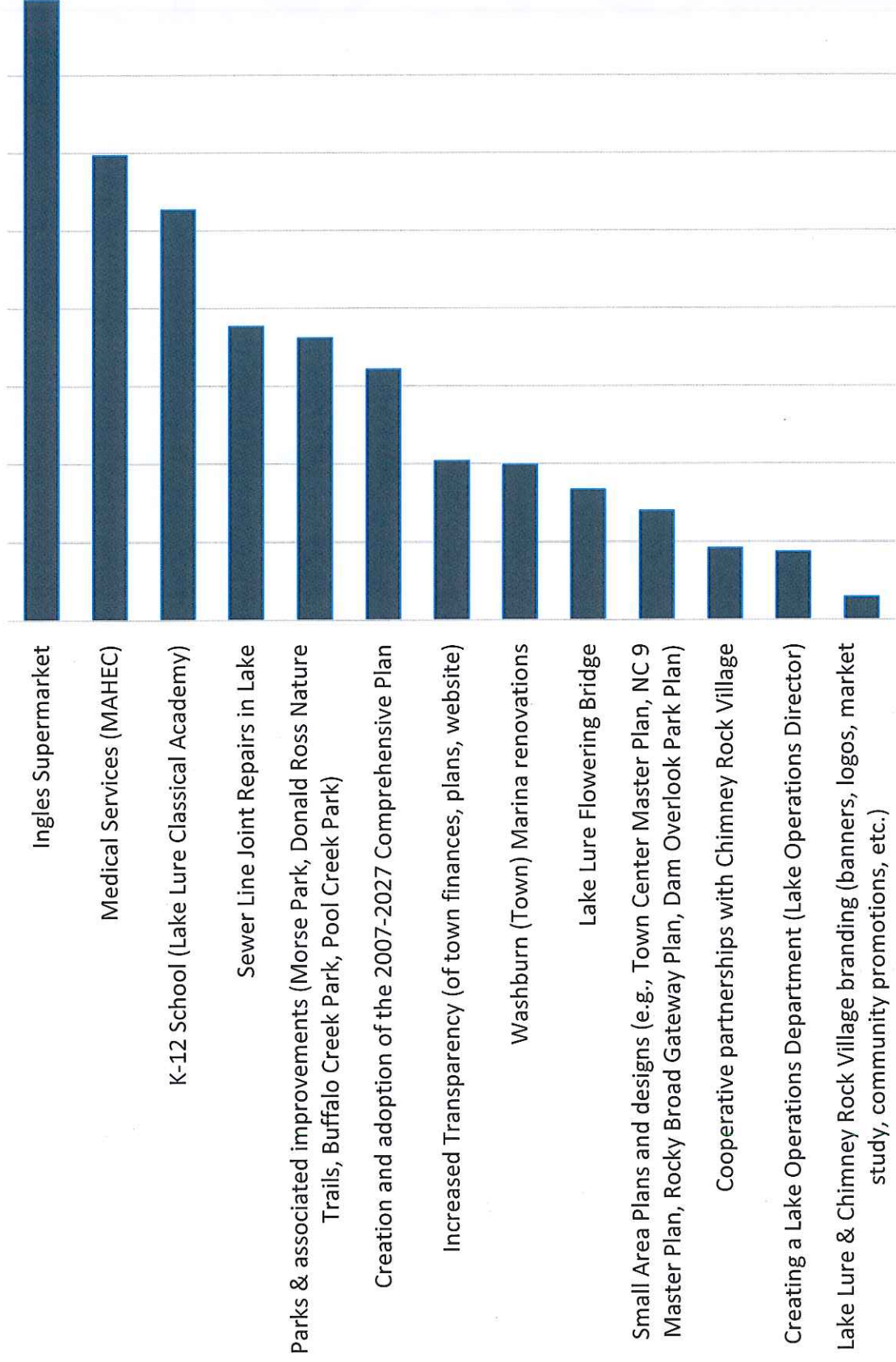
## 2015 Community Survey Results

Conducted eight years into the 2007-2027 Comprehensive Plan, this survey asked for the community's input on values and desired goals for the next 5-8 years. All property owners, taxpayers and voters were invited to respond.

384 participants responded to four questions after reading the *State of the Town* overview of accomplishments, challenges and opportunities.

Current and future town councils can use this feedback to establish annual plans, priorities and funding strategies.

## Q1: Which of these efforts has had the most positive impact on Lake Lure over the last 10 years?



# 2015 Community Survey

Responses:	384
% of Population:	32%

Q1	The following thirteen projects have been completed over the last 10 years. Please rank them (1 to 13) according to their positive impact on the community, (1 being the most positive on our quality of life and local economy). Note that there can only be one #1, one #2, etc. To complete the form, you must assign all items a unique ranking.	Strength of Responses	Average of Ratings	# 1 votes
1	Ingles Supermarket	7.97	2.03	231
2	Medical Services (MAHEC)	5.97	4.03	28
3	K-12 School (Lake Lure Classical Academy)	5.27	4.73	50
4	Sewer Line Joint Repairs in Lake	3.77	6.23	16
5	Parks & associated improvements (Morse Park, Donald Ross Nature Trails, Buffalo Creek Park, Pool Creek Park)	3.62	6.38	3
6	Creation and adoption of the 2007-2027 Comprehensive Plan	3.22	6.78	34
7	Increased Transparency (of town finances, plans, website)	2.04	7.96	9
8	Washburn (Town) Marina renovations	1.99	8.01	2
9	Lake Lure Flowering Bridge	1.67	8.33	5
10	Small Area Plans and designs (e.g., Town Center Master Plan, NC 9 Master Plan, Rocky Broad Gateway Plan, Dam Overlook Park Plan)	1.40	8.60	0
11	Cooperative partnerships with Chimney Rock Village	0.92	9.08	5
12	Creating a Lake Operations Department (Lake Operations Director)	0.87	9.13	1
13	Lake Lure & Chimney Rock Village branding (banners, logos, market study, community promotions, etc.)	0.29	9.71	0

## 2015 Community Survey

Q2 Add any other accomplishment not listed above that has had a positive impact in the community.<sup>1</sup>

### ACTIVITIES & EVENTS

The rebirth of the Chamber - bringing businesses to the area, recharge events, etc. The growth of the Lake Lure Arts & Crafts Festivals
Activities like the CNC Annual Mountain Ride economic boost. More annual attractions are needed to boost revenue to economy. Target sports that have significant followings.
Functions that bring the town together, such as Arts Festivals, Olympiad, Dragon Boat Races
Olympiad
Olympiad
Additional festivals and Lake Lure Artists' Shows
Promoting lake for college rowing and dragon boats.
Summer Olympiad
Attracting an Open Water race at National or regional level
Olympiad, Dirty Dancing, beach, car shows, dress shops, coffee shops.
Lake Lure Olympiad, Dirty Dancing Festival (please put on different weekends)
Olympiad Sports Festival & other events exposing Lake Lure to younger demographic groups
Lake Lure Olympiad & associated activities
More outdoor activities and festivals to bring visitors and possible future residents to our area

### BANKING

Most recent return of a bank serving the local community
Having a bank in town
Getting a new bank located in Lake Lure
Local bank
Lake Lure's ability to attract a bank.
Landing a bank here
Establishment of Carolina Trust Bank
Carolina Trust Bank

### CHAMBER OF COMMERCE / NEW BUSINESSES

The rebirth of the Chamber - bringing businesses to the area, recharge events, etc. The growth of the Lake Lure Arts & Crafts Festivals
Newly invigorated Hickory Nut Gorge Chamber
The bank, reconstituted Chamber, visitors center, arts and crafts retail center, Carolina Moon
Lake Lure Chiropractic
Chamber of Commerce
Artisan Gallery
Chamber of Commerce
Lake Lure Café
Addition of good restaurant options open year round.
Active Chamber!
Chamber of Commerce

### COMMUNICATION

Town newsletter, on line
Advertising, publicity, and marketing

### DREDGING

Commitment of funds and commencement of lake dredging program
Lake dredging
Dredging
Dredging the lake every 3rd year
Dredging

### GOLF COURSE

Revitalization of the town golf course.
Much improved municipal golf course
Excellent management of Lake Lure Golf Course
Reducing town costs tied to golf course operation

<sup>1</sup>Responses have been arranged by topic. For clarity, spelling has been corrected and information added in [bracketed italics]. Responses that contained multiple recommendations have been split into the applicable topics.

## 2015 Community Survey

Q2 Add any other accomplishment not listed above that has had a positive impact in the community.<sup>1</sup>

### PLANNING

Implementing many of the plans made in 2007!  
Implementing a plan has had a positive impact!!

### INTERNET

Internet / Wi-fi into the town center area  
Skyrunner - high speed internet  
High speed internet to community through Skyrunner and Pangaea

### LAKE OPERATIONS

Assume Lake Operations kept Lake Lure from flooding this September

### LEADERSHIP

New enthusiastic leadership and qualified individuals in town hall  
Hired Chris Braund as Town Manager!!  
Hiring current Town Manager with substantial knowledge and care about the area  
Hiring a progressive town manager and keeping progressive staff  
Capability of Town Manager, Mayor and office staff  
Professional and dedicated town manager and mayors that worked together to get these things done.  
Change in personnel from the "old guard"  
Greater volunteerism in recent years  
Having Chris Braund as the very capable Town Mgr.

### MUNICIPAL SERVICES

Curbside recycling  
Excellent service from town employees  
Emergency services  
Enforcing drainage violations by developers  
Interaction with the town hall staff and reception. They are very helpful and accomodating whenever I have questions or issues to be resolved.  
Library

### REVITALIZATION & PRESERVATION

Preservation of town feeling  
Revitalization of historic buildings in Town Center  
Restoration / revitalization of Town Center structures  
Attractive entrance signs and landscaping like that at intersection of highways 9 and 64 near Larkin's  
Revitalization of the town golf course.  
Much improved municipal golf course  
Swim area

### ROAD REPAIRS

Fixing boy scout rd [*Boys Camp Rd.*]  
Bills Creek road paving.  
Repaving of roads and guard rails  
Road repaving  
Continue road improvements, repairs  
Boys Camp improvements  
Road paving

### RUMBLING BALD RESORT

Last year's reduction in HOA cost for lot owners in Rumbling Bald. This has been promised for years and never followed thorough with.  
[*note: this was not a decision of the Town of Lake Lure government, but that of the Resort's governance.*]

### SCHOOL

Lake Lure Classical Academy opened at permanent site

### SEWER REPAIRS

The sewer pipe wrapping was important because of what it did, which was [*to enable*] all new customers to tap in. Afraid many in the community will rank this low because they have forgotten how bad it was.

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## 2015 Community Survey

Q2 Add any other accomplishment not listed above that has had a positive impact in the community.<sup>1</sup>

### VISITOR WELCOME CENTER

Visitors Center
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Lake Lure Welcome Center
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### WALKWAYS & TRAILS

Greenway town center footpath
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New trails in Rumbling Bald resort ( <i>Buffalo Creek Park, which is a Town park</i> )
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Outdoor trails & additional activities
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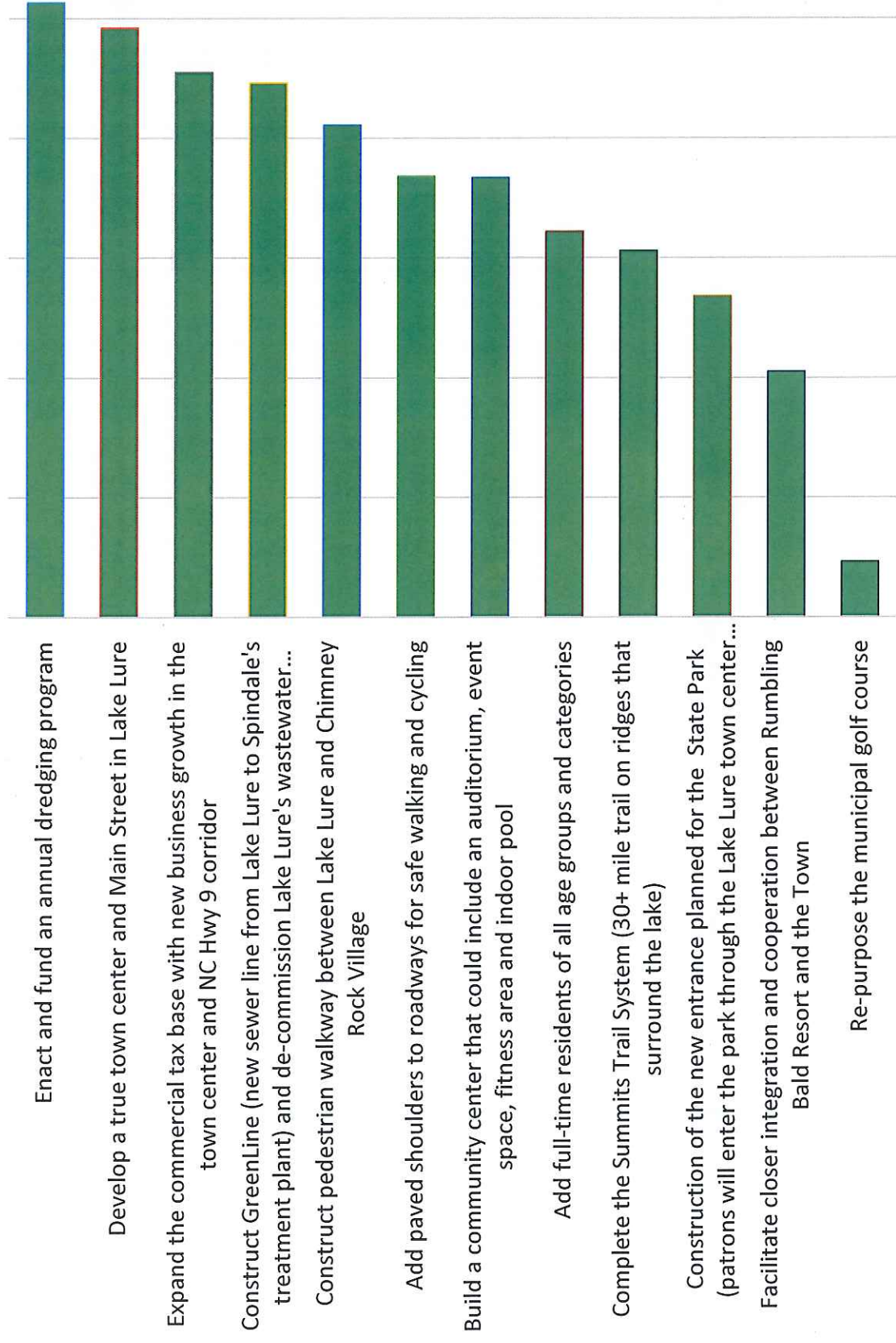
Chimney Rock Park is huge
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Continued existence & operation of Chimney Rock Park, conservation of surrounding mountain areas, creation of Buffalo Creek Trail
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### Q3: Which of these projects being considered will have the most positive impact on Lake Lure?



# 2015 Community Survey

Responses:

384

% of Population:

32%

Q3	Please rank the following projects being considered (1 to 12) based on the positive impact you think each will have on the community over the next 5-8 years (1 being the most positive).	Strength of Responses	Average of Ratings	# 1 votes
1	Enact and fund an annual dredging program	5.13	4.87	66
2	Develop a true town center and Main Street in Lake Lure	4.92	5.08	57
3	Expand the commercial tax base with new business growth in the town center and NC Hwy 9 corridor	4.55	5.45	32
4	Construct GreenLine (new sewer line from Lake Lure to Spindale's treatment plant) and de-commission Lake Lure's wastewater treatment plant	4.46	5.54	58
5	Construct pedestrian walkway between Lake Lure and Chimney Rock Village	4.11	5.89	23
6	Add paved shoulders to roadways for safe walking and cycling	3.68	6.32	16
7	Build a community center that could include an auditorium, event space, fitness area and indoor pool	3.67	6.33	27
8	Add full-time residents of all age groups and categories	3.22	6.78	25
9	Complete the Summits Trail System (30+ mile trail on ridges that surround the lake)	3.06	6.94	23
10	Construction of the new entrance planned for the State Park (patrons will enter the park through the Lake Lure town center and exit through Chimney Rock Village)	2.68	7.32	6
11	Facilitate closer integration and cooperation between Rumbling Bald Resort and the Town	2.05	7.95	18
12	Re-purpose the municipal golf course	0.46	9.54	2



## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is? <sup>1</sup>

### ECONOMIC DEVELOPMENT

#### RESTAURANTS

More restaurants
More restaurants
Additional restaurants and activity
Decent restaurants
The town needs to attract more viable business. There has to be a way to extend the season. One attraction would be to provide tax incentives for more restaurants.
Find a way to incentivize new restaurant businesses and the ability to keep them
Need to recruit a microbrewery or distillery with a tasting room and restaurant to boost more visitors during non-tourist seasons.
New lakeside restaurants (for boating residents) would be great.

#### NEEDED BUSINESSES / SERVICES

Add ACE Hardware store next to Ingles in Ingles shopping center.
A hardware store
Build a shopping strip at Ingles to accomodate the ABC store, possibly a Subway, and another take out ie. Chinese or Japanese. A local car wash would be great at Ingles.
Also a place like ART MOB in Hendersonville would boost visitors throughout the years and attract a more "diverse" age group/demographic.
Attract a good CAP/law office
Arcade area for younger visitors
More attractions and conveniences for year round residents (including shopping and entertainment)
Develop and encourage nice shops in the Lake Lure area.
Town Center YMCA Branch, affordable housing, hostel
Develop new, attractive, moderate cost apartment/townhouse living similar to those built in Rutherfordton.

#### CARE SERVICES

Assisted living facility
Seek and encourage assisted living and in-home health services.
Elder in-home medical and personal care resources
Assisted living and skilled nursing
Retirement, assisted living, full-time nursing facility
Childcare facility for preschool age children, after-school, and summer care
The most urgent need for our community is an after hours/urgent care clinic. This should be a top priority.
Additional medical and veterinary services
Assisted living/medical care facility #1
Bring a retirement home / assisted living facility to town
After hours health clinic

#### COMMERCIAL PROPERTY

Provide incentives for repurposing of exsiting abandoned or "for sale" commercial property as the aesthetics present a negative image to visitors and the community.
I also feel that the Arcade building needs to be better marketed or spotlighted as many do not see it.
Also, the land and empty office space where LLCA used to be would be great for apartments, town homes, or even a new park area.
Use the current ABC store as possibly an outdoor center or another restraurant.
After relocating the ABC store, develop vacated lake front parcel
Move the ABC store away from the lake front
Keep the ABC store where it is and make that waterfront area available for non-lakefront residents to have access to the lake
Develop shovel-ready sites for new lodging facilities.

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## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is? <sup>1</sup>

### OUTDOOR RECREATION

Is the area suitable for winter sports development (Skiing, Skating)?

We need another Marina on the lake!!!!

Open the beach, a better adventure center in the town center with rentals, etc.

Anything pertaining to lifestyle activities. Sports, recreation, entertainment, restaurants, etc.

Hiker, student, climbers, cyclists hostel at town center

XC *[skiing]* venues

### ECONOMIC DEVELOPMENT STRATEGIES

Increase commercial tax base and full time residents which will generate funds to accomplish the great things listed above and keep/increase the positive momentum finally occurring in the past few years.

A public-private committee of individuals that comes up with a multi-pronged approach and dedicated strategy for filling the vacant commercial buildings in Lake Lure. I would also like to see a far more robust and professional effort expended toward a more robust economic development office dedicated to the heavy lifting associated with the items on this list, particularly items 4 through 7.

Reduce residents' expenses (taxes-water cost etc) to promote economic residential zone

Focus on infrastructure before recruiting new commercial development!

Enact plans to develop more businesses, (ie..restaurants and grocery/home improvement stores), to become a self-sufficient town.

Grow small businesses, shopping & conveniences for residents to attract growth

Create a conference center that would attract business and their families to the town. Affordable housing development properties.

*[Avoid]* Increasing regulations that make it difficult for businesses to operate and causing people to want to sell and move away.

### BUILD A TOWN CENTER

A Town Center and Main Street easily eclipses the remainder of the list.

If you build a true town center, the entrance/connection to chimney rock would change. Thus, having to rebuild it - move it. Lake Lure should stand on its own and capitalize on what brings people here, the Lake. The golf course would see increased patrons as the years go on. The true town center has to be around the beach area. As in Ponte Vecchio in Florence, Italy, maybe building a new dock connector with 12x12 buildings for Lake Lure's own shopping on the lake would be a nice touch. Building an amphitheater is my idea of keeping weekenders here full time. Providing them with concerts, plays, etc. year round. Focusing attention on the locals should be a big part of the plan. It's why they don't move and live here full time.

Rebuild the center of Lake Lure where restaurants, bars, a square for people to mingle and enjoy the beauty of the town. It is our greatest asset and we need to share it with more than those that own here.

The future of Lake Lure is dependent upon creating a viable and concentrated retail area that will allow the continued expansion of Lake Lure into Chimney Rock.

Downtown with small cafes, coffee shops and gift shops would be nice

### PRESERVATION / CONTROL GROWTH

We know growth is important but residents who live here came because Lake Lure is like it is. We don't want lots of changes.

Restrict any new red lights, signals, etc.

I don't feel we need to continue more building at this time in the town

Control growth such that it does not overwhelm the charm of the area.

City planning/zoning to retain charm as they develop the area!

Develop responsibly and maintain natural beauty

Beware of over-development and commercialization, PLEASE!

Focus on preserving the natural beauty and quiet not trying to get more people and more development and more roads

Protect the lake from over development; enhance lake operations. There are still some VERY crazy things happening on the lake.

Vacation renters pulling tubes, masses of kayaks clogging up the channels, etc.

Better control of additional boat permits/marinas

Continue to restrict non-property owners lake access to keep the boat traffic down

Do not re-purpose the golf course. Instead, promote it through advertising, publicity. It is part of the "gem".

Limit commercial development on lake as the traditional character is now being threatened.

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## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is? <sup>1</sup>

### MARKETING / RECRUITING

Developing programs that attract young families and singles to area. It is very retirement centered at present. Thanks you for your continued efforts.

Improve marketing of the area

Increase commercial tax base and full time residents which will generate funds to accomplish the great things listed above and keep/increase the positive momentum finally occurring in the past few years.

Significant national promotional materials

Market Lake Lure to attract younger generations

### VACATION RENTAL HOMES

We have a TON of commercial business in Lake Lure. We just don't call vacation rentals commercial, which is pretty shortsighted considering the need for commercial tax revenue.

You highlight that 99% of the tax base is residential, but the town is not treating the 10% of homes in Lake Lure being used as vacation rental operations as commercial businesses. Why is this so when the county treats vacation rentals as commercial businesses (e.g. occupancy tax). The town should immediately treat vacation rentals as commercial businesses, and charge commercial property taxes, as well as levy commercial rates for services and utilities as other towns and cities do.

Consider impact fees on RVR [*residential vacation rentals*]

Town needs a strict rental program and enforcement

## INFRASTRUCTURE

### CONNECT RUMBLING BALD RESORT WITH THE TOWN

Extend Boys Camp/Carson Way to Rumbling Bald Resort in order to decrease emergency response times and cut commute time for residents and guests in half.

Road from Boys Camp Rd to Rumbling Bald

Open Boys Camp Rd to to RBR.

Road from Rumbling Bald to Lake Lure/Chimney Rock facilitation.

Complete road around the lake (Boys Camp road ext).

Pave the old Sand Branch road

(1) Overall connectivity still poor (2) connect road all the way around the lake - major reason why Rumbling Bald Resort so disconnected

Road connecting Rumbling Bald resort with LL town.

Opening the road on the north shore to Rumbling Bald would enhance access and relationships.

Alternate means of access in various parts of the town in case of down trees or power lines blocking roads to emergency and or regular traffic.

Open Boys Camp Road on the east end into Rumbling Bald Resort, at the very least to emergency vehicle traffic

### INTERNET & CELLULAR SERVICES

Better internet connection

Support with efforts to get better phone and internet services to town and unincorporated portions of Lake Lure, as insufficient speed and service is available.

Enhance cell coverage and internet coverage beyond what is available now. There are people willing to live here and work from home, but only if they can get these important services.

Broader high-speed internet access

Improve internet services

Partner/work with providers to enhance cell phone service/reception (it is terrible)

Need better cell coverage in area.

Improved internet speed access for all residences

Internet/telephone connectivity...no service in town!!!!!!

You would like to increase more work from home. That will be hard to do with the current quality of cell phone and internet service.

Better cell phone service

We are a "certified e-commerce community" with no dependable high-speed internet

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## 2015 Community Survey

Q4

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### PARKING

More off street parking is needed for many events that happen in season here. It is hard to get retail and commercial without parking readily available.

Additional public parking areas, some multipurpose, since they are needed primarily for special events and during peak season

Another big issue is the parking in CR Village. Please please make the business owners park in a desinated location not directly in front of their store. The parking in the village is for guests on vacation not store owners. I personally have quit supporting local businees (2 in particular) who have posted signs for "owner parking" only or are taking up 4 parking spots with their over-decorated 3-4 marketing vehicles.

Creating public parking lots

You would also like a walkway to Chimney Rock Village. From where? Parking at the marina is already tight sometimes (especially for boat owners) so if people park there and walk to Chimney Rock, that will make it worse.

Parking & noise ordinances

Shuttle service into Town Center for events (Arts Festival, Dirty Dancing Festival, etc) from Hwy 9 to ease traffic congestion on Memorial Hwy and parking problems (lack of). Create regular shuttle service from Rumbling Bald Resort into Lake Lure and Chimney Rock, especially during peak seasons.

We need additional parking in town for special events!! Cars backed up for miles leave a negative impact through both communities.

### PUBLIC INFRASTRUCTURE (Roads, Facilities)

Offering public restrooms where those horrible portapotties-eyesore-are.

A permit bathroom at Morse Park instead of porta johns

Focus on infrastructure before recruiting new commercial development!

Long term maintenance program for our local roads with dedicated funding source.

Re-pave & bring to higher standards the town roads.

Alternate means of access in various parts of the town in case of down trees or power lines blocking roads to emergency and or regular traffic.

### PUBLIC UTILITIES

Expand Green Line [*sewer interconnect to Spindale*] to include Rumbling Bald properties

Underground utilities through Lake Lure town center and Chimney Rock Village

Can Lake Lure supply water to its residents instead of them having to get wells dug?

Expand sewer and water to more residences.

The new sewer line is very important, but it probably would not have as great an impact as the items 1-6 which I have listed.

Include local hookups to the sewer system (i.e. right-of-ways) [*to connect to lakefront manholes*]

Bury the electrical lines in the town area and along Hwy 64

Increase city water availability to more residents

## PARKS & RECREATION

Nice YMCA or YWCA with lap pool

Morse Park could be turned into a soccer field or support more outdoor-based activities like a nature center or cycling center.

Is the area suitable for winter sports development (Skiing, Skating)?

Regain access to the Bottomless Pools area, and stabilize the area adjacent to the Flowering Bridge to offer utilization of the shoreline of the Broad River on the west side of the river.

Make the Bottemless Pools available to the public again

Anything pertaining to lifestyle activities. Sports, recreation, entertainment, restaurants, etc.

Get rid of the geese, they are a nuisance and defecate on park space and boats in the marina.

I would also like to see more family friendly areas--a splash pad even--making the local playground nicer. I have been there many times and there is bird feces, trash and other items in the play area. Also possibly adding new equipment and a better flooring the sand and mulch is gross and attracts bugs.

### DOG PARK

A dog park

Dog Park

Dog Park!

Create a dog park

Fenced area dog park

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## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is?<sup>1</sup>

### GOLF COURSE

The municipal golf course would be a better draw if it were kept up a little better. I realize golf course maintenance is expensive, but please try to find a way to upgrade and maintain it.

Do not re-purpose the golf course. Instead, promote it through advertising, publicity. It is part of the "gem".

Fix the golf course so that it is appealing to play like Bald Mountain resort courses!!

### BEACH / WATER PARK

Open the beach, a better adventure center in the town center with rentals, etc.

As a local lodging manager my #1 complaint is that the beach charges. Is there a way that we could make the beach a public "free" area? The beach is the only place where visitors not staying at RBR can swim and the fact that they have to pay every time they enter discourages them from doing so.

### CHIMNEY ROCK STATE PARK

Encourage state to develop the state park according to plan.

Get the state to finally fix the chimney rock elevator.

If you build a true town center, the entrance/connection to chimney rock would change. Thus, having to rebuild it - move it.

Make the Bottomless Pools part of Chimney Rock Park

### WALKWAYS & TRAILS

Extend greenway footpath to the post office

In addition to the paving of shoulders, the bike paths and walkways should be far enough off for safe and comfortable travel for bikers and pedestrians.

Expanding a walk way for walking, running, cycling from Chimney Rock Village to the Lake Lure Post Office

I might rate paved shoulders higher if I knew where you planned on putting them. There is insufficient space on many roads for a walkway that wouldn't adversely affect parking at many waterfront cottages.

Pedestrian bridge to expand Morse Park to adjacent uplands and enhance pedestrian movement in Town Center

### LAKE OPERATIONS

Better control of additional boat permits/marinas

Have a debris removal plan throughout the year on the lake.

Continue to restrict nonproperty owners lake access to keep the boat traffic down

Get rid of the boat cameras and spend the time/energy/cost there of productive issues.

We need another Marina on the lake!!!!

Another marina providing fuel for boating

Send canoe/kayak launches to over near the little chapel/ABC store. The existing ramp area is already crowded particularly on weekends for those of us that use the boat ramp. During events at Welcome area/Morris Park locals can't park their boat trailers anywhere. The silt in the middle of the lake is a big issue.

Alert residents - especially those with lakefront property and boats in the water as to when the water is being lowered!

Also keep the lake open for residents only in October, as a benefit to them, who pay taxes.

Marina dock water */hose/* never works, it is necessary to clean goose crap off of boats.

Protect the lake from over development; enhance lake operations. There are still some VERY crazy things happening on the lake. Vacation renters pulling tubes, masses of kayaks clogging up the channels, etc.

We need to address the noise pollution and erosion issues on Lake Lure. The powerful heavy ski boats put out an inordinate amount of noise that is worsened by the fact that this is a small lake, narrow, with steep banks. Why is there a noise ordinance on the road but not on the beautiful lake?

Limit commercial development on lake as the traditional character is now being threatened.

Keep the ABC store where it is and make that waterfront area available for non-lakefront residents to have access to the lake

More lighted "No Wake" buoys in the lake

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## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is? <sup>1</sup>

### APPEARANCE & QUALITY OF LIFE

#### REVITALIZATION / BEAUTIFICATION

More attractive sign with landscaping when entering Lake Lure
Build classy gateway monuments at Riverside Pavilion and Ingles.
The municipal golf course would be a better draw if it were kept up a little better. I realize golf course maintenance is expensive but please try to find a way to upgrade and maintain it.
Beautification of public areas
Partner with owner of Dam Marina to improve the gateway on that side of the lake.
Fix up dam marina
Do something about the "Eye Sore" DAMN MARINA
Work with Chimney Rock Village to improve wayfinding from place to place.

#### KUDZU CONTROL

Control / remove the kudzu along all our roadsides!
Control the kudzu growing on the sides of roads
Controlling the kudzu problem on the roadways
Kudzu elimination

#### TRAFFIC CONTROL

More slow traffic lanes on 64 / 74
Traffic control
How can traffic issues be handled better?
Shuttle service into Town Center for events (Arts Festival, Dirty Dancing Festival, etc) from Hwy 9 to ease traffic congestion on Memorial Hwy and parking problems (lack of). Create regular shuttle service from Rumbling Bald Resort into Lake Lure and Chimney Rock, especially during peak seasons.

#### NOISE

Truly prohibit noise pollution
Motorcycle noise
Motorcycle noise
Parking & noise ordinances.
We need to address the noise pollution and erosion issues on Lake Lure. The powerful heavy ski boats put out an inordinate amount of noise that is worsened by the fact that this is a small lake, narrow, with steep banks. Why is there a noise ordinance on the road but not on the beautiful lake?

#### AFFORDABLE / WORKFORCE HOUSING

Affordable housing
Develop new, attractive, moderate cost apartment/townhouse living similar to those built in Rutherfordton.
Affordable housing development properties

#### EDUCATION

Could the [ <i>Lake Lure Classical</i> ] academy include GED or college credit courses as a satellite campus?
Build a new Library and include community center in it
The school should be finished before any of these others be done
Child care facility for preschool age children, after-school, and summer care

#### CULTURAL

Add concert space to new downtown area; offer free admission; beer garden during summer months
A theater for entertainers, plays, music and shows
Building an amphitheater is my idea of keeping weekenders here full time. Providing them with concerts, plays, etc. year round.
Focusing attention on the locals should be a big part of the plan. It's why they don't move and live here full time.
An outdoor a covered stage for live music events
More activities for community members not just tourists
Have a movie theater

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## 2015 Community Survey

Q4

Add any other projects not listed above that will address issues and concerns that matter to you. In other words, what else would you like the Town to spend time and resources on to keep Lake Lure the gem that it is? <sup>1</sup>

### MUNICIPAL SERVICES

Provide 2nd *[weekly]* garbage pick-up during tourist season.

Litter pick up more frequently

Add a few additional convenient recycling locations that residents may utilize if their community does not currently provide these services. In order to encourage better participation in the recycling programs.

Bolster town police department.

Have a more "user friendly" police force so visitors don't end up with tickets unnecessary tickets and a bad impression of Lake Lure visit

The only thing I can think of would be to have the LLPD not pull over cars in the town parking lot by the Welcome Center--it's not exactly "welcoming."

Consider changing to a "Public Safety Director" and consolidate the jobs of the Police Chief, Lake Operations Director and Fire Marshall into one position.

Analysis of police and other admin budgets for best practices

Downsize the town government. Too much fat.

Supporting the local volunteer fire departments

Revamping the town ordinances to be more fair to the majority and not just a few or not just the town.

### LOCAL TAXES

Assure that taxes paid to Rutherford County by Lake Lure property owners results in value to Lake Lure, not a subsidy to other parts of the County

Raise residential taxes (as opposed to business / tourist development): peace and beauty have a price!

Reduce residents expenses(taxes-water cost etc) to promote economic residential zone

Lower the taxes for the people living on the lake and in Rumbling Bald Resort. If you do this, more people would move here thus creating more income for the city.

The town should immediately treat vacation rentals as commercial businesses, and charge commercial property taxes, as well as levy commercial rates for services and utilities as other towns and cities do.

### OTHER SUGGESTIONS

Restrict bicycle races until it is safe for them to be on two lane mountain roads

A new view of the masterplan would be great to issue, showing the locations of all the projects.

Provide more info for openings on the Town boards (use phone, paper, town marquee)

### CHALLENGES

This is an aggressive list above *[list of enhancement projects]*

Where are the \$\$ coming from?

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