

Date: 06/04/08

Current Geography Selection: (1 Selected) Places: Granite City

Consumer Expenditure Summary Report

Consumer Expenditure Totals (Average Household Annual Expenditures)

	2007 Estimate	2012 Projection	% Change 07-12
Total Households	12,743	12,717	-0.2%
Total Avg Household Expenditure	\$43,630	\$46,210	5.9%
Total Avg Retail Expenditure	\$18,645	\$19,704	5.7%

Consumer Expenditure Detail (Average Household Annual Expenditures)

	2007 Estimate	% of Total	2012 Projection	% of Total	% Change 07-12
Airline Fares	\$304.68	0.7%	\$328.13	0.7%	7.7%
Alcoholic Beverages	\$500.73	1.1%	\$533.43	1.2%	6.5%
Alimony & Child Support	\$216.30	0.5%	\$232.55	0.5%	7.5%
Apparel	\$2,078.48	4.8%	\$2,201.21	4.8%	5.9%
Apparel Services & Acces	\$307.67	0.7%	\$331.95	0.7%	7.9%
Audio Equipment	\$74.72	0.2%	\$78.63	0.2%	5.2%
Babysitting & Elderly Care	\$339.36	0.8%	\$365.85	0.8%	7.8%
Books	\$52.24	0.1%	\$55.36	0.1%	6.0%
Books & Supplies	\$132.05	0.3%	\$144.17	0.3%	9.2%
Boys Apparel	\$100.34	0.2%	\$105.80	0.2%	5.4%
Cellular Phone Service	\$357.07	0.8%	\$372.68	0.8%	4.4%
Cigarettes	\$283.90	0.7%	\$290.13	0.6%	2.2%
Computer Hardware	\$292.53	0.7%	\$314.13	0.7%	7.4%
Computer Information Svcs	\$138.37	0.3%	\$148.91	0.3%	7.6%
Computer Software	\$22.80	0.1%	\$24.48	0.1%	7.4%
Contributions	\$1,501.83	3.4%	\$1,619.16	3.5%	7.8%
Coolant & Other Fluids	\$6.85	0.0%	\$7.22	0.0%	5.4%
Cosmetics & Perfume	\$90.01	0.2%	\$95.13	0.2%	5.7%
Deodorants & Other Pers Care	\$25.01	0.1%	\$26.42	0.1%	5.6%
Education	\$943.14	2.2%	\$1,028.02	2.2%	9.0%
Electricity	\$1,171.70	2.7%	\$1,217.18	2.6%	3.9%
Entertainment	\$2,416.16	5.5%	\$2,563.47	5.5%	6.1%
Fees & Admissions	\$582.15	1.3%	\$632.69	1.4%	8.7%
Finance Chgs Exc Mort & Veh	\$480.47	1.1%	\$505.59	1.1%	5.2%
Floor Coverings	\$58.46	0.1%	\$64.42	0.1%	10.2%
Food & Beverages	\$6,838.28	15.7%	\$7,185.11	15.5%	5.1%
Food At Home	\$3,650.13	8.4%	\$3,795.92	8.2%	4.0%
Food Away From Home	\$2,687.42	6.2%	\$2,855.76	6.2%	6.3%

Footwear	\$348.03	0.8%	\$363.60	0.8%	4.5%
Fuel Oil & Other Fuels	\$117.89	0.3%	\$123.68	0.3%	4.9%
Funeral & Cemetery	\$82.85	0.2%	\$87.37	0.2%	5.5%
Furniture	\$499.62	1.1%	\$538.35	1.2%	7.8%
Gasoline & Oil	\$2,021.50	4.6%	\$2,122.80	4.6%	5.0%
Gifts	\$1,084.84	2.5%	\$1,170.97	2.5%	7.9%
Girls Apparel	\$137.43	0.3%	\$145.11	0.3%	5.6%
Hair Care	\$49.52	0.1%	\$52.31	0.1%	5.6%
Hard Surface Flooring	\$21.89	0.1%	\$23.48	0.1%	7.2%
Health Care	\$2,795.70	6.4%	\$2,914.77	6.3%	4.3%
Health Care Insurance	\$1,351.15	3.1%	\$1,408.48	3.0%	4.2%
Health Care Services	\$672.78	1.5%	\$700.88	1.5%	4.2%
Health Care Supplies & Equip	\$771.77	1.8%	\$805.41	1.7%	4.4%
Household Services	\$265.73	0.6%	\$286.66	0.6%	7.9%
Household Supplies	\$649.95	1.5%	\$700.63	1.5%	7.8%
Household Textiles	\$135.45	0.3%	\$143.84	0.3%	6.2%
Housewares & Small App	\$936.67	2.1%	\$1,006.43	2.2%	7.4%
Indoor Plants & Fresh Flowers	\$58.73	0.1%	\$63.36	0.1%	7.9%
Infants Apparel	\$93.92	0.2%	\$99.02	0.2%	5.4%
Jewelry	\$123.23	0.3%	\$133.21	0.3%	8.1%
Legal & Accounting	\$90.32	0.2%	\$95.10	0.2%	5.3%
Magazines	\$29.27	0.1%	\$31.02	0.1%	6.0%
Major Appliances	\$219.91	0.5%	\$232.75	0.5%	5.8%
Mass Transit	\$81.65	0.2%	\$87.87	0.2%	7.6%
Men's Apparel	\$393.88	0.9%	\$418.49	0.9%	6.2%
Mortgage Interest	\$3,223.29	7.4%	\$3,483.20	7.5%	8.1%
Natural Gas	\$441.95	1.0%	\$461.88	1.0%	4.5%
New Car Purchased	\$994.45	2.3%	\$1,072.97	2.3%	7.9%
New Truck Purchased	\$1,176.30	2.7%	\$1,270.12	2.7%	8.0%
New Vehicle Purchase	\$2,170.76	5.0%	\$2,343.10	5.1%	7.9%
Newspapers	\$61.30	0.1%	\$64.96	0.1%	6.0%
Oral Hygeine Products	\$22.89	0.1%	\$24.20	0.1%	5.7%
Other Lodging	\$437.72	1.0%	\$481.46	1.0%	10.0%
Other Miscellaneous Expenses	\$92.69	0.2%	\$97.48	0.2%	5.2%
Other Repairs & Maint	\$124.79	0.3%	\$133.66	0.3%	7.1%
Other Tobacco Products	\$31.60	0.1%	\$32.29	0.1%	2.2%
Other Transportation Costs	\$480.98	1.1%	\$515.31	1.1%	7.1%
Other Utilities	\$364.95	0.8%	\$381.71	0.8%	4.6%
Paint & Wallpaper	\$55.56	0.1%	\$59.39	0.1%	6.9%
Personal Care Products	\$148.55	0.3%	\$156.99	0.3%	5.7%
Personal Care Services	\$425.49	1.0%	\$449.65	1.0%	5.7%
Personal Insurance	\$420.00	1.0%	\$452.73	1.0%	7.8%

Pet Supplies & Svcs	\$239.74	0.6%	\$252.27	0.5%	5.2%
Photographic Equip & Supplies	\$107.82	0.2%	\$113.38	0.2%	5.2%
Plumbing & Heating	\$49.48	0.1%	\$53.16	0.1%	7.5%
Property Taxes	\$1,405.25	3.2%	\$1,520.13	3.3%	8.2%
Public Transportation	\$473.47	1.1%	\$509.75	1.1%	7.7%
Records/Tapes/CD Purchases	\$119.81	0.3%	\$125.90	0.3%	0.0%
Recreational Equip & Supplies	\$972.15	2.2%	\$1,024.60	2.2%	5.4%
Rental Costs	\$2,183.10	5.0%	\$2,206.92	4.8%	1.1%
Roofing & Siding	\$67.99	0.2%	\$72.81	0.2%	7.1%
Satellite Dishes	\$9.43	0.0%	\$9.92	0.0%	5.1%
Shaving Needs	\$10.63	0.0%	\$11.24	0.0%	5.8%
Shelter	\$8,365.09	19.2%	\$8,886.09	19.2%	6.2%
Telephone Svc Excl Cell	\$703.40	1.6%	\$734.69	1.6%	4.4%
Televisions	\$109.28	0.3%	\$115.01	0.2%	5.2%
Transportation	\$8,844.70	20.3%	\$9,369.57	20.3%	5.9%
Tuition	\$811.09	1.9%	\$883.85	1.9%	9.0%
Used Car Purchase	\$803.97	1.8%	\$836.59	1.8%	4.1%
Used Truck Purchase	\$700.04	1.6%	\$729.03	1.6%	4.1%
Used Vehicle Purchase	\$1,504.01	3.4%	\$1,565.62	3.4%	4.1%
VCRs & Related Equipment	\$45.11	0.1%	\$47.44	0.1%	5.2%
Vehicle Insurance	\$1,018.69	2.3%	\$1,071.12	2.3%	5.1%
Vehicle Repair	\$685.87	1.6%	\$722.72	1.6%	5.4%
Vehicle Repair & Maintenance	\$692.72	1.6%	\$729.93	1.6%	5.4%
Video & Audio Equipment	\$861.86	2.0%	\$906.18	2.0%	5.1%
Video Game Hardware & Software	\$28.11	0.1%	\$29.55	0.1%	5.1%
Watches	\$22.75	0.1%	\$24.54	0.1%	7.9%
Women's Apparel	\$697.21	1.6%	\$737.24	1.6%	5.7%

*Consumer Expenditure
Categories contain
overlapping information and
will therefore NOT add up to
Total Household Expenditure*

Current year data is for the year **2007**, 5 year projected data is for the year **2012**. More About Our Data.
Demographic data © 2007 by Experian/Applied Geographic Solutions.

© 2008. DemographicsNow is brought to you by SRC, LLC.

SRC, DemographicsNow.com and the SRC and DemographicsNow.com logos are trademarks of SRC, LLC. All rights reserved.

Privacy Statement | License Agreement