



EUCLID CITY COUNCIL GOALS

FOR

2026-2027



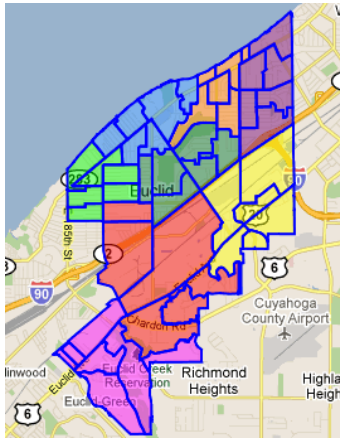
MASTER PLAN

- Continue support for the downtown Euclid Special Improvement District (SID). Enabling property owners to manage special assessments and implement service plans for downtown improvements.
- Sustain progress on Euclid Avenue Revitalization, building on recent successes, including roadway resurfacing, collaborating with Cleveland Metroparks on trail extensions, and findings from the NOACA Study of Chardon Rd.
- Work with the Planning and Development Department and hold Committee meetings to evaluate opportunities and identify areas for future growth as needed.
- Review of Tax Structures / potential revenue enhancement.
- Continue financial work sessions at regular intervals, chaired by the Council President and conducted by the Finance Director, to keep council informed and prepared for decision making.
- Develop and refine a long-term capital funding strategy to sustainably maintain city assets.
- Maintain quarterly updates on income tax collection during the term, and compare performance relative to revenue / expense projections.
- Conduct the annual sewer rate study in 2026-2027 and evaluate potential rate adjustments through The Public Services, Facilities and Utilities Committee.
- Continue to use a professional grant writing service to seek grant opportunities. Council expects to be able to submit project requests for funding consideration.
- Hold Executive and Finance Committee meetings to review and monitor the Bond Debt Service Fund.



SAFETY

- Review completed long-range public safety facilities assessment and determine next steps, including Evaluating the feasibility of a new police facility and potential reconfiguration of the existing City Hall, considering the current police facility has exceeded its useful life.
- Identify and implement solutions to deter speeding and reckless driving.
- Install traffic-calming measures such as speed tables and other infrastructure improvements throughout the city where appropriate.
- Coordinate with the Ohio Department of Natural Resources (ODNR) to apply best practices for managing the deer population.
- Explore solar-powered flashing speed warning signs citywide and at appropriate locations.
- Enhance pedestrian, cyclist, and motorist safety through planning, design, education and enforcement.
- Support increased lighting in business districts to improve visibility and nighttime safety.
- Continue to support the citywide Pedestrian and Bicycle Safety Action Plan.
- Support the purchase and deployment of tools and technology that enhance the effectiveness of public safety forces.
- Monitor and enforce key public safety ordinances and regulations, including
 - Traffic enforcement, including overnight parking regulations.
 - Ordinance 126-2022 (Traffic Code 375.03) restricting off-road vehicles on public streets
 - Ordinance 10-2023 requiring video surveillance at apartment complexes
 - Ordinance 161-2024 addressing parental responsibility penalties



HOUSING / BUILDING PROCESSES, PLANNING & ZONING CODE ENFORCEMENT

- Work with the Law Department to strengthen nuisance ordinances and improve processes for addressing residential and commercial nuisance cases, ensuring clear property owner accountability.
- Collaborate with Building and Housing, Law and Planning and Development to streamline and clarify processes related to rentals, point of sale requirements, permits and nuisance cases; including enforcement roles, violation resolution, abatements and timelines.
- Incorporate review of how Planning and Development uses the Housing Survey data from 2017 & 2024.
- Request a clear, standardized flowchart from Building and Housing that outlines the handling of nuisance properties.
- Work toward more aggressive enforcement in coordination with the Law Department and Prosecutors to expedite violations, prosecutions and liens, including defined timelines for resolutions and limited extensions for compliance.
- Discuss with administration the need for stricter code enforcement and increased penalties for non-compliant property owners and landlords, particularly in nuisance cases. Adjust existing ordinance as needed.
- Continue comprehensive review and updates of the Planning and Zoning Codes throughout the 2026-2027 term to ensure alignment with current conditions and community needs.
- Support ongoing evaluation of Land Bank parcels in coordination with Planning and Development, following updated Land Bank procedures.
- Review and refine housing policies to promote responsible property ownership and maintain and support healthy, stable neighborhoods.
- Encourage new residential development by supporting Planning and Development efforts to attract builders to vacant and city-owned properties.



CITY ASSETS

- Support ongoing operational and capital needs for Briardale Golf Course
- Maintain and improve city-owned recreational facilities by;
 - Evaluating and updating C.E. Orr Ice Arena, Memorial Pool, park and playgrounds to ensure safety and responsiveness to community needs.
 - Monitoring and supporting the Recreation and Wellness Center as an inclusive community resource
- Continue to support the City's Waterfront Improvement Plan
- Support continued growth, programming and facility improvements at the Shore Cultural Centre.



PARKS, GREENSPACE & LAKEFRONT

- Support the transformation of the downtown and Euclid Avenue business districts into vibrant, thriving areas through ordinances, planning initiatives and business-friendly development strategies.

- Promote environmentally responsible practices by supporting the city’s shift away from pesticide use on public properties, aligning with County policies.
- Prioritize shoreline protections and lakefront development by partnering with neighborhoods and property owners to address erosion and protect lakefront areas.
- Support development of a lakefront beach house on the upland portion
- Advance greenspace, recreation and environmental conservation initiatives by;
 - Implementing the Rails-to-Trails program to create walking paths along former railroad tracks.
 - Supporting restoration and structural reinforcement of Green Creek Preserve
- Strengthen neighborhood connections by supporting small scale community events that foster relationships among residents.
- Encourage thoughtful planning for entertainment and business uses near residential areas, including appropriate accommodations and restrictions to balance growth and quality of life.
- Expand community services by highlighting and strengthening senior programs and resources for elderly and disabled residents.
- Continue refining and implementing a strategy for the “Top of the Tank” redevelopment area.
- Expand recreational and greenspace initiatives by;
 - Supporting the development of trails along Euclid Avenue through the Bicycle and Pedestrian Action Plan
 - Evaluating publicly owned land for neighborhood off-road trail connectors, including improved access and linkages to the lakefront.
 - Exploring the feasibility of additional lakefront recreational amenities and supporting related planning efforts, including collaboration with GPD Group
- Work with Planning and Development to assess Land Bank properties for potential use as community gardens, pocket parks, green spaces and other community-focused development.
- Continue supporting the revitalization and improvements of parks and playgrounds throughout the city.
- Prioritize environmental resilience and conservation efforts, including;
 - Ongoing shoreline restoration in partnership with neighborhoods and property owners to address erosion.
 - Protecting and structurally reinforcing Green Creek Preserve.
 - Designating Oak Grove as a conservation area in collaboration with the Euclid Shade Tree Commission with plans to restore the forest floor and support native growth.



STREETS AND INFRASTRUCTURE

- Collaborate with the Service Department to assess and address roadway conditions in each ward, maintaining road resurfacing as a top priority.
- Work with city departments to ensure appropriate and consistent landscaping throughout the community.
- Explore aesthetic improvement projects, including the potential painting of interstate and railway supports along North and South Marginal Roads.
- Partner with Planning and Development to improve pedestrian and bicycle safety by evaluating infrastructure elements such as signal timing, crosswalk placement and overall street design.
- Support the evaluation and potential reconfiguration of Chardon Road and Euclid Avenue.
- Continue working with Planning and Development on the design and implementation of traffic median islands along Euclid Avenue.
- Support redevelopment efforts for key sites, including
 - Brush Avenue Building parcels
 - Lakeview Enterprise Campus conversion project
 - Mavec Family Park
- Maintain and support the Sidewalk Replacement Program.



NEIGHBORHOODS

- Strengthen neighborhood engagement and communication by researching and implementing Ward Street Delegates, expanding the Ambassador Program and supporting the development of Neighborhood Associations, Block Watch programs and gateway signage for distinct neighborhoods.
- Support community focused programs through grant funding, including exploring winter snow removal and summer lawn care programs for seniors.
- Support and evaluate community safety and wellness programs by;
 - Reviewing the effectiveness of the Murtis Taylor program in addressing mental health and social challenges.
 - Defining the city's role in supporting services such as mediation, conflict resolution, parenting education, school safety and restorative practices.
- Support oversight and responsible use of external funding to ensure appropriate use of County-provided funds for community engagement projects.
- Improve neighborhood quality and appearance by supporting beautification efforts, reducing litter and addressing nuisance violations.
- Stabilize and upgrade existing neighborhoods by establishing home repair grants for seniors, down payment assistance programs and partnerships with local banks for low-interest home improvement loans.
- Work with Planning and Development to update the Land Bank Disposition Policy to align with current housing market conditions and long-term redevelopment goals.
- Encourage pathways to home ownership and entrepreneurship to support stable, thriving neighborhoods.



SUSTAINABILITY EFFORTS

- Continuing collaboration with Power a Clean Future Ohio and partners to achieve a 30% reduction in carbon emissions by 2030.
- Working with NXTGEN Clean Energy Solutions, the Planning and Development Department and the Mayor's office to implement actions supporting carbon reduction goals including;
 - Supporting microgrid development
 - Expanding EV charging infrastructure
 - Continuing the transition to LED lighting
 - Promoting rain gardens and bioswales
 - Providing incentives for businesses adopting sustainable practices and products
 - Encouraging tree preservation within development agreements
 - Engaging residents and the business community in sustainability efforts
- Support and enhance urban forestry efforts by expanding grant funding to strengthen the city's tree canopy.
- Advance transportation and mobility initiatives by supporting the development and implementation of an Active Transportation Plan through grant opportunities.
- Promote waste reduction and resource management by;
 - Expanding recycling initiatives through education and outreach to increase citywide participation
 - Promoting participation in the city's composting program and evaluating its long-term feasibility
 - Supporting homeowners in pursuing sustainable energy upgrades
 - Encouraging sustainability and energy efficiency improvements in commercial buildings and local businesses



MISCELLANEOUS

- Collaborate with city departments through relevant committee meetings to evaluate and advance ideas, campaigns and project strategies.
- Work with Administration and the Finance Director to assess the benefits of developing a citywide marketing plan.
- Continue to introduce, amend and repeal ordinances to ensure alignment with the Ohio Revised Code and maintain relevance to current community needs.
- Encourage partnerships with the Chamber of Commerce to position Euclid as a welcoming resettlement community.