

## PRESS RELEASE



### Joint Press Conference Tri-State Regional Public Safety Departments

## Public Safety Agencies Concerned About Water Safety, Holiday Weekend and Upcoming Summer Season

### IMMEDIATE RELEASE

Cincinnati, Ohio (May 19, 2014 11:30am EST)

The last few years we have seen an increase in water related deaths, from backyard pool accidents, open water swimming incidents and boating accidents. Just this year, we have already seen these incidents take place in the Tri-State and this trend could grow worse as the summer season approaches. These tragedies can be avoided! We **MUST** bring this to the communities' attention before it gets worse.

Public Safety agencies from across the Tri-State have partnered with the YMCA to address this problem by speaking together as one voice, to raise awareness to the growing problem. They will discuss ways that the community can recreate safely this holiday weekend and this summer. This will be a three-part event for the media; Part One will be the press conference on Friday morning. Part Two is time for the media to experience first-hand being on a water rescue boat and take photographs and Part Three will be the hands-on LIVE demonstrations set up for the media to coincide with the newscasts.

**WHEN:** Friday, May 23<sup>rd</sup> at 10:30 a.m.

**WHERE:** Clippard Family TMCA  
8920 Cheviot Road, Cincinnati, Ohio 45251

If you have any questions please contact:

**AO Mike Fronimos – Hebron FD**

Cell: (859) 393-4317

[nkyfirepio1@yahoo.com](mailto:nkyfirepio1@yahoo.com)

**Capt. Steve Conn – Colerain Twp. FD**

Cell: (513) 615-8698

[sconn@colerain.org](mailto:sconn@colerain.org)

Local professionals will be available for interviews following the press conference.

###

## **Public Safety Agencies Press Conference and Media Day Additional Information**

### **PART ONE**

Friday, May 23<sup>rd</sup> at 10:30 a.m.

Press Conference at the Clippard Family YMCA  
8920 Cheviot Road, Cincinnati, Ohio 45251

Presentation by area first responders, healthcare providers and area leaders to speak on the growing trend in water related emergencies. From backyard pool drowning's, near-drowning's, open water emergencies and boating accidents will all be addressed. A childrens swimming class will be held at 9:30am for media to take photographs and obtain B-roll.

### **PART TWO**

Friday, May 23<sup>rd</sup> at 2:30 p.m.

Ludlow-Bromley Yacht Club  
860 Elm Street, Ludlow, KY 41016

Hands-On for Media to obtain further interviews, photographs, and video of operations on a water rescue craft on the Ohio River. This is dependent on river conditions and the safety of media and boat crews.

### **PART THREE**

Friday, May 23<sup>rd</sup> at 4:00p.m.

Ludlow-Bromley Yacht Club  
860 Elm Street, Ludlow, KY 41016

Live Segments for TV newscasts. We plan to have three main topics: Boater Safety, Boating Inspections and Area Resources. We also want to highlight pool safety but will leave that to each outlets desire how to cover.