



Downtown Master Plan Update 2013 **Community Outreach Plan**

It is the goal of the Downtown Master Plan Update Committee to engage stakeholders in the development, review and implementation of the Downtown Plan Update. The Committee endeavors to establish ongoing communication methods in order to foster continued engagement of stakeholders is promoting and maintaining the vitality of downtown Clarendon Hills.

In encouraging communication, the Committee and Village will:

- Encourage productive and respectful discussion.
- Accurately represent data and divergent views when possible.
- Fairly and freely accept input from all people.
- Respect people's time and ideas.
- Conduct business openly and in compliance with the Illinois Open Meetings Act.

The Committee will use a variety of methods for public engagement. They will include:

Village website: The Village website will serve as a central location for information related to the Downtown Plan. This includes agendas, agenda packets, past documents and concepts available for public comment.

Social media/online presence:

Twitter: The Committee plans to engage followers through updates and questions seeking input on various issues. The Village may supplement or repeat these efforts through Facebook and traditional media.

QR Codes: The Committee plans to utilize QR codes placed downtown and in downtown businesses to actively engage people who are using downtown Clarendon Hills.

Newsletters/publications:

Newsletters: The Committee will distribute updates throughout the process in the print and e-mail newsletter.

Publications: The Committee plans to distribute additional, more comprehensive reports as appropriate.

Community Meetings

Committee and subcommittee meetings: Notice will be given of all meetings and there will be opportunity for public input at all meetings.

Community Meetings: The Committee plans to host at least one community meeting to present and receive ideas related to downtown Clarendon Hills.

The Committee will continue to look for opportunities for additional public engagement that helps to present stakeholders in the development of the Downtown Plan Update.

Adopted by the Downtown Master Plan Update Steering Committee on 2/8/2013