



Downtown Master Plan Update 2013 **Defined Subcommittee Roles**

Economic Development Subcommittee

The Economic Development Subcommittee shall ensure that the Village's Downtown Master plan reflects financially sustainable practices, and is mindful of the economic realities of our market and the financial means of the Clarendon Hills Community. To these ends, the committee shall:

- Discuss the status of the downtown planning area market place,
- Identify opportunities and criteria for business and development attraction and/or retention in the downtown planning area based on business location needs.
- Identify financial tools, policies and practices reflective of changing economic realities effecting investment in the downtown planning area.
- Recommend short and long term economic development/marketing strategies based on established community vision for the downtown planning area.
- Review, critique and make recommendations respective to initiatives proposed by the Land Use and Design Subcommittees as to how these initiatives may impact the economic viability of the downtown planning area and the community-at-large.
- Issues addressed by the Economic Development Subcommittee may include, but not be limited to:
 - Market Trends
 - Demographic Trends
 - Market Requirements for different uses
 - Effects of one business on another

Land Use Subcommittee

The Land Use Subcommittee shall explore and develop a plan that allows for the most appropriate, complementary, and desirable mix of land uses in Downtown Clarendon Hills based on needs and wants of Clarendon Hills' citizens. To these ends the committee shall:

- Discuss the what Clarendon Hills residents want their downtown to be
- Review the work of the other committees to ensure that any ideas represented reflect the community's vision of what downtown Clarendon Hills should be
- Identify appropriate and inappropriate downtown land uses
- Develop a land use plan that identifies the best way to utilize the various opportunity sites in Downtown Clarendon Hills
- Discuss the manner in which those land uses impact one another and make recommendations on how those land uses be managed through Village oversight.
- Review current Village land use rules and determine whether they reflect the current community vision and would enable the land use plan developed.
- Review, critique and make recommendations respective to initiatives proposed by the Economic Development and Design Subcommittees as to how these initiatives may impact land use policy decisions for the downtown planning area and the community-at-large.
- Issues addressed by the Land Use Subcommittee may include, but not be limited to:
 - Permitted and Special Use
 - Form Based Design Standards (setbacks, height, bulk)
 - Parking
 - Land Uses Relationships within the downtown planning area
 - Land uses Relationships with areas adjacent to and outside the downtown planning area
 - Safe City Design

Design Subcommittee

The Design Subcommittee shall discuss and identify best design practices for downtown development that would best maintain and enhance the pedestrian friendly, traditional, mixed use environment present today. To these ends the committee shall:

- Identify themes features that give Downtown Clarendon Hills a unique sense of place.
- Determine a set of desirable and undesirable current conditions that reinforce or undermine those themes and features.
- Develop guidelines reinforcing positive themes and features while minimizing those that do not.
- Review, critique and make recommendations respective to initiatives proposed by the Economic Development and Land Use Subcommittees as to how these initiatives may impact architectural and space design decisions for the downtown planning area and the community-at-large.
- Issues addressed by the Design Subcommittee may include, but not be limited to:
 - Architecture
 - Streetscape
 - Pedestrian Circulation
 - Signs
 - Landmarks/Way finding
 - Landscaping
 - Safe City Design
 - Sustainable Design - Economic, Environmental and Social