



Village of Skokie

December 28, 2011

For Immediate Release **Public Information Division**

The Downtown Skokie 5 - *the Price is Right for Downtown Skokie Shoppers who shop Local*

During the week of January 2, 2012, all Skokie residences will receive a colorful purple postcard that serves as a game card for the new **Downtown Skokie 5** promotion. Over 30 Downtown Skokie businesses are participating, with more expected to join. Visit www.skokiedowntown.org for the complete list of participating merchants. The promotion runs through May 31, 2012, and here's how it works:

1. Bring the game card to any participating business in Downtown Skokie. When you make a purchase of \$5 or more, ask for a special sticker for your card.
2. When you have **5** stickers on your card, fill out the card with your name, address, email and phone and bring it to any participating Downtown Skokie business.
3. When you turn in your completed card, any participating business of your choice, the merchant will give you a small gift of up to **\$5** value. You might get a complimentary appetizer or dessert, a decorative button, bicycle tire patch kit, small jar of touch-up paint, flower, etc. *Prizes are subject to change and are at the sole discretion of the participating business.*
4. Get a new card and start playing again! All participating businesses will have blank cards, and supplies also will be available at Village Hall, the Skokie Public Library and other Downtown Skokie locations.
5. Around the first day of every month, a **\$50** gift certificate to a Downtown Skokie business will be awarded by random drawing from all completed cards turned in the previous month. Winners will be notified by email.

All participating businesses will have a **Downtown Skokie 5** poster in their window, and will be listed on www.downtownskokie.org.

For more information please contact the Economic Development Division at 847/933-8446 or visit www.skokiedowntown.org.

Released by Public Information Division
Janelle Silva
847/ 933-8257

Village Hall

5127 Oakton Street
Skokie, Illinois 60077

Phone (847) 673-0500
Fax (847) 673-0525

www.skokie.org
SkokieVision Municipal Cable
1660 AM Skokie

Council-Manager Government

Mayor	George Van Dusen
Clerk	Marlene Williams
Trustees	Michele L. Bromberg
	Michael M. Lorge
	Donald P. Perille
	Randall E. Roberts
	Pramod C. Shah
	Edie Sue Sutker
Manager	Albert J. Rigoni
Counsel	J. Patrick Hanley

Awards and Distinctions

All America City Finalist

American Public Works Association
(APWA) Accreditation

Commission on Accreditation for
Law Enforcement Agencies (CALEA)

Commission on Fire Accreditation
International (CFAI)

Fitch IBCA AAA Financial
Bond Rating

Gold Level Clean Air Counts
Community

Governor's Hometown Award

Government Finance Officers
Association Budget Award

Government Finance Officers
Association Certificate of
Achievement for Excellence in
Financial Reporting

Insurance Services Office (ISO)
Class One Fire Department

State of Illinois Certified Health
Department

Tree City U.S.A. Distinction