



# Village of Skokie

July 26, 2010

## **For Immediate Release** **Public Information Division**

### **CTA Yellow Line Ridership Up Drastically**

In 2010, ridership on the CTA Yellow Line, also known as the Skokie Swift, is up 7.6% over 2009, with growth outpacing all the other CTA train lines for the first half of 2010. Ridership on the entire CTA rail system is up 4.2% for the same time period.

Over 73,000 people boarded the Yellow Line at its terminal station on Dempster Street in June 2010, up almost 15% from June 2009. The Village of Skokie estimates that the Yellow Line will carry over 1.6 million people between the Dempster Street and Howard Street Station in 2010, returning Yellow Line ridership to levels not seen in 25 years.

One reason for the increased ridership was the addition of weekend service in April 2008. In June 2010, CTA estimated that 5,700 people rode the Skokie Swift each weekend. One unexpected benefit of adding the weekend service was the spike in weekday ridership. Many of the jobs in Skokie are in retail and medical, which are not Monday through Friday professions. These workers either had to have a car to get to work on weekends or else spend hours on buses and waiting for transfers. Having seven-day service on the Yellow Line gives people options, making Skokie much more attractive to both employees and employers.

“The increase in both weekend and weekday ridership on the Skokie Swift is encouraging and will hopefully continue as more and more residents of Skokie and surrounding areas utilize public transportation,” states Skokie Mayor George Van Dusen. “The Skokie Swift is an important asset to the region and its popularity will only increase with the opening of the Oakton Street Station in fall 2011.”

For more information on Skokie Swift ridership information please contact Skokie’s Planning Supervisor Steve Marciani at 847/933-8447.

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#### *Council-Manager Government*

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Trustees	Michele L. Bromberg
	Michael M. Lorge
	Donald P. Perille
	Randall E. Roberts
	Pramod C. Shah
	Edie Sue Sutker
Manager	Albert J. Rigoni
Counsel	J. Patrick Hanley

#### *Awards and Distinctions*

All America City Finalist

American Public Works Association  
(APWA) Accreditation

Commission on Accreditation for  
Law Enforcement Agencies (CALEA)

Commission on Fire Accreditation  
International (CFAI)

Fitch IBCA AAA Financial  
Bond Rating

Gold Level Clean Air Counts  
Community

Governor’s Hometown Award

Government Finance Officers  
Association Budget Award

Government Finance Officers  
Association Certificate of  
Achievement for Excellence in  
Financial Reporting

Insurance Services Office (ISO)  
Class One Fire Department

State of Illinois Certified Health  
Department

Tree City U.S.A. Distinction



Train from  
Howard  
Do not board

skokie

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