

# Internet Essentials from Comcast

**Overview** As the nation's largest Internet service provider, Comcast is spearheading an ambitious and comprehensive broadband adoption experiment. Called Internet Essentials, it addresses all three of the primary barriers to broadband adoption research has identified:

- A lack of understanding of how the Internet is relevant and useful;
- The cost of a home computer;
- The cost of Internet service.

The goal of Internet Essentials is to help close the digital divide and ensure more Americans benefit from all that the Internet has to offer. It is available to families with children who receive a free school lunch as part of their enrollment in the National School Lunch Program in more than 4,000 school districts in 39 states plus the District of Columbia.



**Service Details** While participating in Internet Essentials, participants receive:

- Low-cost Internet for \$9.95 a month (plus applicable taxes);
- No price increases, no activation fees, or equipment rental fees;
- A voucher redeemable to purchase a low-cost computer (\$149.99 + tax) given at initial enrollment;
- Access to free digital literacy training in print, online or in-person.

Internet Essentials customers also receive Norton™ Security Suite (\$160 value) for comprehensive online security, at no additional charge.

**Eligibility** Internet Essentials will become available during the 2011-2012 “Back to School” season.

A household is eligible to participate in Internet Essentials if it meets all of the following criteria:

- Is located where Comcast offers Internet service;
- Has at least one child who receives a free school lunch as part of his/her enrollment in the National School Lunch Program;

*\*According to the Department of Agriculture, eligibility means a household of three would have to make less than \$25,000 a year in income.*

- Has not subscribed to Comcast Internet service within the last 90 days;
- Does not have an overdue Comcast bill or unreturned equipment.

Comcast will accept new program participants through the end of the 2013-2014 school year.

**Find Out More**

- For general information about Internet Essentials, visit: [www.InternetEssentials.com](http://www.InternetEssentials.com) (for English) and [www.InternetBasico.com](http://www.InternetBasico.com) (for Spanish).
- For educators or community-based program leaders, visit: [www.InternetEssentials.com/partner](http://www.InternetEssentials.com/partner).
- For parents looking to enroll in the program, call 1-855-846-8376 or for Spanish call 1-855-765-6995.

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