

Are You Ready?

For additional information on Enrollment and Class Dates, Contact:

*Clara Dunn, Coordinator
(286-4481)
clara.dunn@niagarafallsny.gov*

*Tom Tedesco, Marketing Assistant
(286-4482)
thomas.tedesco@niagarafallsny.gov*



Funding made available through the New York State Department of Economic Development and the efforts of Senator Antoine Thompson (D-Buffalo)


City of Niagara Falls Department of
Economic Development

City of Niagara Falls

**Senator Antoine Thompson
(D-Buffalo)**

Frances Iusi, Director, Business Development
(716) 286-4480
745 Main St.– Room #17
Niagara Falls, NY 14302
www.niagarafallsusa.org

**City of Niagara Falls
Niagara University's
ReNU Niagara**

**ENTREPRENEURIAL
TRAINING PROGRAM**

Educating Our Community



**(716) 286-4481
(716) 286-4482**

Entrepreneurial Training Program Mission

Are you planning on opening a new business in the City of Niagara Falls, New York or are you a current business owner interested in improving your business productivity and ensuring the success of your business, the



City of Niagara Falls Entrepreneurial Training Program is the program for you!

It's a 12 week session, 2 hours per

session to be held at the Conference Center of Niagara Falls located at 101 Old Falls St.

Classes to start on

November 3, 2009. Speakers that will be featured during the 12 week session include: accountants, attorneys, bankers, insurance brokers, business owners and marketing experts.

We hope this program will encourage the entrepreneur to create employment opportunities for our residents and make an investment in their businesses to stimulate economic development in the City of Niagara Falls!

TOPICS TO BE ADDRESSED

- Getting Your Business Started/Planning for Success
- Keeping Records/Planning a Budget
- Banking for Small Business
- Financing Your Business/Understanding Financial Statements
- Government Funding
- How to Use Credit Wisely
- Promotional Strategies in Business
- Insuring Your Business/What Lenders Want to know
- Business Law/Legal Issues
- What You Need to Know About Taxes
- Using Technology to Make your Business Succeed
- Leading your Employees and your Business to Success



THE PROGRAM

The City of Niagara Falls, Department of Economic Development through the efforts of Senator Antoine Thompson (D-Buffalo) and in partnership with ReNU Niagara and Niag-



ara University's Family Business Center is pleased to offer this very worthwhile exciting program.

It is our opinion Niagara Falls will offer more opportunities for Private Entrepreneurial opportunities than any other area of Western New York. We are hopeful this training program will better prepare those future and existing business owners.

For more information on the Entrepreneurial Training program, please contact Clara Dunn at (716) 286-4481 or Tom Tedesco at (716) 286-4482 or stop by 745 Main Street, Room #17 in City Hall.