



Vision 2010

Moving Mooresville Forward

To enhance the quality of life of the citizens of Mooresville by providing valued governmental services and directing well planned growth and development.

Town Board General Principles

Individually and as a group, the Town Board and management have committed to assuring that the actions they take and the decisions they make should always:

1. Maintain or enhance the financial integrity of the Town
2. Maintain or enhance the level of service provided to the citizens
3. Respect the commitment of the taxpayers
4. Respect the sacrifices and efforts of the Town employees

These general principles are being communicated to all levels of Town employees and are incorporated into the Town's operating procedures.

Departmental Planning

Since day-to-day implementation and citizen service is provided at the departmental level, Town departments have updated their respective departmental strategic plans that are supportive of the overall Town strategic plan and that were presented to the Board at the Retreat. The Town Board is supportive of departmental strategy implementation efforts.

Performance Measures

During this past year, Town and departmental management have worked to develop specific and quantifiable performance measures. These are included in the departmental strategic plans and will be used by the Board and Town management to evaluate each department's performance. The management team is committed to accomplishing their objectives and to continuing to work hard at better evaluating progress and achieving their objectives.

With this in mind, the Town Board plans to conduct a mid-year review with Town and department managers to discuss progress, problems, issues, and overall performance on a more timely basis. This review will be scheduled for autumn 2008.

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Great progress was made in 2007 in strategic planning and implementation. This update will continue that progress as the Town strives to enhance the quality of life of its citizens.

Introduction

The Town of Mooresville Mayor, Board of Commissioners, and management updated the Town's strategic plan in February 2008. The revised strategic framework, which displays the plan, is presented in this document and is the result of work done at the Board's annual retreat.

The Town's mission statement, which drove the selection of the strategies presented in this document and which will guide the Town's day-to-day execution, has not changed. The Town of Mooresville succeeds when it enhances the quality of life of its citizens through effective land use, economic development, recreational opportunities, effective governmental operations, improved transportation, and a focus on achieving positive financial performance.

Common Issues

During the retreat, the following issues, which are addressed in the Town level and/or departmental strategic plans, and which cross departmental areas of responsibility, were discussed.

- The importance of capital projects and getting them started in a timely manner
- The need for improved facilities and programs serving the urban core
- Human resource issues throughout the organization
- Growth management
- Importance of recognizing and understanding the implications of an aging infrastructure
- Financing issues for subjects such as recreation, utilities, transportation, MI Connection and others
- Desire to consider regional issues affecting South Iredell and beyond
- The value of across the board safety programs for the Town government