



# *Town of Mooresville*

NORTH CAROLINA

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## **MEDIA RELEASE**

March 17, 2010

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### **Mooresville Receives “Tree City USA” Designation and Announces Arbor Day Celebration**

The Arbor Day Foundation has named Mooresville a “Tree City USA” community in honor of the Town’s commitment to community forestry. To qualify for this recognition, Mooresville met standards established by the Arbor Day Foundation and the National Association of State Foresters. This is the first time the Town has received this national recognition.

The Tree City USA® program provides direction, technical assistance, public attention and national recognition for urban and community forestry programs. To qualify for a “Tree City USA” designation, a community must have a Tree Board or Department; a Tree Care Ordinance; a Community Forestry Program with an annual budget of at least \$2 per capita; and an annual Arbor Day Observance and Proclamation. These standards ensure that a community has a viable tree management plan and program.

“This designation is a real image booster for Mooresville,” said Tim Brown, Planning Director. “Being a Tree City USA helps present the kind of image that most citizens want to have for the place they live or conduct business.”

On Friday, March 26, the Town will host its Fourth Annual Arbor Day Celebration at 10 a.m. at Town Hall, 413 North Main Street. During the ceremony, the Town will plant a Norway spruce on the front lawn of Town Hall and receive Mooresville’s first “Tree City USA” award. The public is invited to attend.

“A community, its elected officials and its citizens that provide needed care for its trees deserves recognition and thanks,” said John Rosenow, chief executive of the Arbor Day Foundation. “They recognize that trees are a vital component of the infrastructure in our cities and towns...Trees moderate climate, conserve water and provide habitat for wildlife...Properly placed trees can increase property values. Communities that are recognized with a Tree City USA designation go to great lengths to plant and care for the community forest.”

For more information, call the Mooresville Planning Department at 704-662-7040.

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