



# Parks and Recreation

---

---

**VISION:** To Improve the economic and social well being of all the citizens of Mooresville

**MISSION:** To enhance the quality of life of the citizens of Mooresville by providing valued government services and directing well planned growth and development.

## Goals

To provide recreational opportunities for all ages and groups to improve the quality of life for the citizens of Mooresville.

## Strategies

1. Create and implement a financial strategy for funding of parks and recreation and aggressively implement the Parks and Recreation Master Plan.
2. Provide a regional recreational environment and aggressively seek partnership opportunities with other governmental entities and the private sector.
3. Secure land for parks and recreation by end of FY 2008.

## DEPARTMENTAL INFLUENCES

### **Administration & Finance Department**

- ◆ Manage the Town's debt and bond issuance (streets, recreation, TIF, Public Works, general obligation) and monitor and control interest expense.

**VALUE STATEMENT:** We are professionals who are accountable to our citizens, serving them as a cohesive team committed to honesty, integrity and fairness.

**PRIME FOCUS:** We serve our citizens

## Objectives

- ◆ To increase the number of participants in Town recreational programs by 25% by 2010.
- ◆ To provide 400 acres of parks and 25,000 square feet of indoor facilities in Mooresville by 2010.
- ◆ To provide 5 miles of greenway, walking trails and bike paths by 2010.

### **Parks and Recreation**

- ◆ Provide information to the public concerning program offerings, method of participation, cost, etc.
- ◆ Utilize technology to enhance service in areas such as on-line registration, on-line schedules, ongoing communications, notifications.
- ◆ Work with other agencies such as senior groups, YMCA, Downtown Commission, etc. to develop larger and higher quality combined programs.
- ◆ Implement new recreational centers and parks in accordance with the Master Plan (Skate Park, Mazeppa Park, Bellingham II, and Nesbit Street Park).