



Financial Performance

VISION: To Improve the economic and social well being of all the citizens of Mooresville

MISSION: To enhance the quality of life of the citizens of Mooresville by providing valued government services and directing well planned growth and development.

Goals

To ensure financial stability through planning, efficiency, and balanced growth and increase self-funding of necessary and desirable services.

Strategies

1. Maximize non-tax sources of income including user fees, grants, and other sources.
2. Identify opportunities to enhance efficiency in all activities including use of technology, vehicles, equipment, people, etc.
3. Improve financial and reporting systems.
4. Plan, forecast and budget realistically by updating the strategic financial plan.

DEPARTMENTAL INFLUENCES

Administration & Finance Department

- ◆ Establish and disseminate written procedures for budgeting, planning, and reporting processes.
- ◆ Maintain and update the Town's strategic financial planning to provide information to management on the impact of departmental goals and strategies.
- ◆ Solicit other departments' feedback and input on all key Finance & Administration processes that impact them.

Police

- ◆ Solicit input from employees about budget priorities and strategies for presenting budget proposals to the Town Manager and Town Board.

Fire

- ◆ Justify and prioritize items in the budgeting process.
- ◆ Assure appropriate operation and maintenance of vehicles, equipment, and facilities.
- ◆ Plan, work, travel, and schedule to enhance efficiency.

Public Services

- ◆ Plan and execute the CIP with a longer-term view that will address the growth of the community.

Public Works

- ◆ Prioritize needs as part of budget process.
- ◆ Shop equipment to obtain the most appropriate equipment at the best price.

VALUE STATEMENT: We are professionals who are accountable to our citizens, serving them as a cohesive team committed to honesty, integrity and fairness.

PRIME FOCUS: We serve our citizens

Objectives

- ◆ To maintain an un-appropriated General Fund fund balance of 20%.
- ◆ To achieve positive operating cash flow each year.

Human Resources

- ◆ Help Town departments define staff needs and assist them in the budget process.

Parks and Recreation

- ◆ Benchmark efficiency and user fees with similar communities and take appropriate action.
- ◆ Review user fees with consideration of the associated costs.
- ◆ Accept donations from community organizations to help fund specific programs.

Golf

- ◆ Review rate structures to generate revenue and stimulate demand, while remaining affordable and competitive.
- ◆ Research marketing activities used by other golf facilities in the United States and utilize that research and knowledge of the local situation to develop and implement a golf marketing plan to increase rounds played and revenue.

Buildings and Grounds

- ◆ Prioritize needs and take quotes to acquire necessary equipment and services at an appropriate cost.

Utilities

- ◆ Request appropriate funding for upgrades and proper maintenance of equipment and facilities to meet regulations and customer requirements, understanding the new water and wastewater plants will be in operation.
- ◆ Work with Administration and Finance to keep rate study updated and current.
- ◆ Focus on budget performance to assure adherence.