

MINUTES
MOORESVILLE TRAVEL AND TOURISM AUTHORITY
CALLED BOARD MEETING
THURSDAY, AUGUST 19, 2010
9:00 AM TOWNEPLACE SUITES, MOORESVILLE, NC

Present: Ron Johnson, Leah Mitcham, Nick Kothadia, Mitch Abraham, Chuck Burtonshaw, Craig Swicegood, Deanna Groeger, Cathy Carpenter, Tony Bassat, Charles Oliver, Maia Setzer

Mr. Johnson called the meeting to order at 9:05 AM. A quorum was present.

Mr. Johnson stated the purpose of the meeting was to review the final draft of the Hotel Preference Agreement between the Mooresville Travel and Tourism Authority and Baseball Bookings LLC.

Mr. Johnson asked Leah to show photos from Cooperstown during a week of baseball camp.

Mr. Johnson stated Baseball Bookings is looking to do tournaments on the shoulder season as well as the regular baseball season.

Mr. Johnson stated there were a couple of small changes to the contract and he reviewed the changes. Mr. Johnson stated there were a couple of cosmetic changes Kevin Donaldson, the attorney for the Travel and Tourism Authority, made to the Agreement and he reviewed those changes.

Mr. Johnson stated each hotel will work out the contract with Baseball Bookings. The CVB will not be involved with those negotiations. Mr. Johnson suggested that the hotels give Baseball Bookings the rooms they normally would not fill up and keep rooms available for regular customers.

Mr. Johnson showed projected revenue for 2012, 2013, and 2014 using conservative numbers from Baseball Bookings for the regular baseball season which is June 1-September 15.

Mr. Johnson asked for a Motion to approve the Hotel Preference Agreement.

Mitch Abraham made a motion to approve the Hotel Preference Agreement as written with the possibility of incorporating the cosmetic changes per Kevin Donaldson. Nick Kothadia seconded the motion. Mr. Johnson asked for any discussion. With no discussion the motion passed unanimously.

Mr. Johnson thanked everyone for their support and input in this deal. He stated there would be a groundbreaking ceremony in September or October.

With no further business, the meeting was adjourned at 10:00 AM.

Respectfully submitted,

Leah Mitcham
Executive Director