

The Montgomery Bulletin: What do you read?

How can the content of the Montgomery Bulletin be more useful? How much of The Bulletin do you read each month and what are your favorite topic areas?

Public comments as of October 27, 2011, 1:59 AM

All Participants



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Introduction

The Montgomery Bulletin is sent to every household and business in the City each month. Surveys have clearly shown that this newsletter is the primary source for City news. How much of the publication do you read each month? What subject or topic area(s) do you seek in each issue?

Your response will determine the design of future issues of the Montgomery Bulletin.

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As of October 27, 2011, 1:59 AM, this forum had:

Attendees:	81
Participants:	11
Minutes of Public Comment:	33

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Anne Bain in Cincinnati

May 18, 2010, 11:22 AM

I read it cover to cover, though sometimes not very promptly. While I know the information is available on the internet, I need the prompt of something that comes in my real mail which I have to look at every day.

Name not shown in Cincinnati

May 12, 2010, 11:31 PM

I read most (about 75%) of the bulletin, and hold on to each new issue (I recycle the old ones!) It's visually appealing and generally well written, although the columns from city council members are sometimes a bit "dry." I must admit I tend to skip over those!

Bob Saul in Montgomery

May 3, 2010, 5:43 PM

The Montgomery Bulletin is great as printed. We read and use it each month. The one thing that would be good is to list who are the authors of each article, which would be good if one wanted to contact the author.

Lela Groene in Montgomery

May 1, 2010, 12:38 PM

I read the Bulletin cover to cover. The monthly frequency is just right. Although I already have it posted on my refrigerator, the "How to Reach Us" sidebar is great--a nice touch for new arrivals, too. My favorite parts are the Calendar, Council Corner, and "A message from City Council." I trust our excellent city staff and hard-working council members to make good decisions on my behalf. Reading the thoughts of the various Council members and about Council processes is informative. I find all the Bulletin articles well-written and very professionally done. Speaking on my husband's behalf, his favorite feature is anything having to do with Stick Day or trash pickup.

Name not shown in Montgomery

April 28, 2010, 8:44 PM

I read everything. I think it's wonderfully laid out and feel connected to the city due to the frequency of receiving it. Since I live up north and we don't have a rec center, it is one of the main things that keeps me from feeling like I live in Symmes Township.

John Perry in Montgomery

April 28, 2010, 5:40 PM

My bulletin came this afternoon, and I read it cover to cover, put the April one in the recycle bin, and kept the May Bulletin folded with the Community Meetings and Events page showing for noting dates of events I want to be a part of.

I like it the way it is, and have no suggestions for changes.

RICHARD HAHN in Montgomery

April 28, 2010, 8:53 AM

I read the Montgomery Bulletin cover to cover, and refer to it frequently during the month

MM GOARD in Montgomery

April 28, 2010, 7:15 AM

The paper bulletin is my primary news source for the City. I tried "going green" with email delivery, but found I missed having the paper to refer to... and had deleted the e-version multiple times after days

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buried in my in box. I do recycle it without fail, however :)

Name not shown in Cincinnati

April 27, 2010, 6:25 PM

I read virtually the whole bulletin - although I always check the headline of the individual articles to see if they are of interest. Most are.

The bulletin is well laid out with regular items in fairly predictable places. Most of the article headlines are informative as to what the content is.

I like the monthly frequency.

Name not shown in Montgomery

April 27, 2010, 4:42 PM

I read the bulletin in its entirety. In particular, I look for dates of upcoming events and updates on road work/projects. I save it for reference as well.

Name not shown in Cincinnati

April 27, 2010, 10:30 AM

I work in Montgomery and live in another nearby municipality that only sends quarterly newsletters, so I think the thing I like best about Montgomery's is the monthly frequency. I feel like I'm more informed about everything from camps and classes to upcoming construction and government initiatives. The table of contents on the front directs me to the content that I am most interested, and the back page list of upcoming event dates is very helpful as I plan my families activities for the month.
