

City of Montgomery 2009 Recycling Survey Results

General Info: There are **3496** households in Montgomery, Ohio
Of these **2972** participate in RecycleBank program or 85.1% participation
1111 surveys were completed or 37.9% participation

What is your primary motivation for recycling?

87.8% Environmental Responsibility
8.1% RecycleBank Incentive
4.1% Both
1.0% Did not respond to this question

Did you recycle before the RecycleBank Program?

92.6% Yes
7.4% No This is an increase of 82 new recyclers

If so, on average how many bins did you use each time?

1.3% used <1 bin
68.0% used 1 bin
20.4% used 2 bins
2.1% used >2 bins

Overall how satisfied are you with the RecycleBank program?

91.9% very satisfied and satisfied
2.9% neutral
5.3% dissatisfied and very dissatisfied
0.6% did not respond to this question

Please indicate how important each of the following is to your household

<u>Larger Tote</u>	<u>Lid</u>	<u>Wheels</u>	<u>Points</u>	
76.3%	92.8%	96.8%	33.2%	very satisfied and satisfied
9.5%	5.1%	2.4%	39.1%	neutral
14.2%	2.2%	0.9%	27.8%	dissatisfied and very dissatisfied
1.7%	0.8%	0.6%	2.4%	did not respond

Since the RecycleBank program, has your volume and/or number of different recycled items increased?

86.1% Yes
13.9% No

If you marked "yes" on the previous question what was the increase due to?

70.2% Bigger tote – I can now put more recyclable items in the larger tote
39.1% Education – I'm now better informed on what I can recycle
31.2% RecycleBank Program – I'm interested in redeeming my points
46.0% Convenience

How often do you put your RecycleBank tote at the curb?

88.8% every week
8.4% every other week
2.3% every third week
0.5% once a month

When you set recycling out at the curb, how much do you usually have?

7.3% A full tote, with extra bags or containers beside it
63.5% A full tote
26.5% A half-full tote
2.7% A tote that is less than half full

Have you redeemed any RecycleBank Points yet?

44.0% Yes
56.0% No